Integration: Critical at the Start of the Chemical Industry, *Not So*



Executive External Strategy and Communications Fellow
The Dow Chemical Company

What I hope to leave you with

- Integration was crucial in the development of the chemical industry but has decreased in importance
- Inorganic chemistry created the chemical industry and remains important, but not particularly valued
- Scale remains the major source of competitive advantage in commodity chemicals



Chemical Industry Technology Waves

Inorganic

- · mined materials
- electrochemical
- active reagents allow transformations

Functionalization

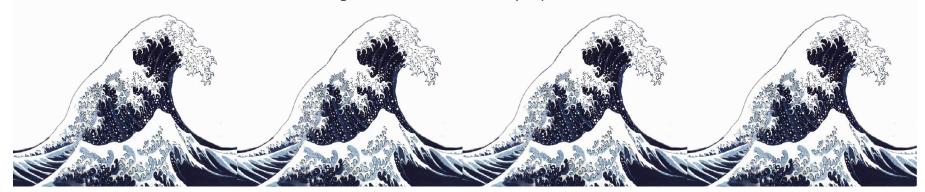
- use inorganics to transform organic substrates
- make dyes, solvents and drugs

Cellulosics

- use inorganics to transform natural materials
- partially synthetic polymers

Polymers

- took off with synthetic rubber
- continues today



1760-1910

1870-1930

1895-1935

1925-present

rocks



coal

biomass 📛

petroleum NGL



What is Integration?



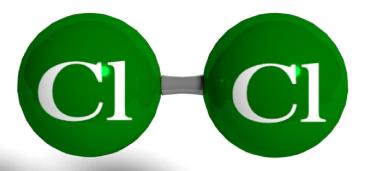


Integration



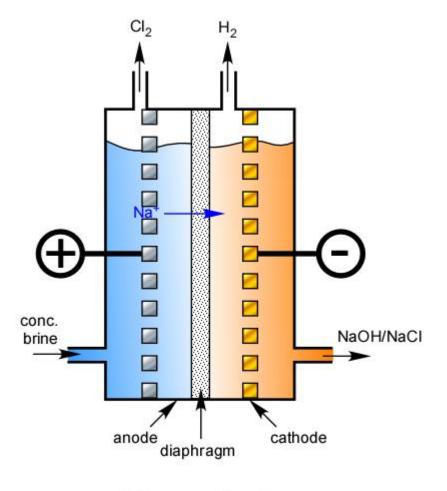
Linkage of mass and energy flows that create a significant advantage.







Chlor-Alkali



$$2 \text{ CI}^{-} \longrightarrow \text{CI}_2 + 2 e^{-}$$

$$2 \text{ H}_2\text{O} + 2 e^{-} \longrightarrow \text{H}_2 + 2 \text{ OH}^{-}$$

$$2 \text{ NaCI} + 2 \text{ H}_2\text{O} \longrightarrow 2 \text{ NaOH} + \text{CI}_2 + \text{H}_2$$







Bleach was the Product

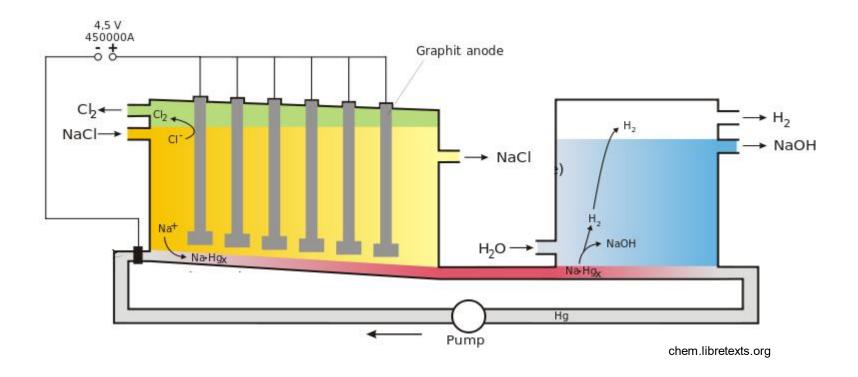
$$Cl_2 + 2 NaOH \rightarrow NaOCI + NaCI + H_2O$$

The oxidizing power of chlorine was what was desired.

No net production of alkali

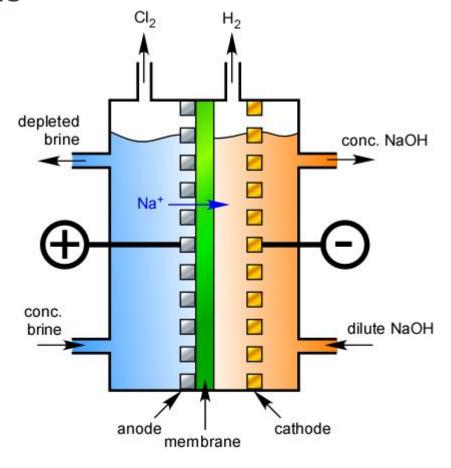


Mercury Cells





Membrane Cells



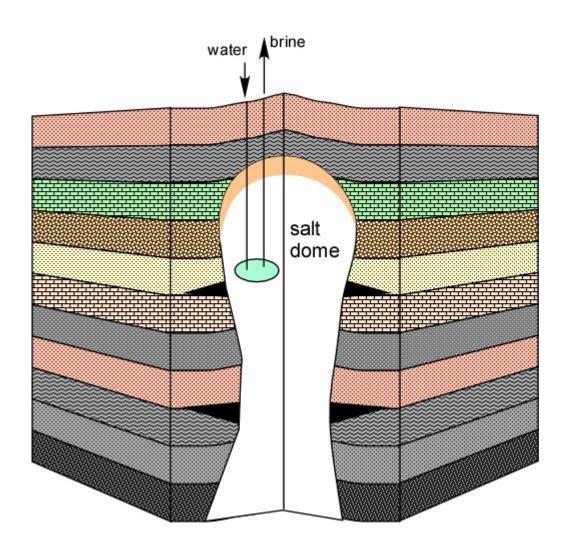
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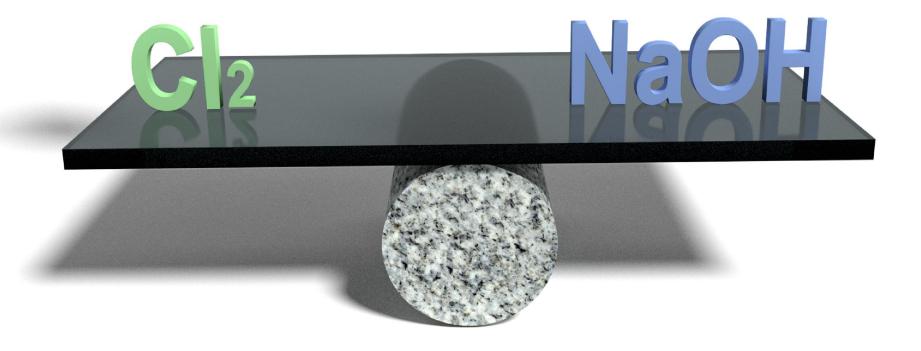


Brine Mining

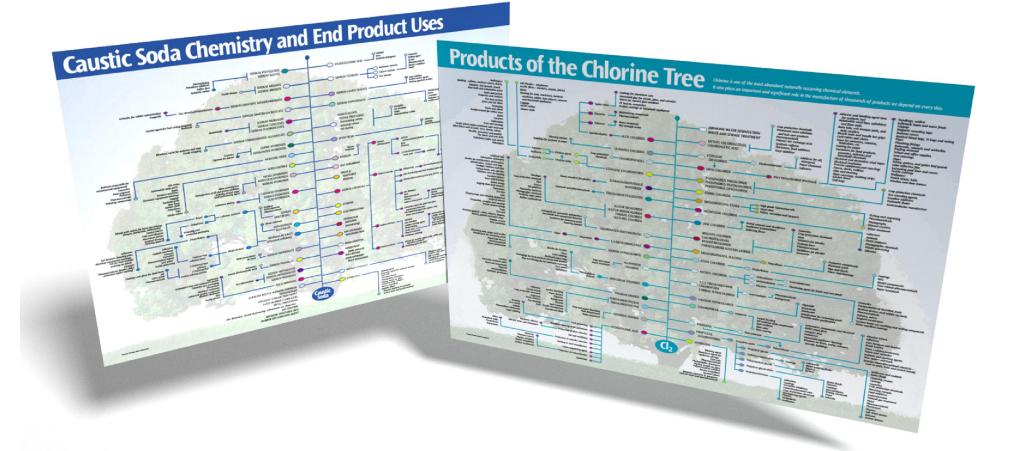




Balancing the ECU



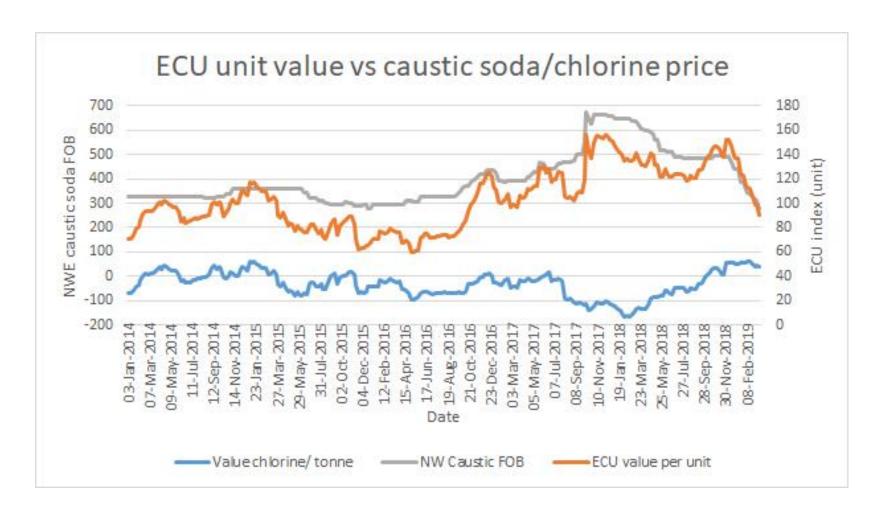








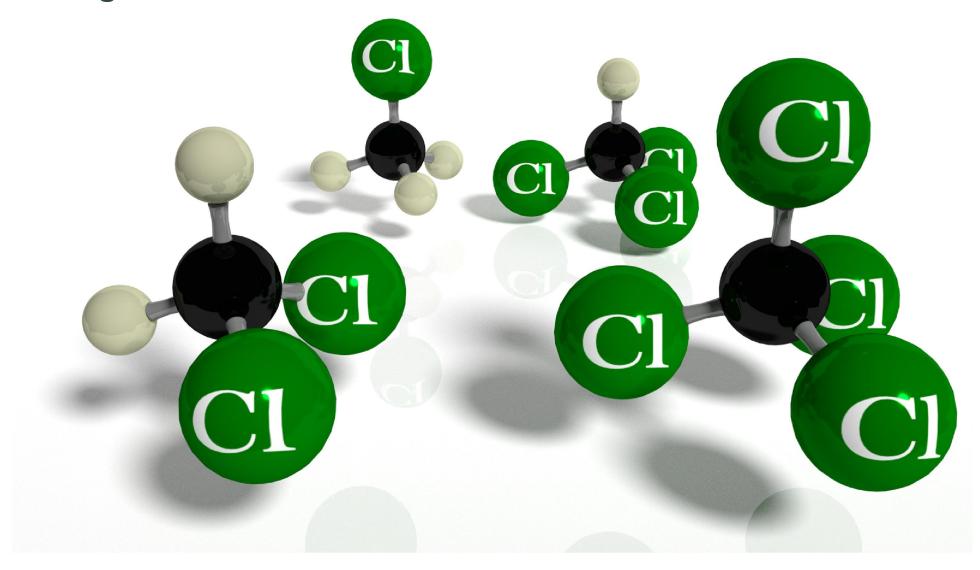
ECU Pricing



icis.com/explore/resources/news/2019/03/21/10336962/insight-european-ecu-values-fall-to-the-lowest-level-since-2016/



Organochlorides

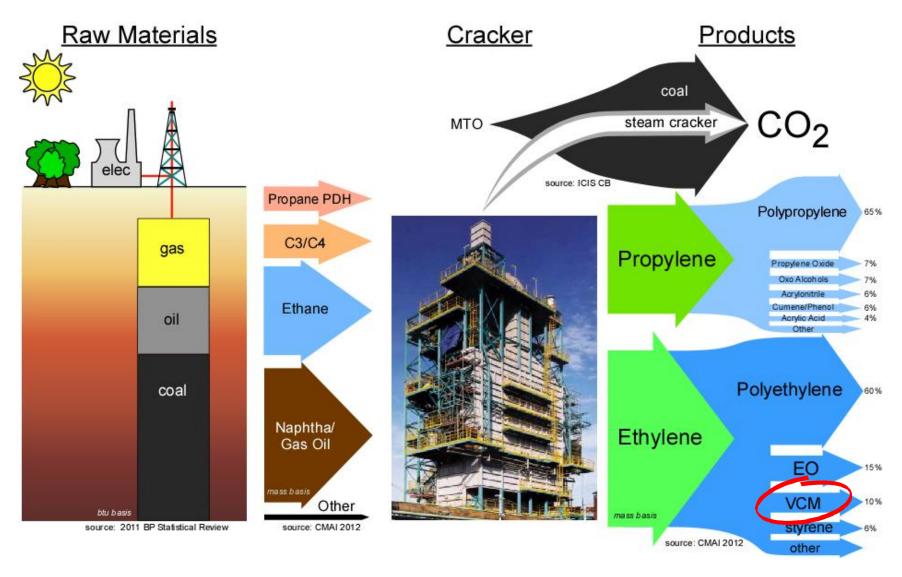






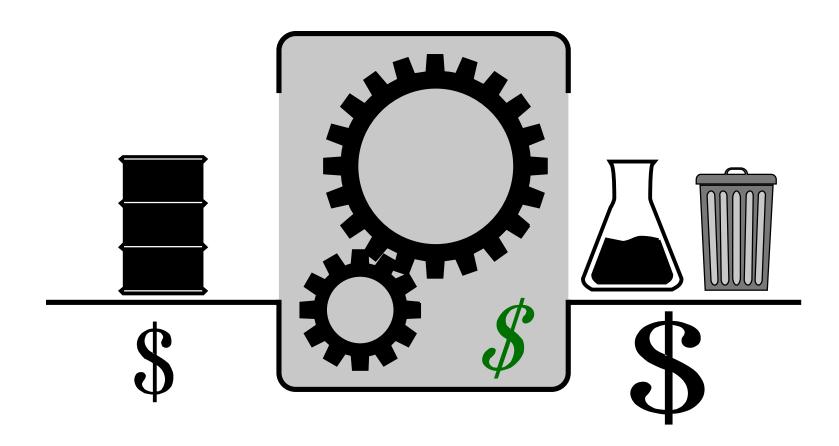


Chemical Industry Snapshot



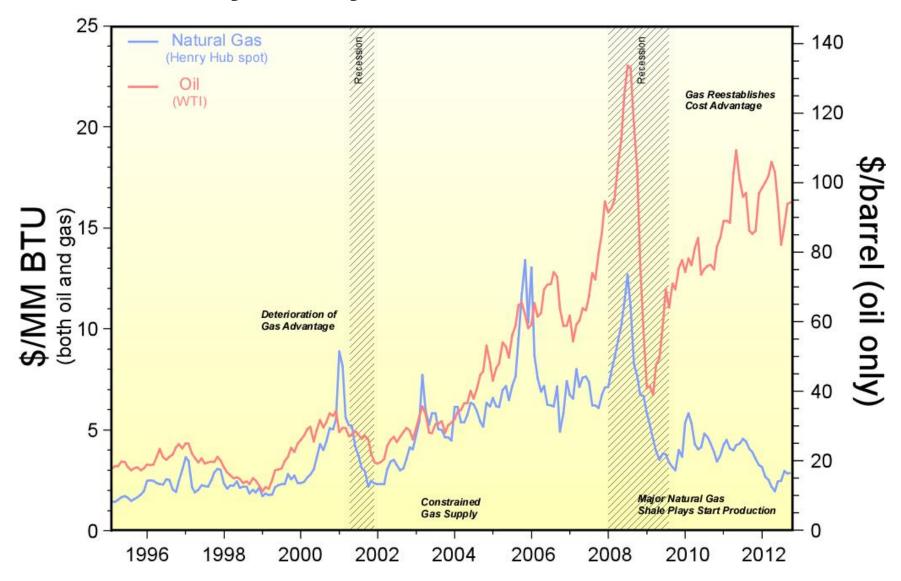


Simplified Chemical Industry



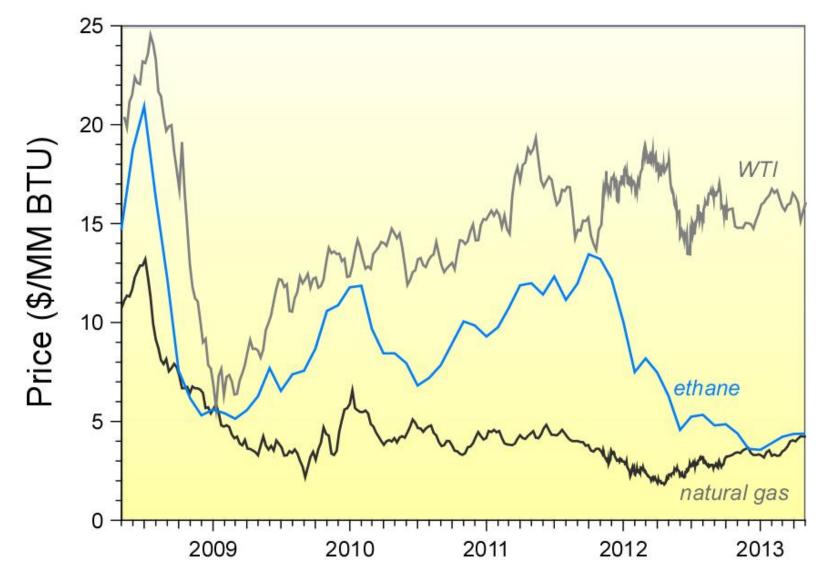


Recent Industry History



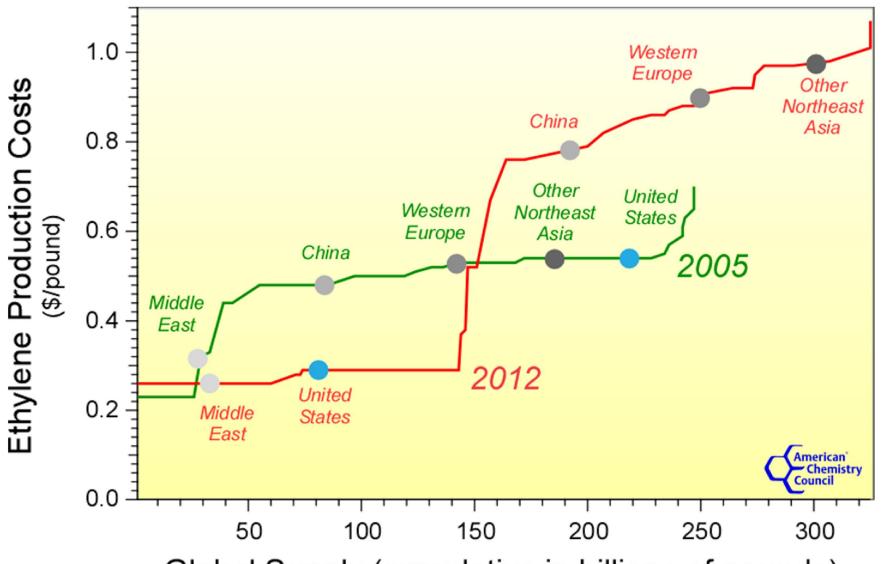


Ethane Price Now Tracks Gas





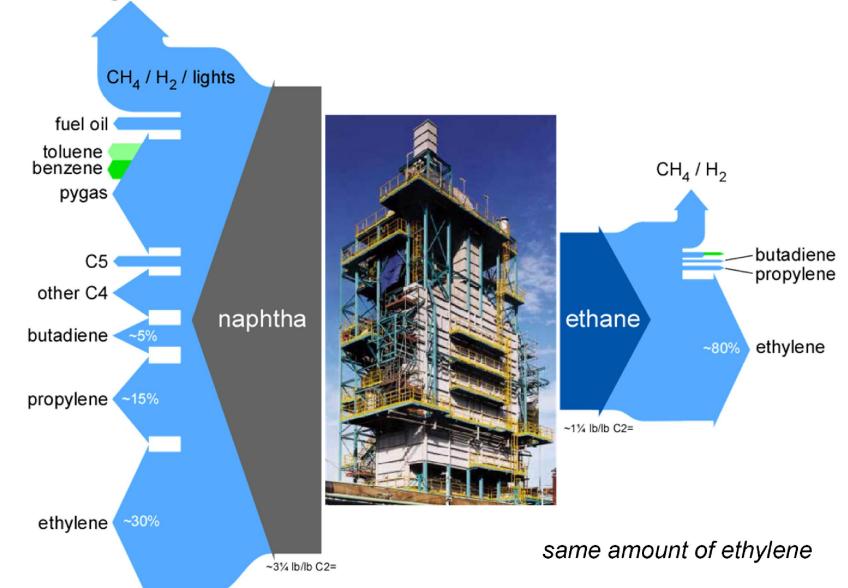
Impact of Low Gas Prices





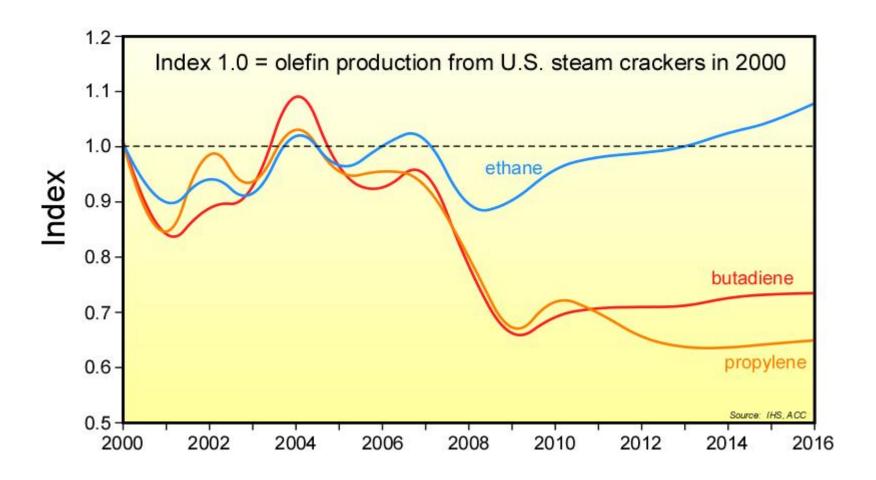


Cracking Comparison



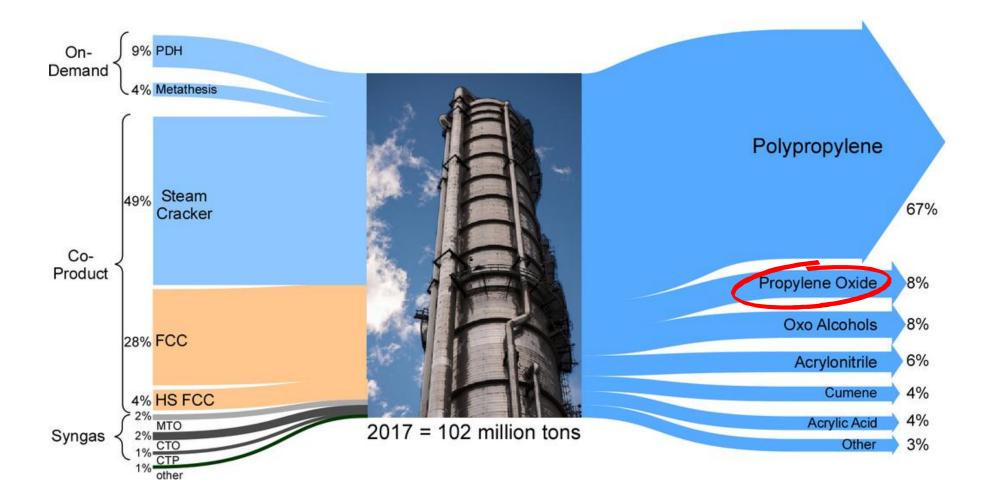


Production of C3/C4 Dropped





World Propylene



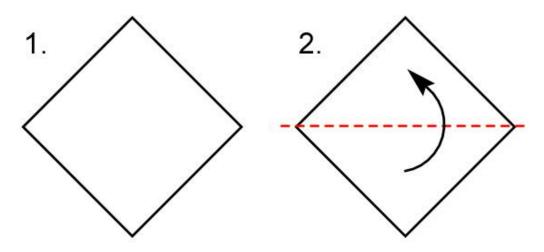


Scale Is Important

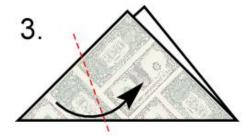




Scale Demo



Make a cup with an 81/2" square and another with a 41/4" square

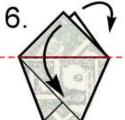


4.



5.



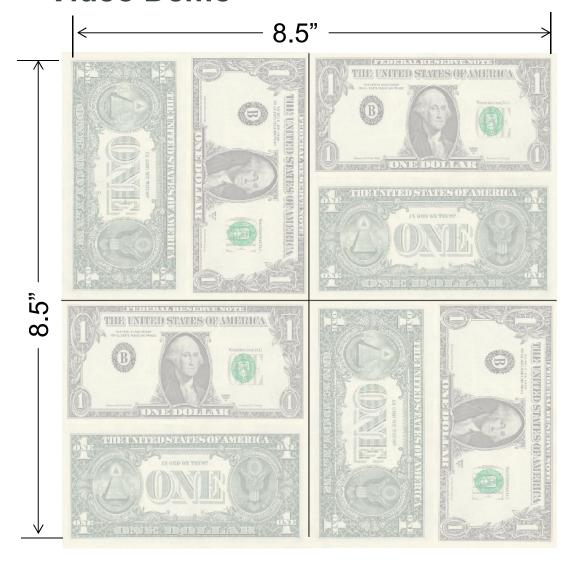


7.





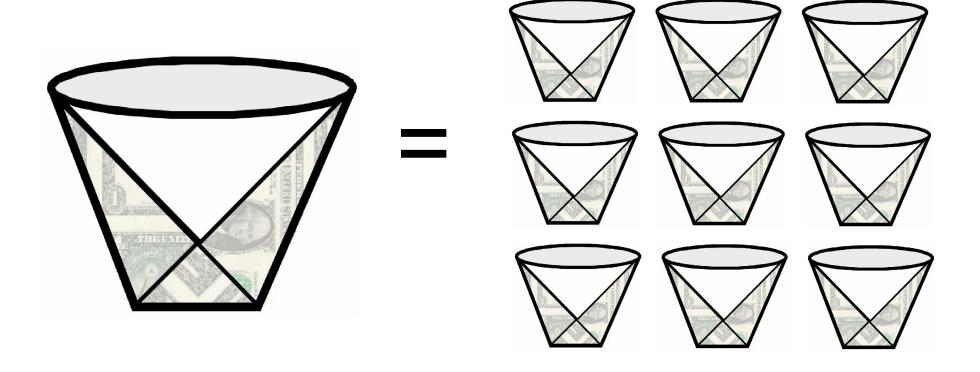
Video Demo







Scale Wins





Scale Wins





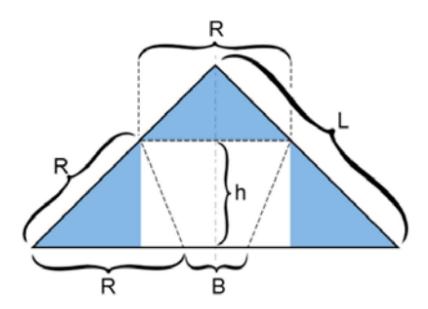


Scale Always Wins





Demo Math



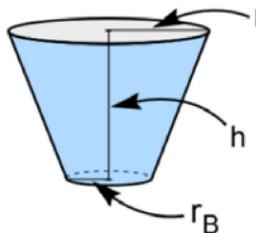
$$A = L^2$$

$$h = \frac{L}{1 + \sqrt{2}}$$

$$R = \frac{\sqrt{2} L}{1 + \sqrt{2}}$$

$$B = \frac{L(2 - \sqrt{2})}{1 + \sqrt{2}}$$

$$\frac{V_{L}}{V_{L/2}} = 8$$

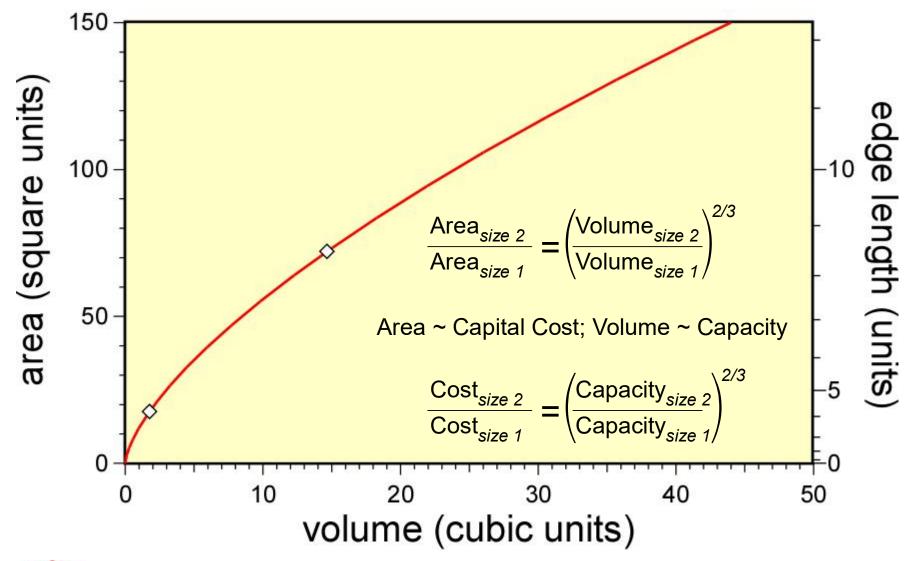


$$r_B = \frac{B}{\pi} = \frac{L(2 - \sqrt{2})}{\pi(1 + \sqrt{2})}$$

$$r_{R} = \frac{R}{\pi} = \frac{\sqrt{2} L}{\pi (1 + \sqrt{2})}$$

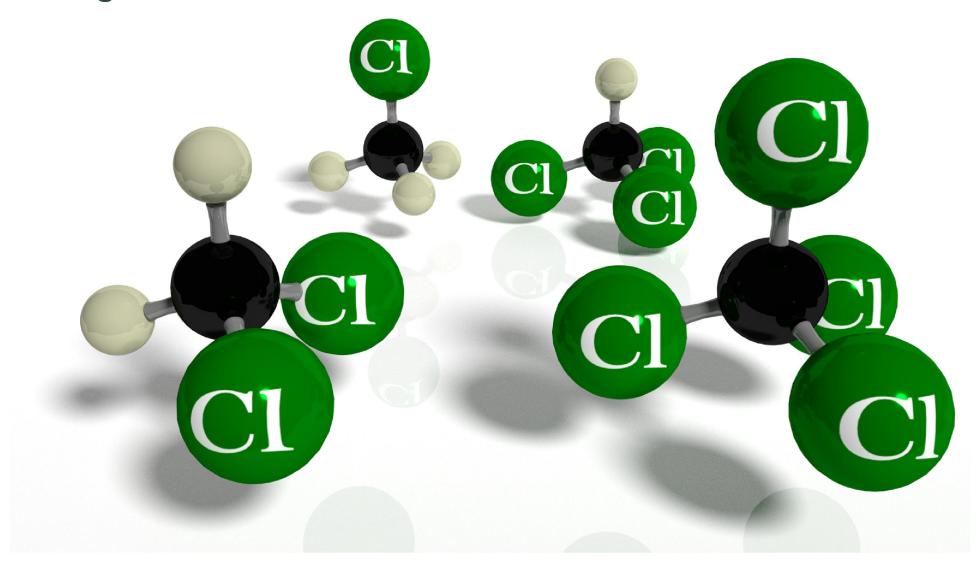


Power Law





Organochlorides

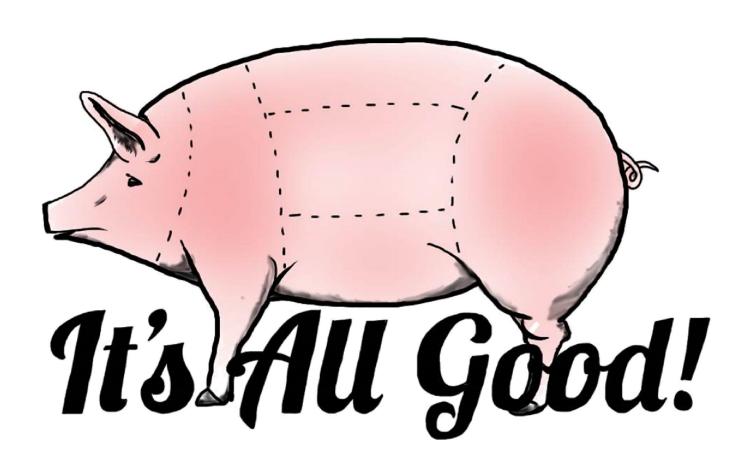




Chlorine as an Oxidant

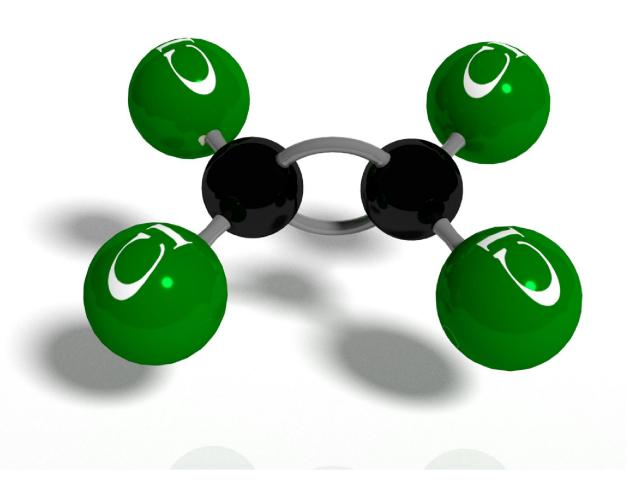


All Reaction Products Find Uses





Perchloroethylene

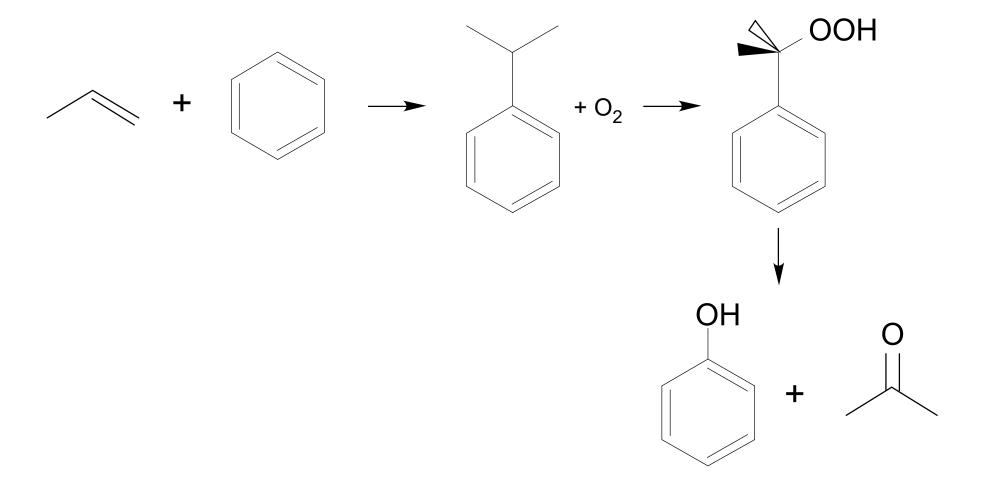




Chlorine as an Oxidant

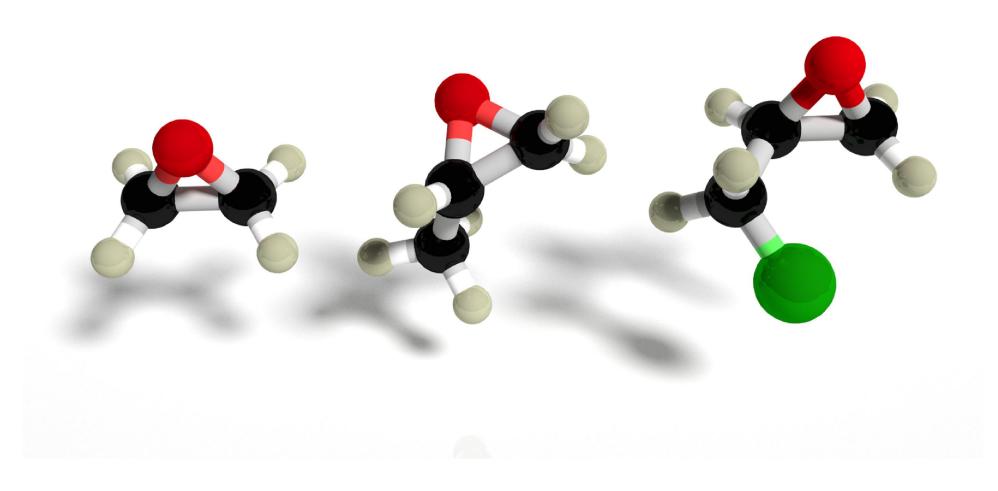


Phenol Today





Epoxides





Chlorohydrin Chemistry

Clorohydrin Ethylene Oxide

$$+ Cl_{2} + H_{2}O \xrightarrow{aq} HO \xrightarrow{CI} \xrightarrow{NaOH} V$$

$$+ Cl_{2} + H_{2}O \xrightarrow{aq} HO \xrightarrow{CI} CI$$

$$CI \xrightarrow{CI}$$

$$EDC$$

1915-1975

Chlorohydrin Propylene Oxide

$$+ CI_2 + H_2O \xrightarrow{aq} OH \xrightarrow{NaOH} OH \xrightarrow{NaOH} Na^+ CI^-$$

$$+ HCI \xrightarrow{NaOH} Na^+ CI^-$$

$$CI \xrightarrow{NaOH} Na^+ CI^-$$

More Chlorohydrin Chemistry

Chlorohydrin Epichlorohydrin

$$+ Cl_{2} \longrightarrow CI + HCI$$

$$CI \longrightarrow CI \longrightarrow CI \longrightarrow CI$$

$$CI \longrightarrow CI \longrightarrow CI \longrightarrow CI$$

$$CI \longrightarrow CI \longrightarrow CI \longrightarrow CI$$

$$CI \longrightarrow CI \longrightarrow NaOH \longrightarrow CI \longrightarrow Na^{+} CI^{-}$$

$$CI \longrightarrow CI \longrightarrow CI \longrightarrow CI$$

$$CI \longrightarrow CI \longrightarrow CI \longrightarrow CI$$

Epoxy Resins

CI
$$\rightarrow$$
 + HO \rightarrow CH₃ \rightarrow OH

CI \rightarrow CH₃ \rightarrow OH

 \rightarrow CH₃ \rightarrow OH

 \rightarrow CH₃ \rightarrow OH

 \rightarrow CH₃ \rightarrow OH



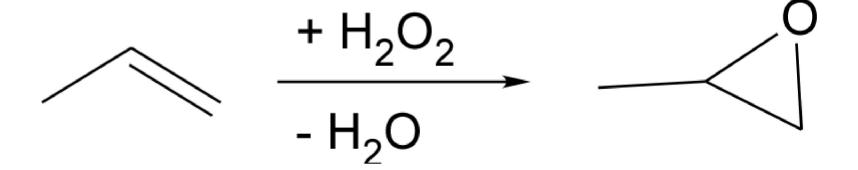
Direct Oxidation

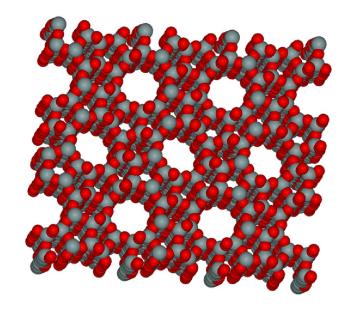
Clorohydrin Ethylene Oxide $+ Cl_2 + H_2O \xrightarrow{aq} HO$ $+ Cl_2 + H_2O \xrightarrow{aq} HO$

Direct Oxidation Ethylene Oxide



Hydroperoxidation



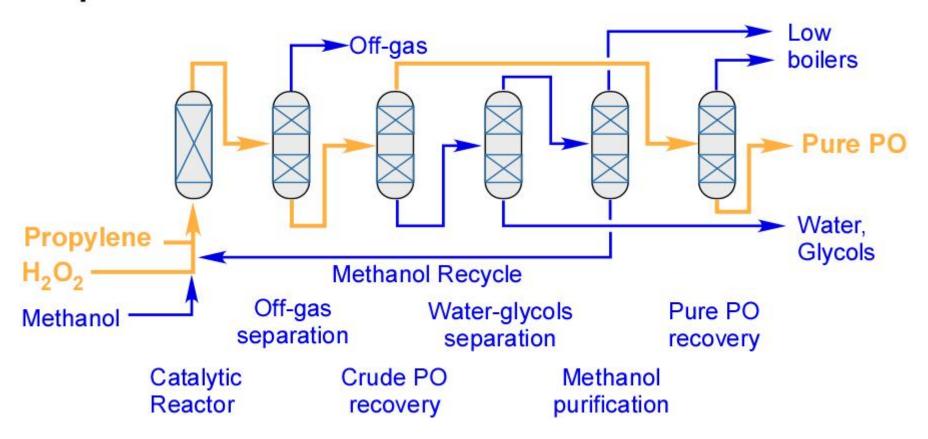


titanium silicate catalyst

0.5 nm pores

suitable for packed bed reactor

Simplified Process Flowsheet





Chlorohydrin Chemistry

Clorohydrin Ethylene Oxide

$$+ Cl2 + H2O \xrightarrow{aq} + HO \xrightarrow{CI} \xrightarrow{NaOH} + Na-CI$$

$$CI \xrightarrow{CI} CI$$

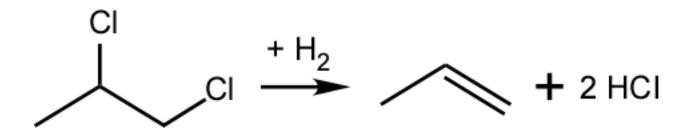
$$EDC$$

1915-1975

CI
$$\stackrel{CI}{\longleftarrow}$$
 CI $\stackrel{A}{\longleftarrow}$ CI $\stackrel{CI}{\longleftarrow}$ + HCI PDC



PDC Hydro

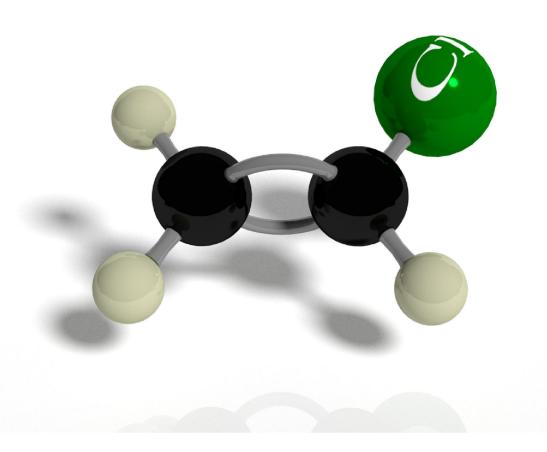


PtCu catalyst developed by Larry Ito

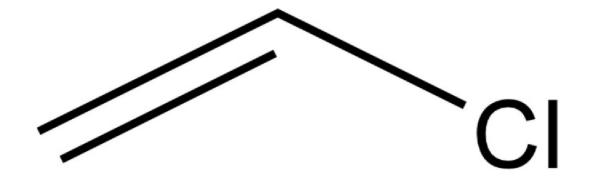
Carbon supported



Vinyl Chloride





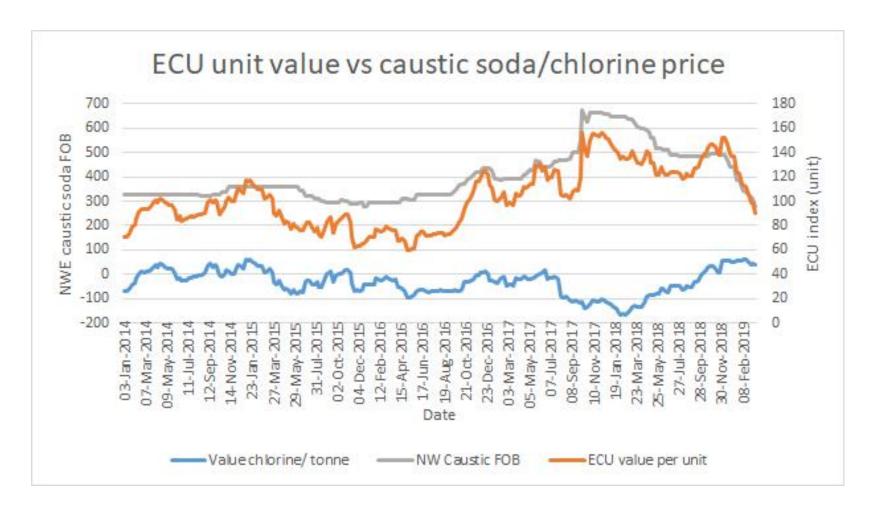


Vinyl Chloride Monomer(VCM)

Dow produced ~5 billion pounds/year World demand is 49 billion pounds Growth averages 4-5%



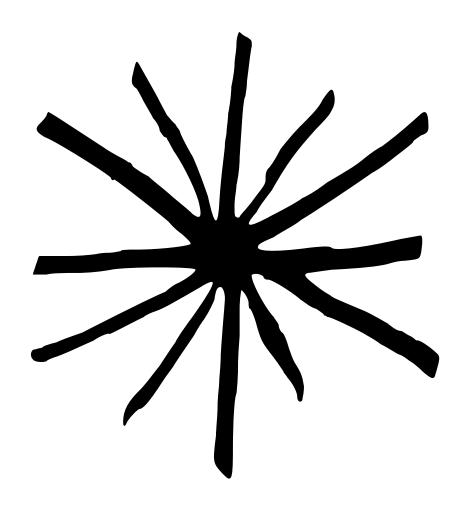
ECU Pricing



icis.com/explore/resources/news/2019/03/21/10336962/insight-european-ecu-values-fall-to-the-lowest-level-since-2016/



Breakfast of Champions



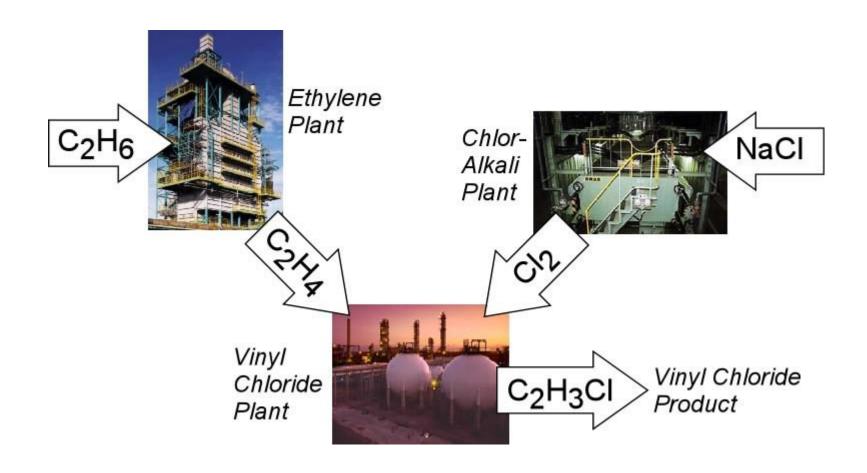


Conventional Production

$$C_2H_4 + \frac{1}{2} Cl_2 + \frac{1}{2} O_2 \longrightarrow C_I + H_2O$$

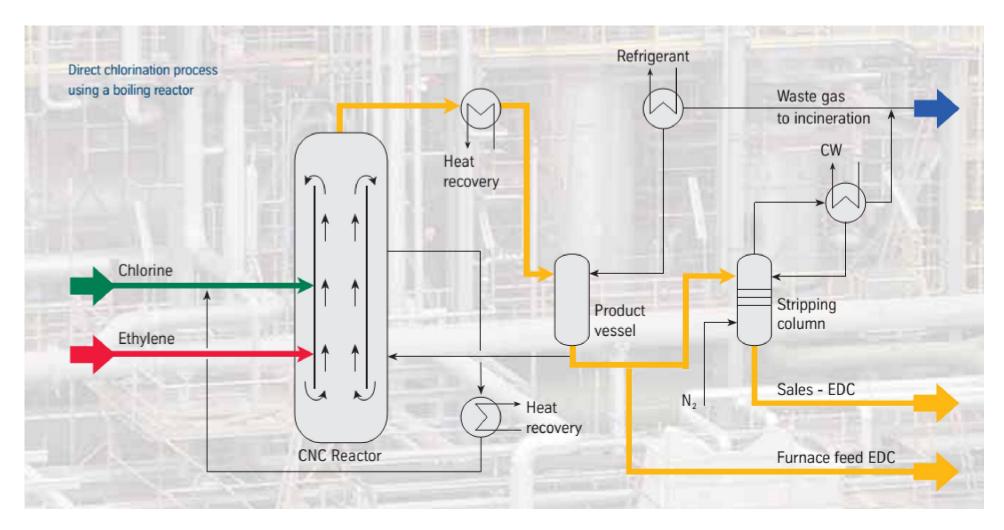


Conventional VCM





Direct Chlorination





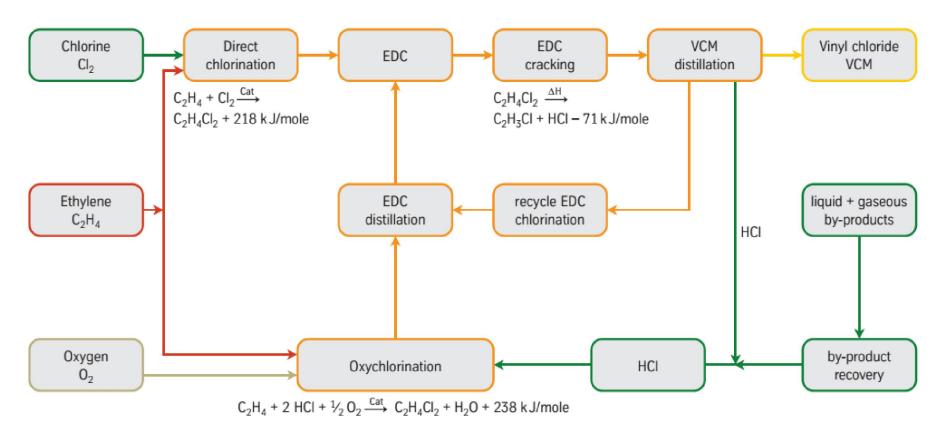




More Detail

VCM synthesis: $2 C_2H_4 + CI_2 + \frac{1}{2}O_2 \longrightarrow 2 C_2H_3CI + H_2O$

Schematic diagram of a VCM plant

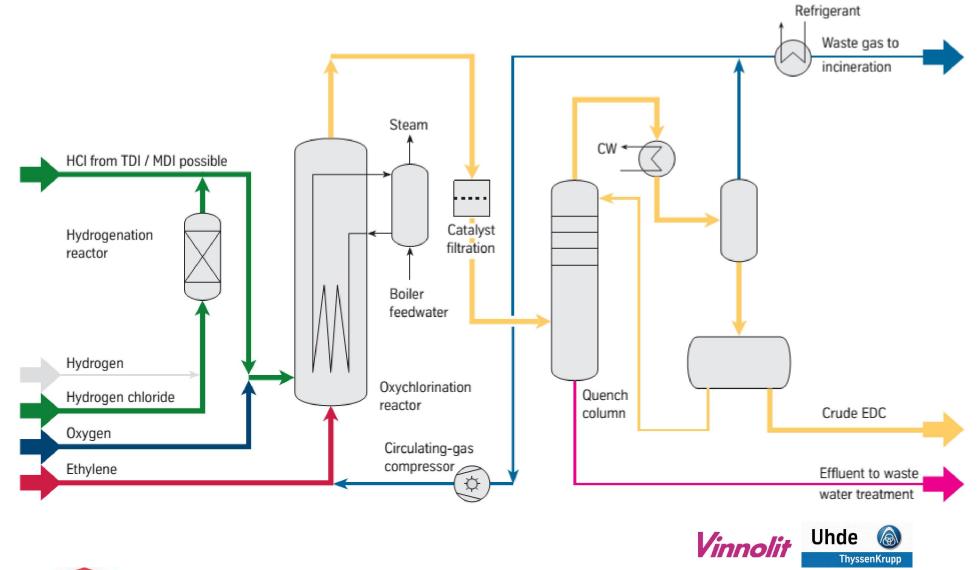






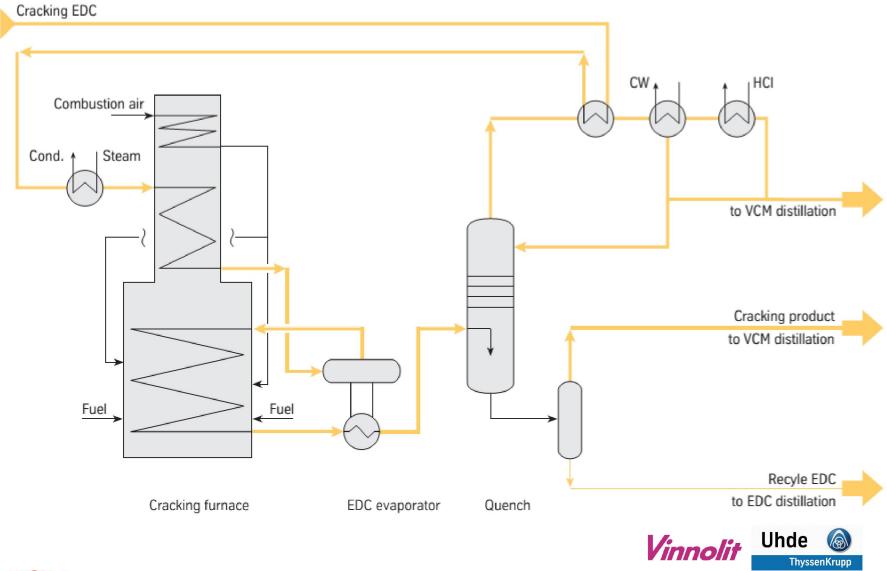


Oxychlorination

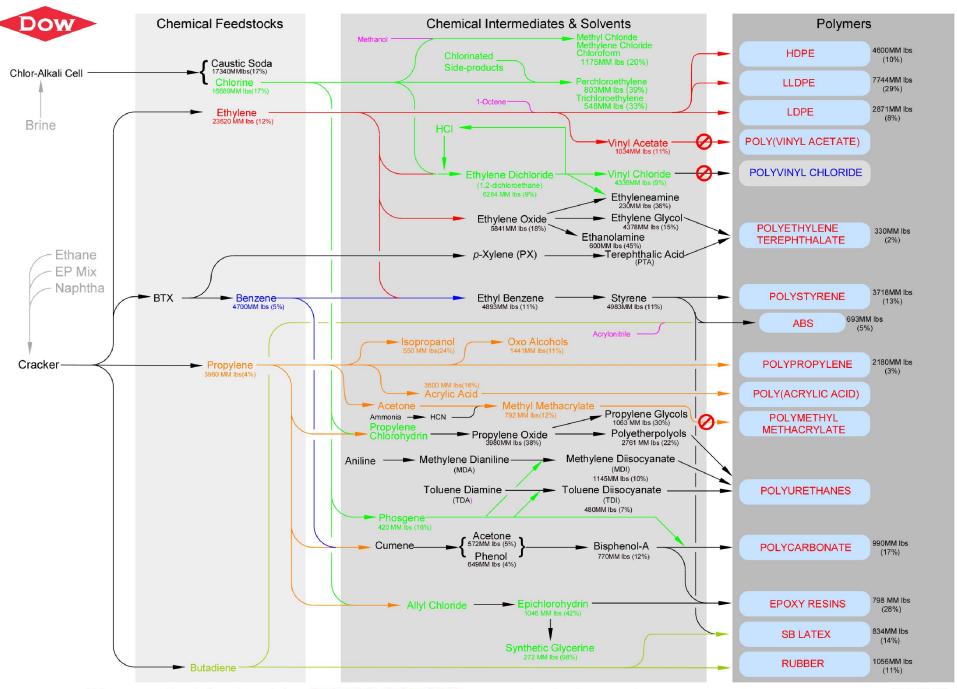


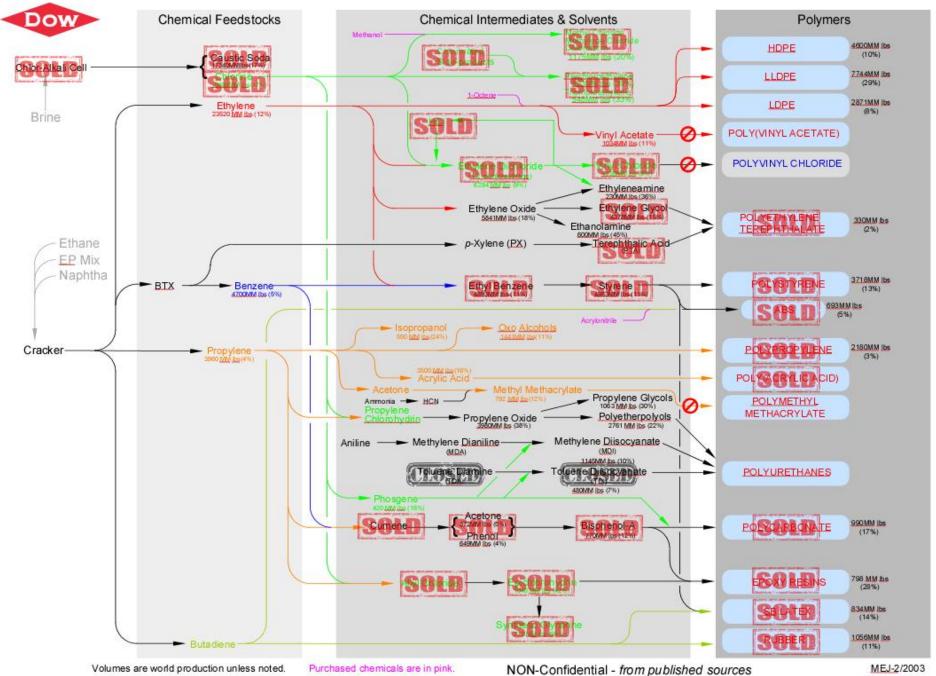


Cracking

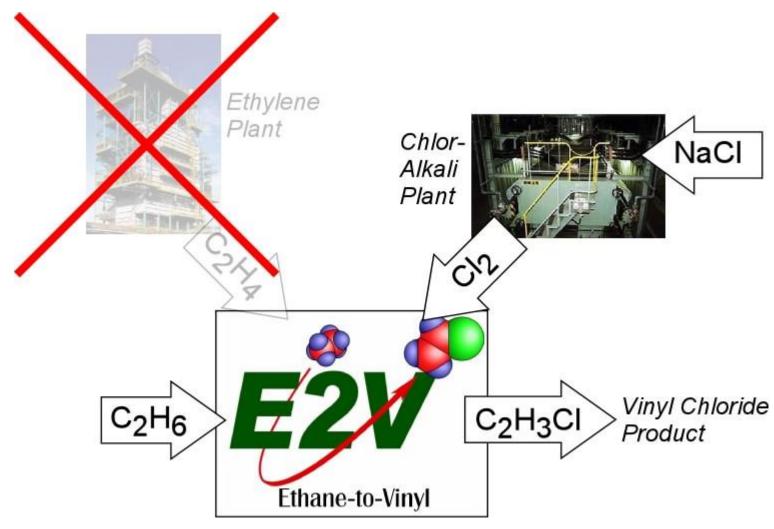






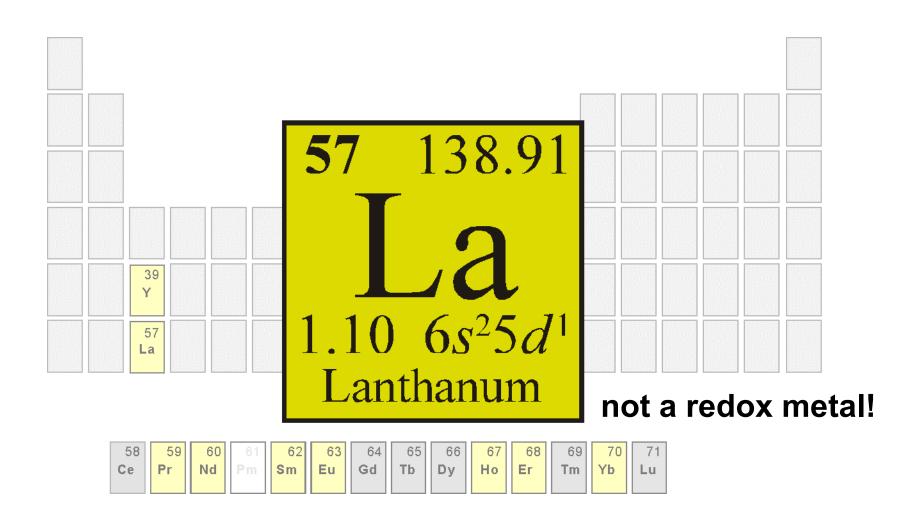


E2V



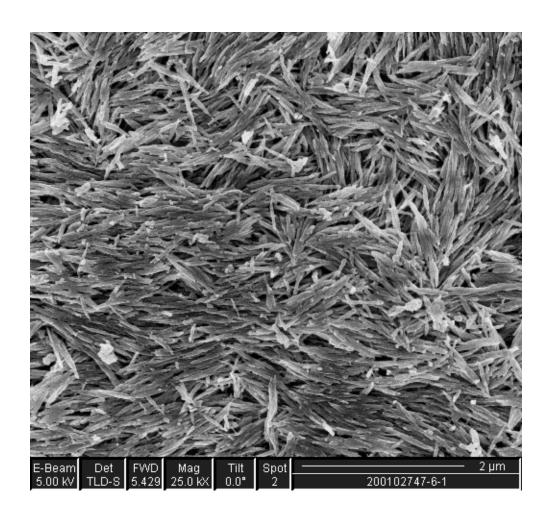


Lanthanide Catalyst





LaOCI





Fluidized Bed





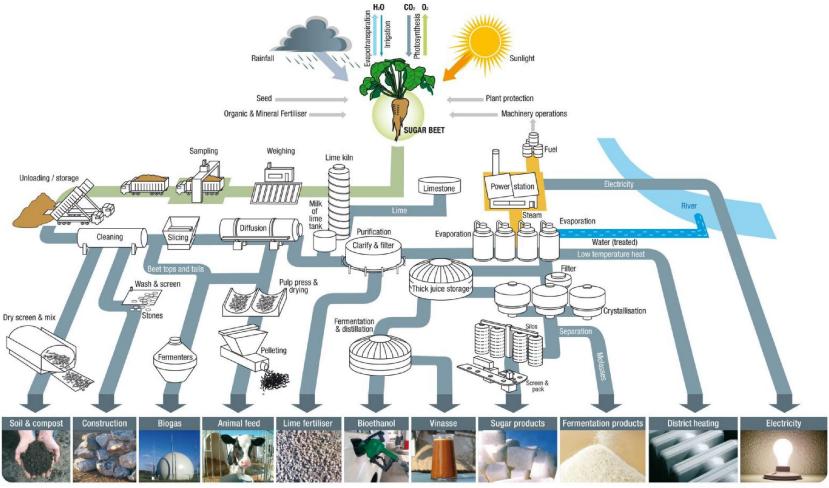
What I hope to leave you with

- Integration was crucial in the development of the chemical industry but has decreased in importance chlorine has largely been replaced as an oxidant
- Inorganic chemistry created the chemical industry and remains important, but not particularly valued vinyl and caustic are critical, just not particularly profitable
- Scale remains the major source of competitive advantage in commodity chemicals for undifferentiated materials, production cost is king and scale lowers production cost



Integrated Biorefinery

FROM BEET FIELD TO SUGAR FACTORY

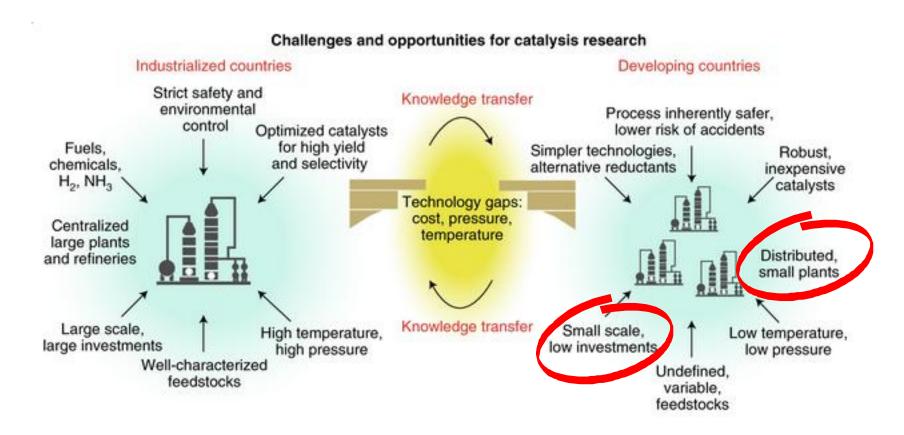


Source: CIBE and CEFS (after British Sugar)

prokris.nl/production/



Distributed Manufacturing



Resasco DE, Wang B, Sabatini D. Distributed processes for biomass conversion could aid UN Sustainable Development Goals. Nature Catalysis. 2018 Oct;1(10):731.





