

Integration: Critical at the Start of the Chemical Industry, *Not So Much Now.....*



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14 September 2021



■ What I hope to leave you with

- Integration was crucial in the development of the chemical industry but has decreased in importance
- Inorganic chemistry created the chemical industry and remains important, but not particularly valued
- Scale remains the major source of competitive advantage in commodity chemicals

Chemical Industry Technology Waves

Inorganic

- mined materials
- electrochemical
- active reagents allow transformations

Functionalization

- use inorganics to transform organic substrates
- make dyes, solvents and drugs

Cellulosics

- use inorganics to transform natural materials
- partially synthetic polymers

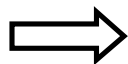
Polymers

- took off with synthetic rubber
- continues today



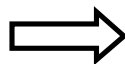
1760-1910

rocks



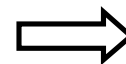
1870-1930

coal



1895-1935

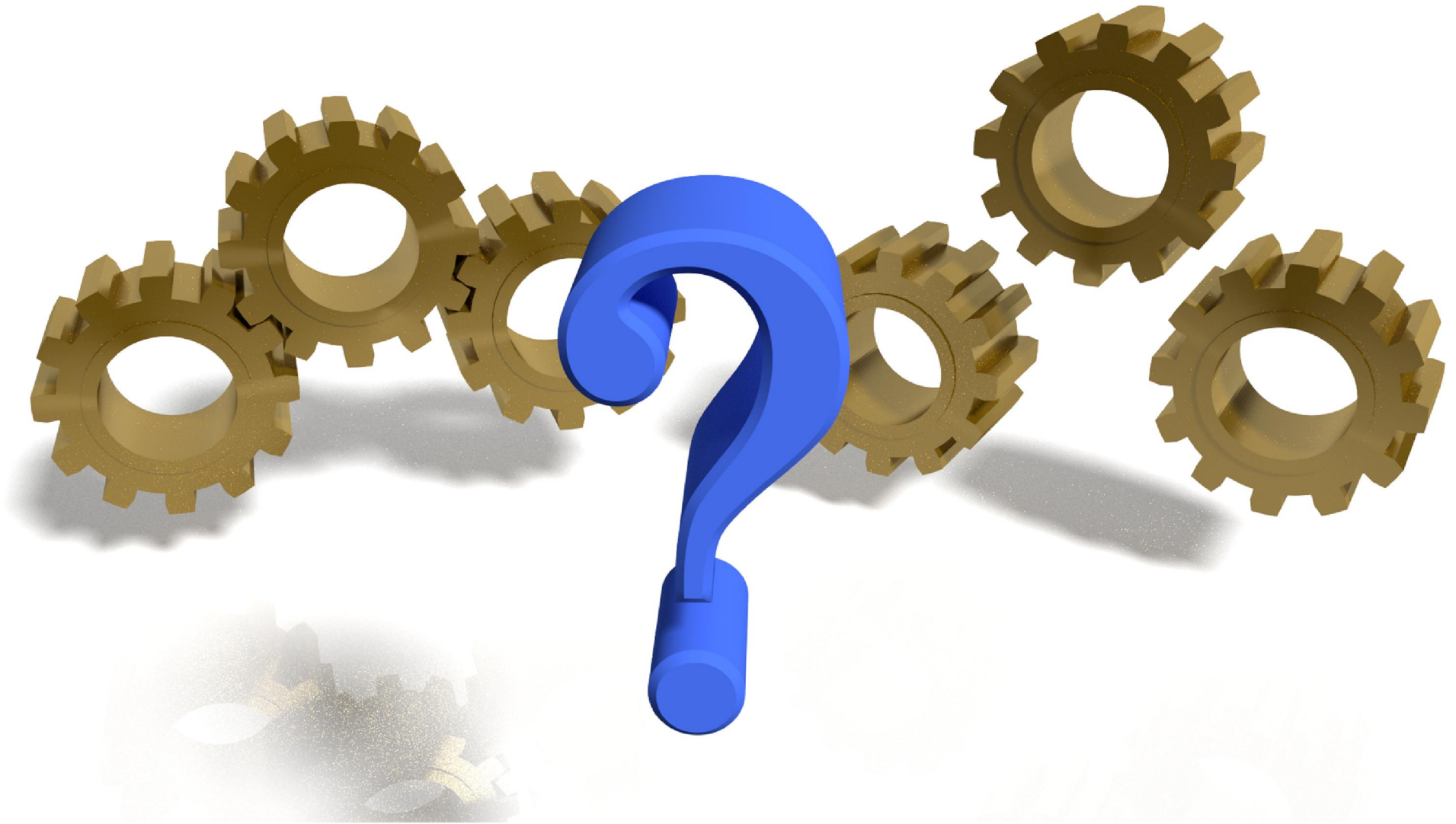
biomass



1925-present

petroleum
NGL

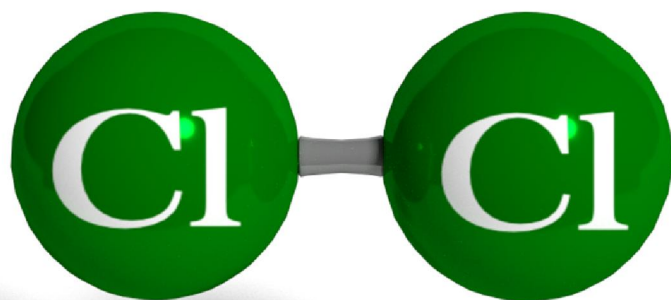
■ What is Integration?



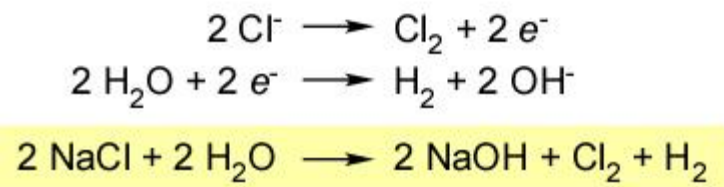
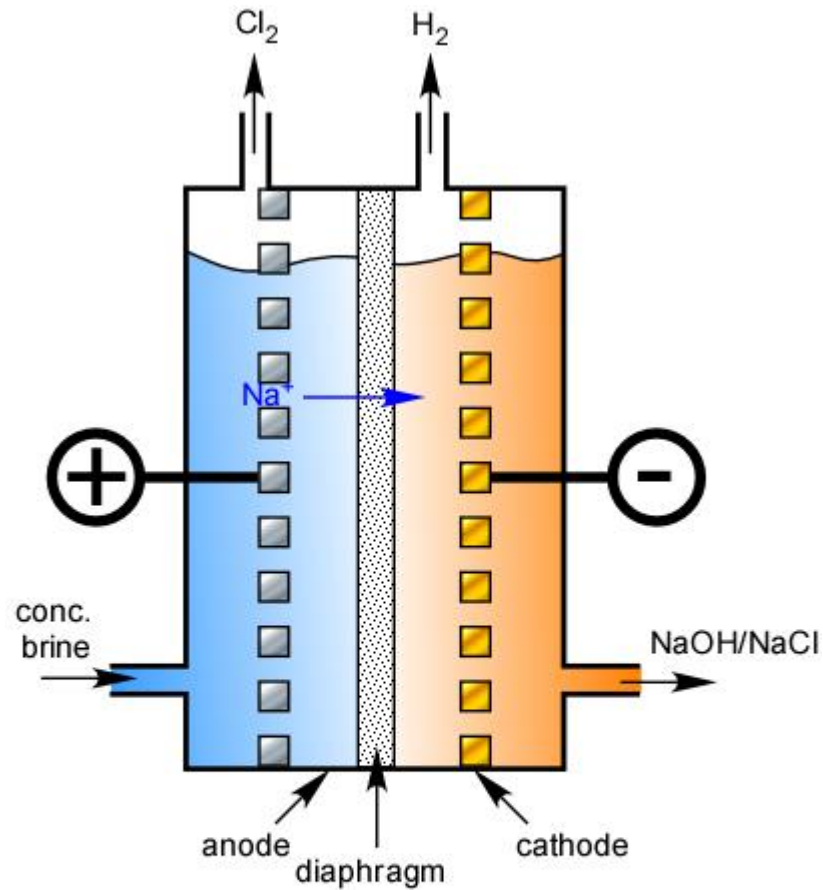
■ Integration



Linkage of mass and energy flows that create a significant advantage.



Chlor-Alkali



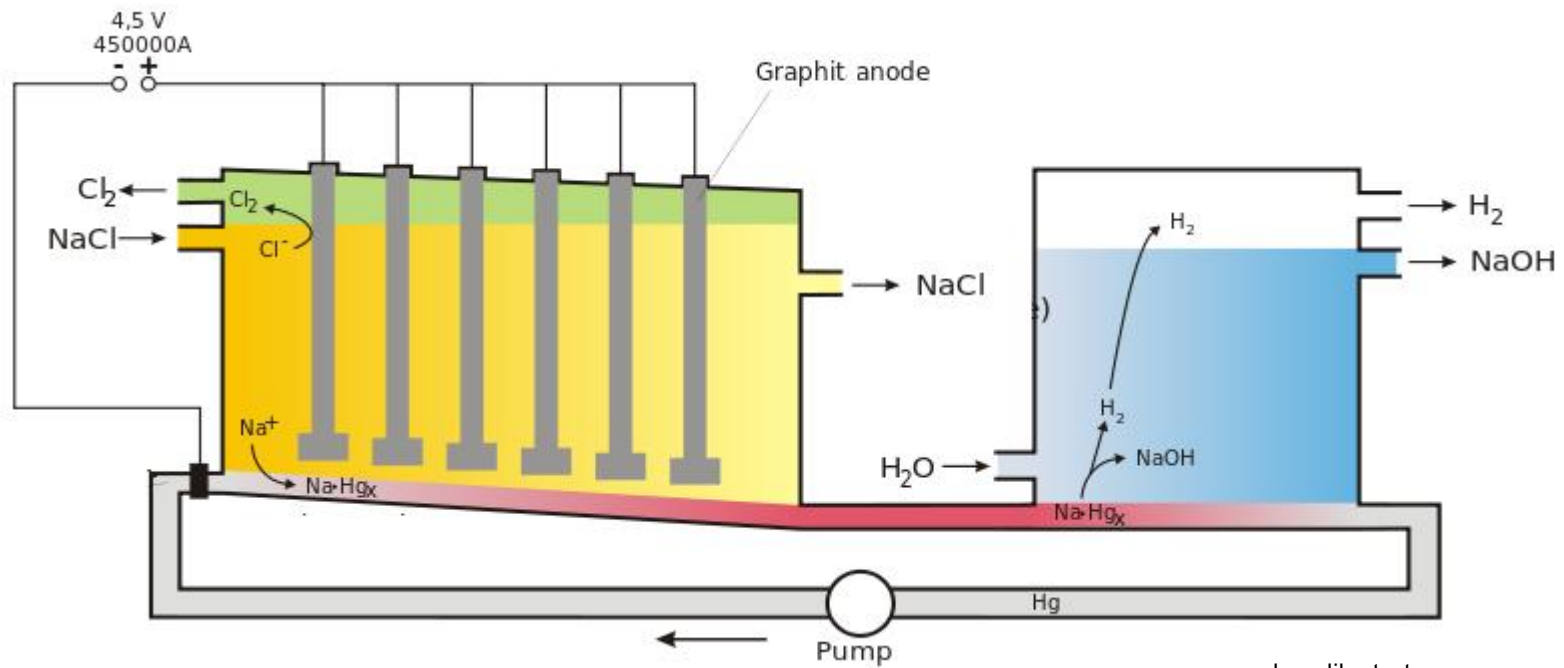
■ Bleach was the Product



The oxidizing power of chlorine was what was desired.

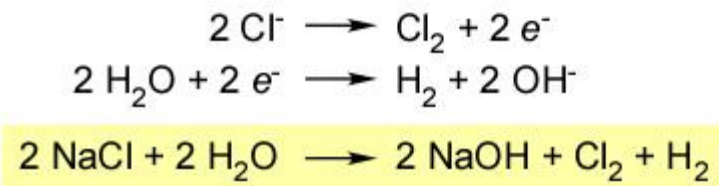
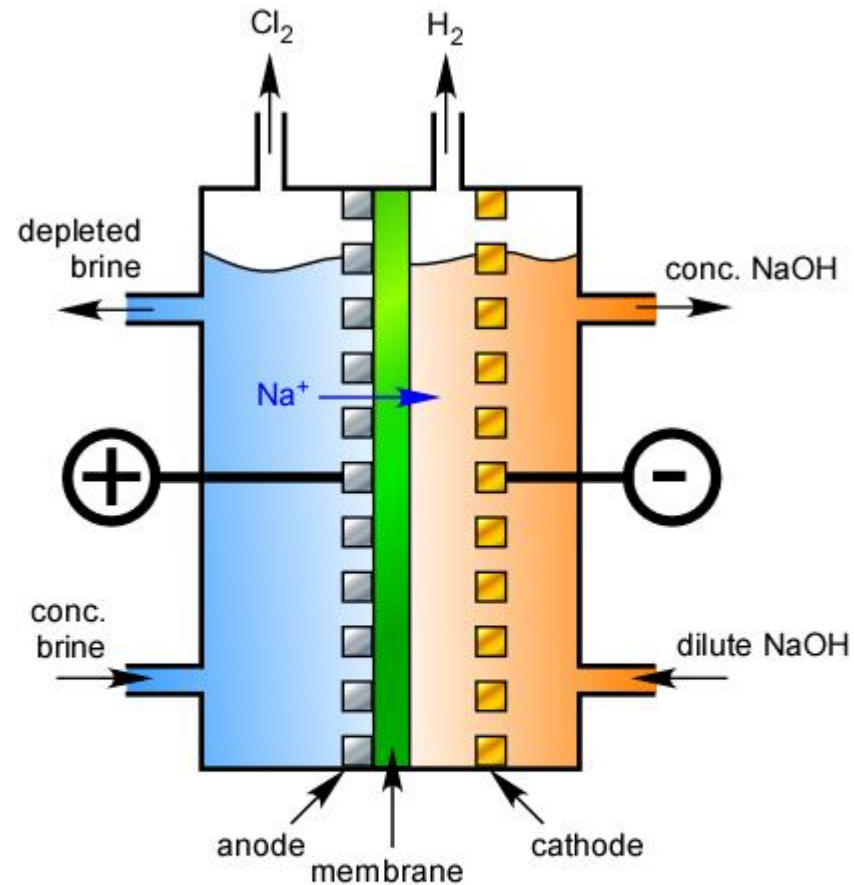
No net production of alkali

Mercury Cells

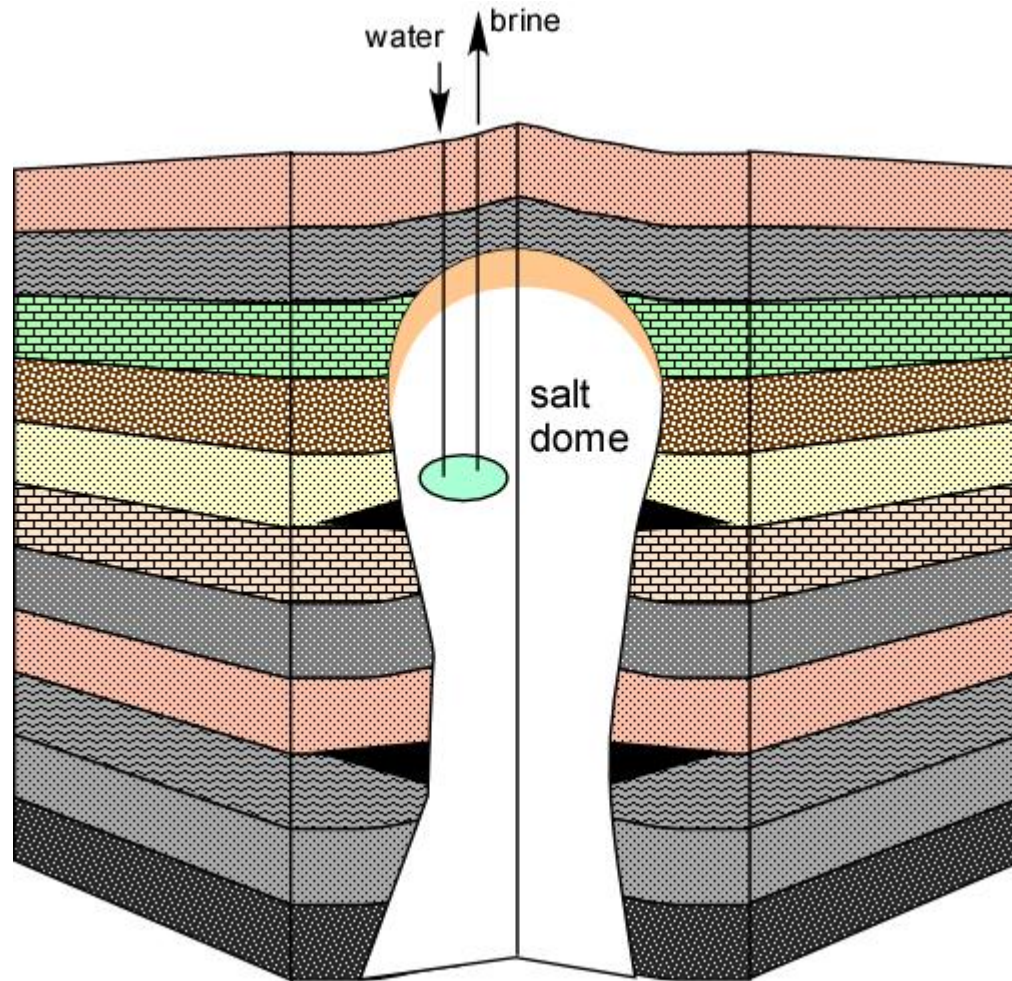


chem.libretexts.org

Membrane Cells



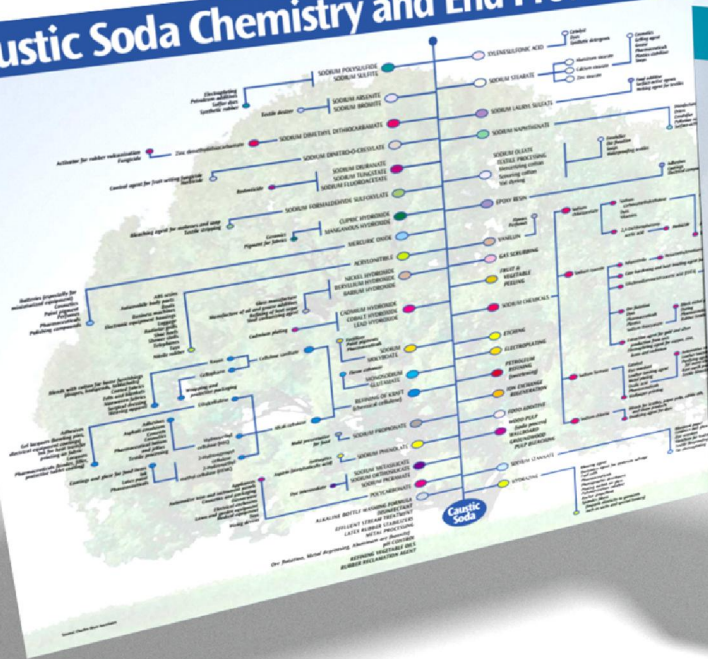
■ Solution Brine Mining



■ Balancing the ECU

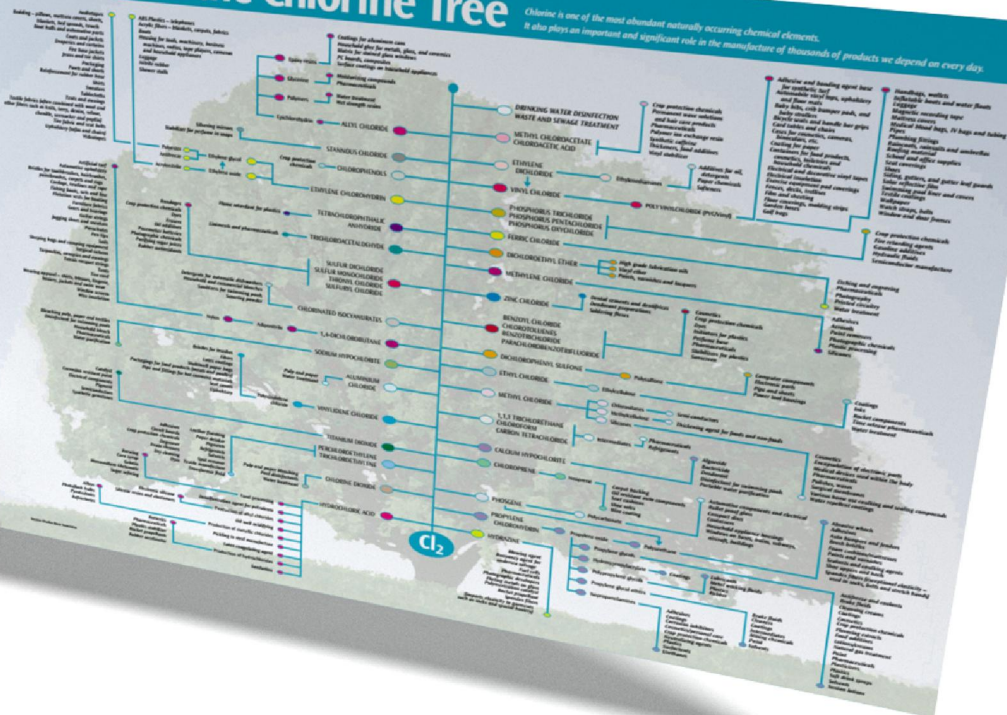


Caustic Soda Chemistry and End Product Uses

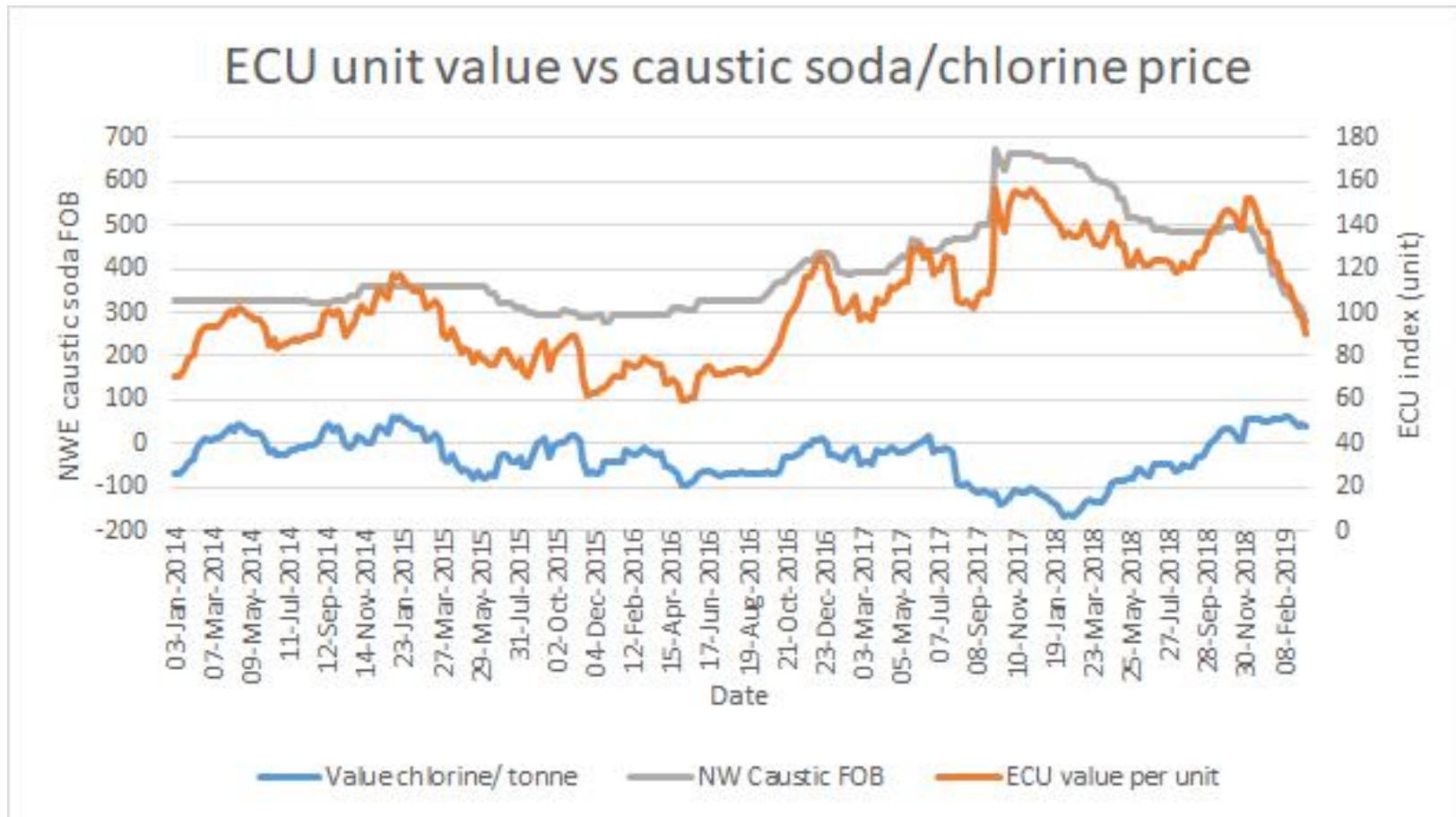


Products of the Chlorine Tree

Chlorine is one of the most abundant naturally occurring chemical elements. It also plays an important and significant role in the manufacture of thousands of products we depend on every day.

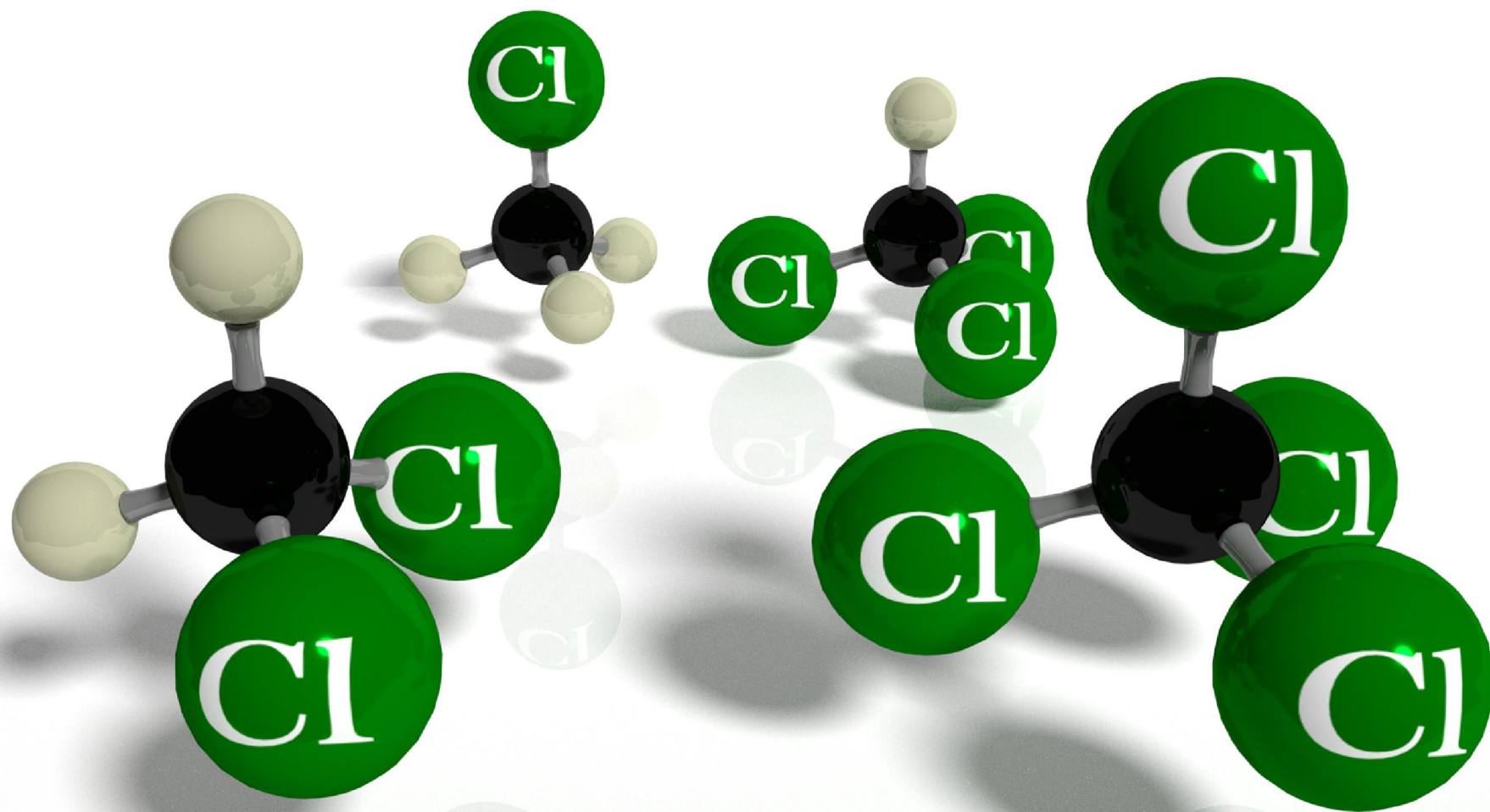


■ ECU Pricing



[ics.com/explore/resources/news/2019/03/21/10336962/insight-european-ecu-values-fall-to-the-lowest-level-since-2016/](https://www.ics.com/explore/resources/news/2019/03/21/10336962/insight-european-ecu-values-fall-to-the-lowest-level-since-2016/)

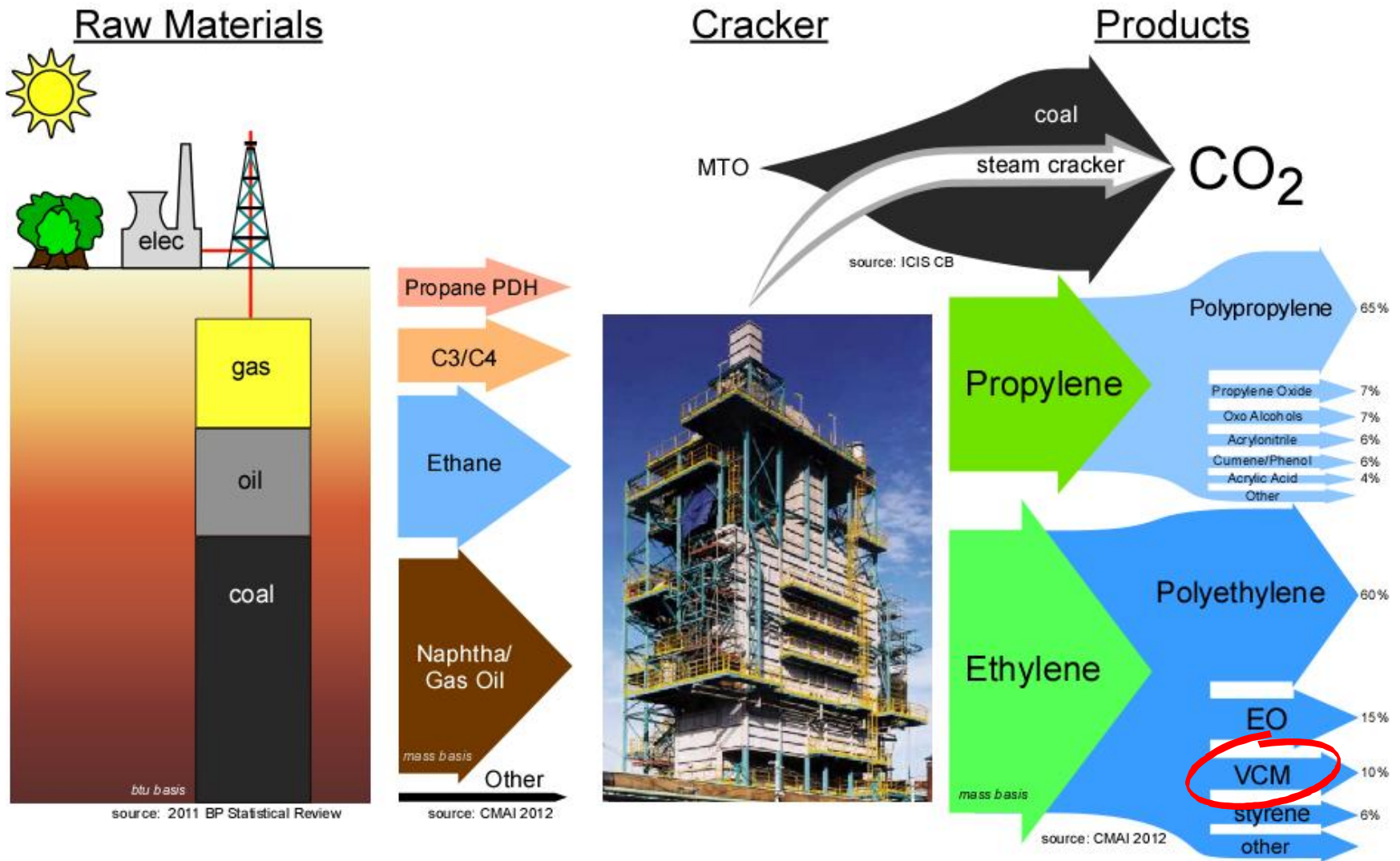
■ Organochlorides



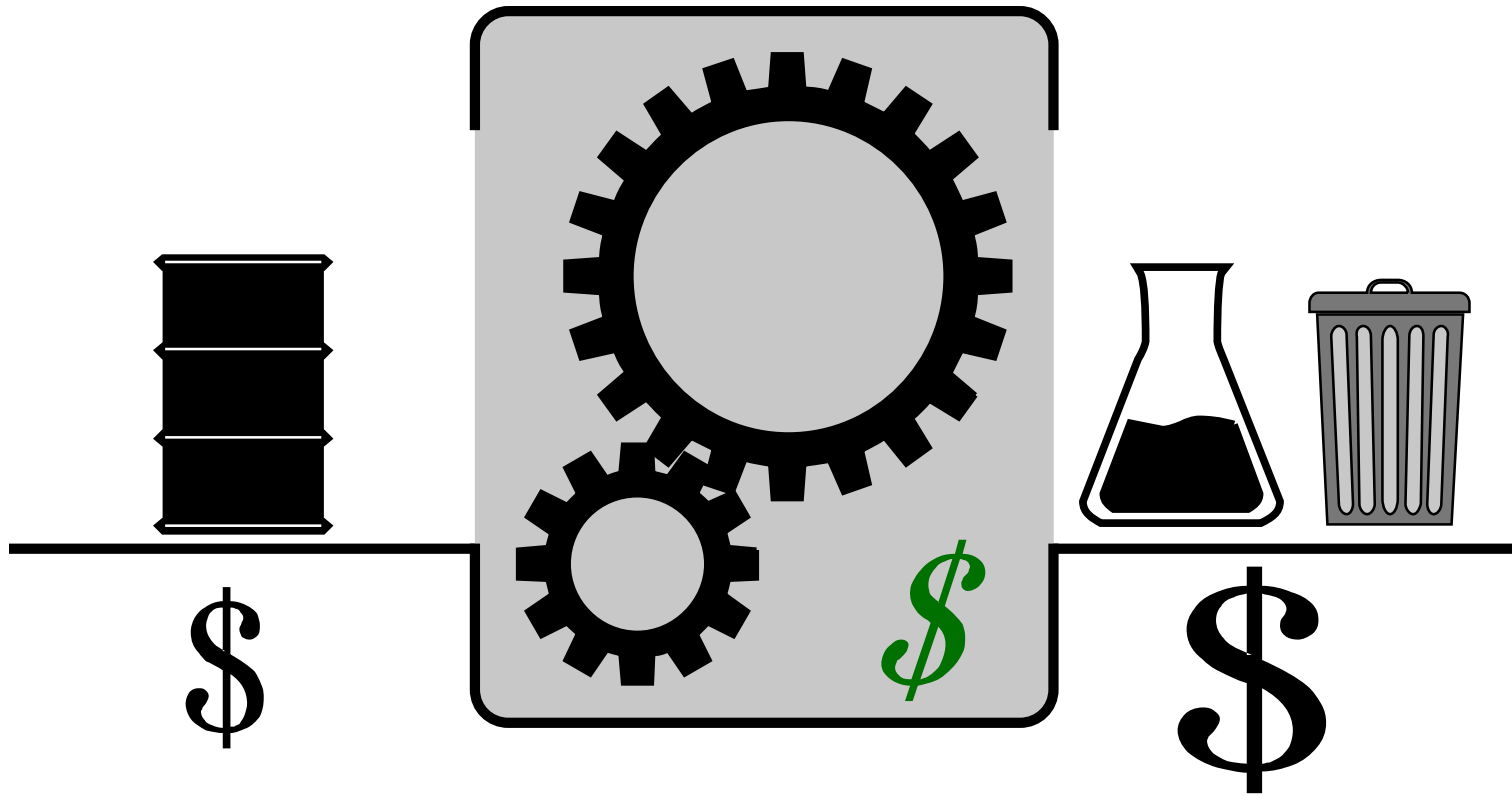


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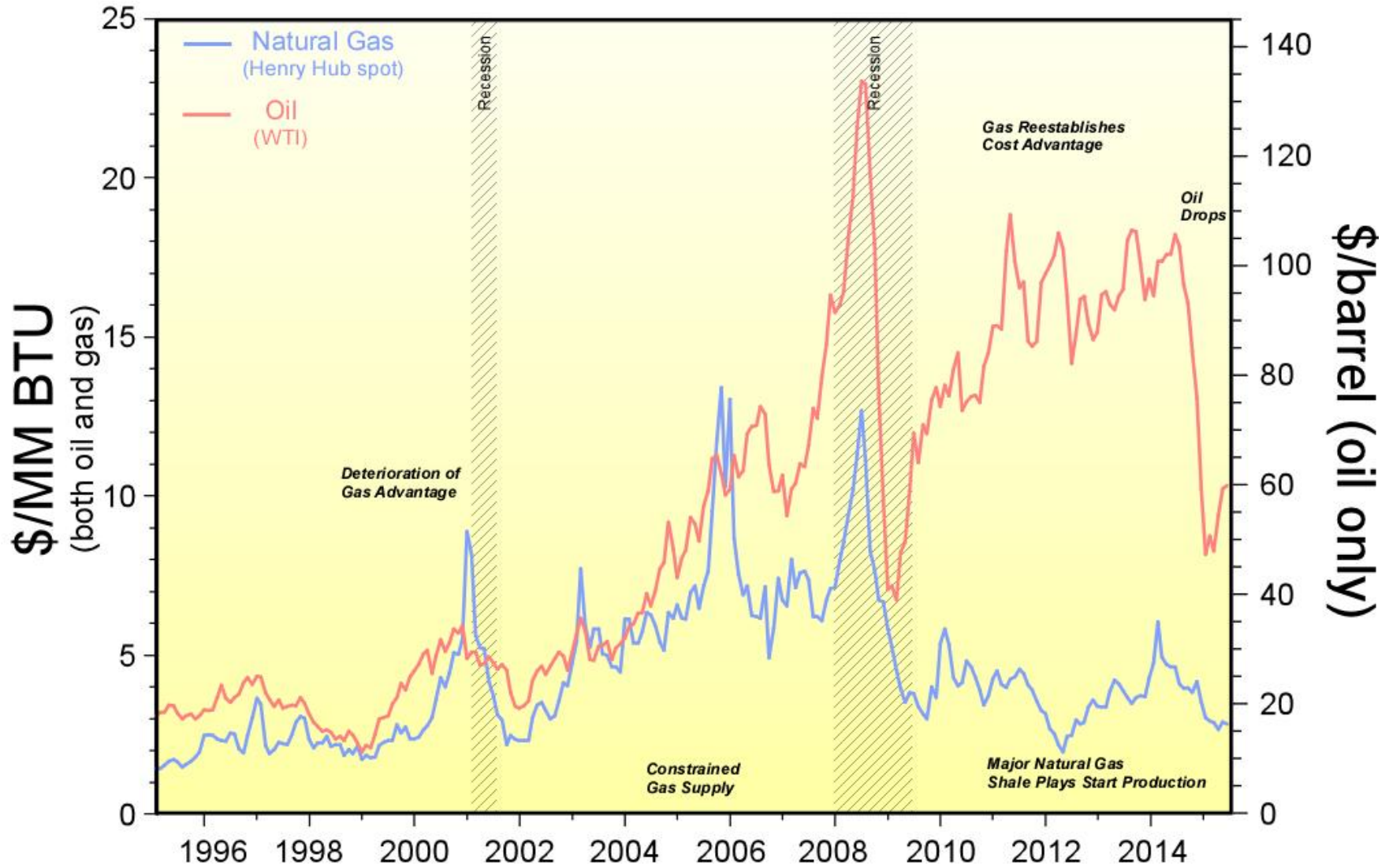
Chemical Industry Snapshot



■ Simplified Chemical Industry



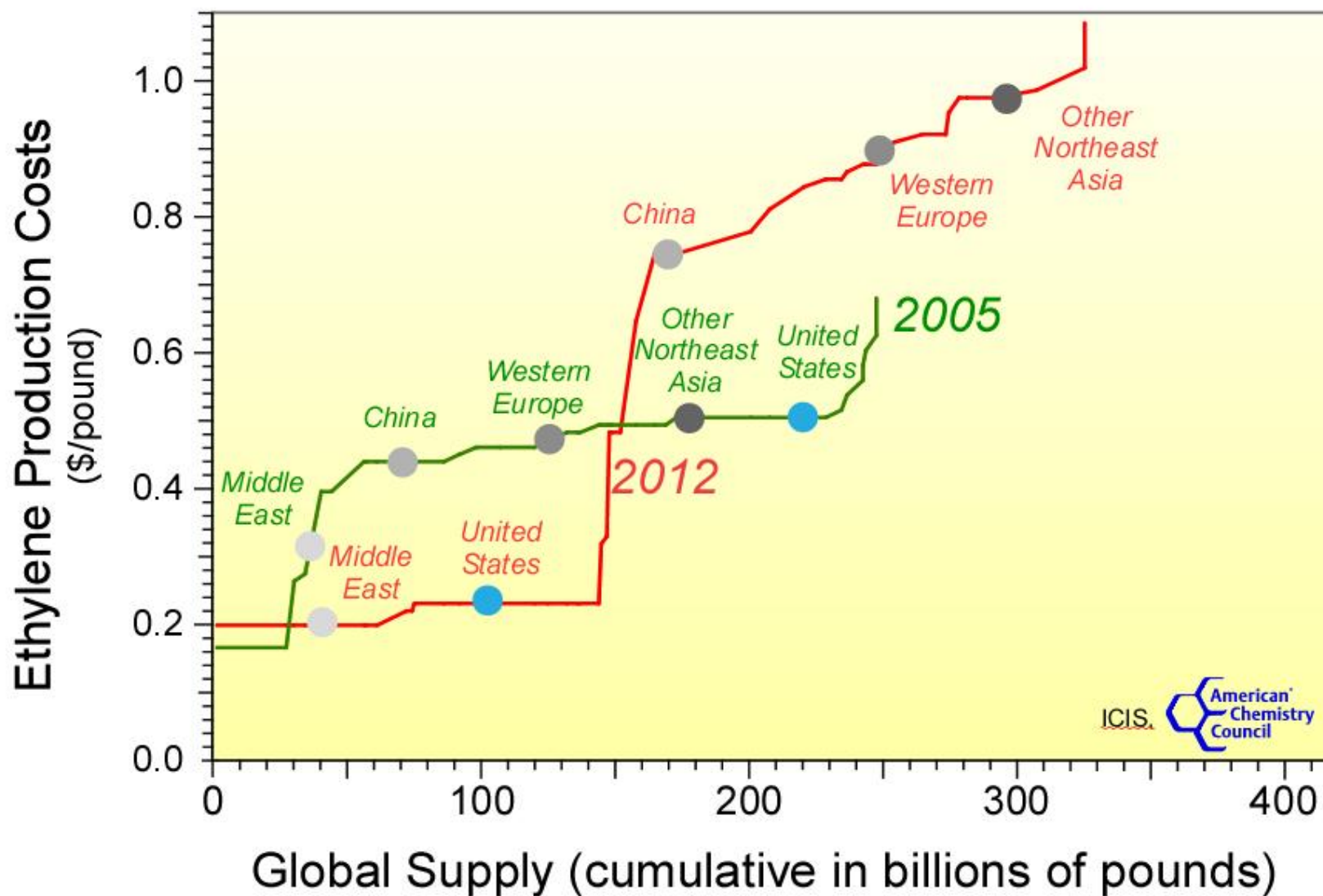
Recent Industry History



■ Ethane Price Now Tracks Gas

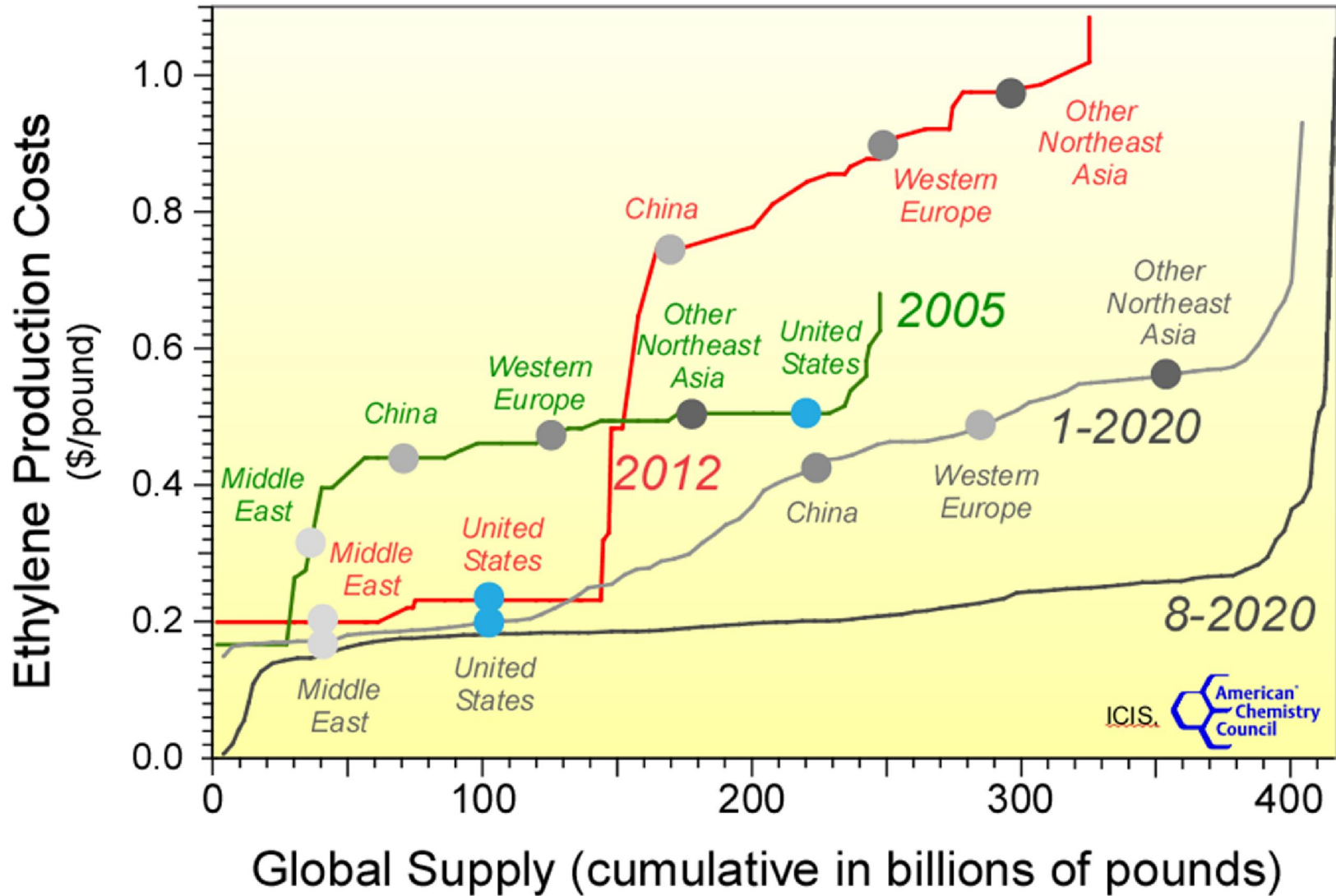


■ Impact of Low Gas Prices

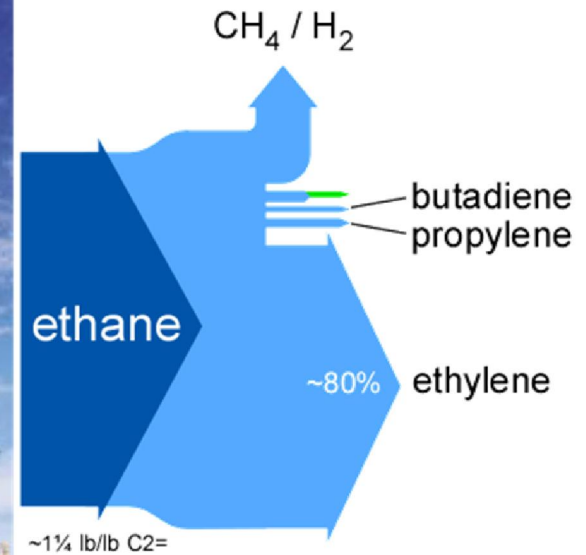
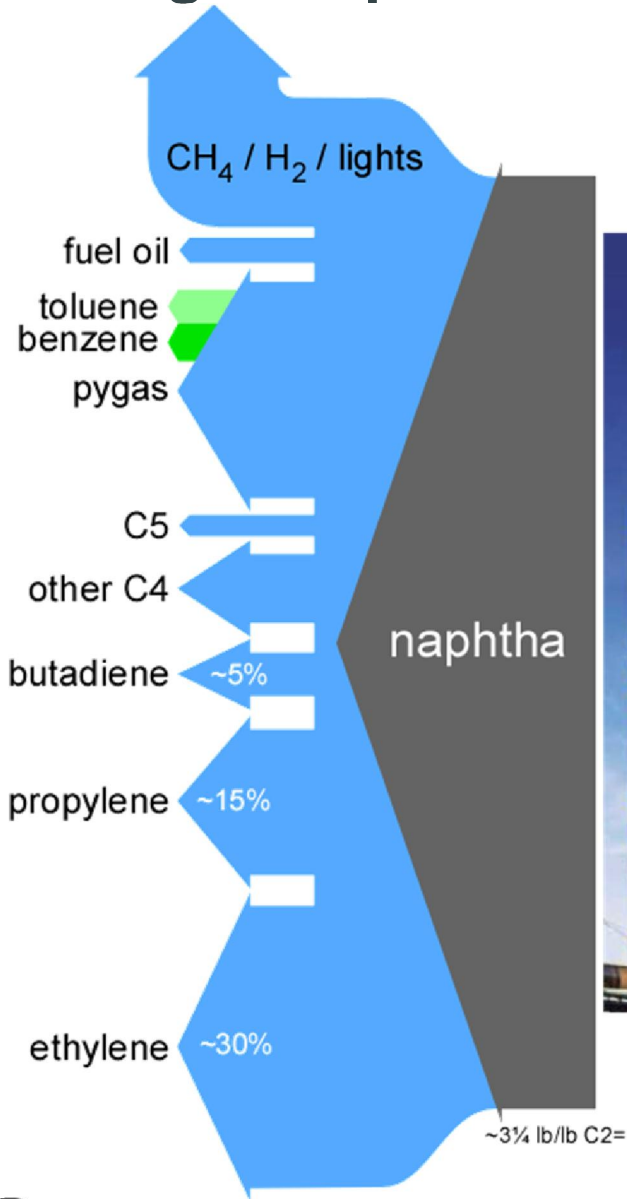


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Impact of Low Gas Prices

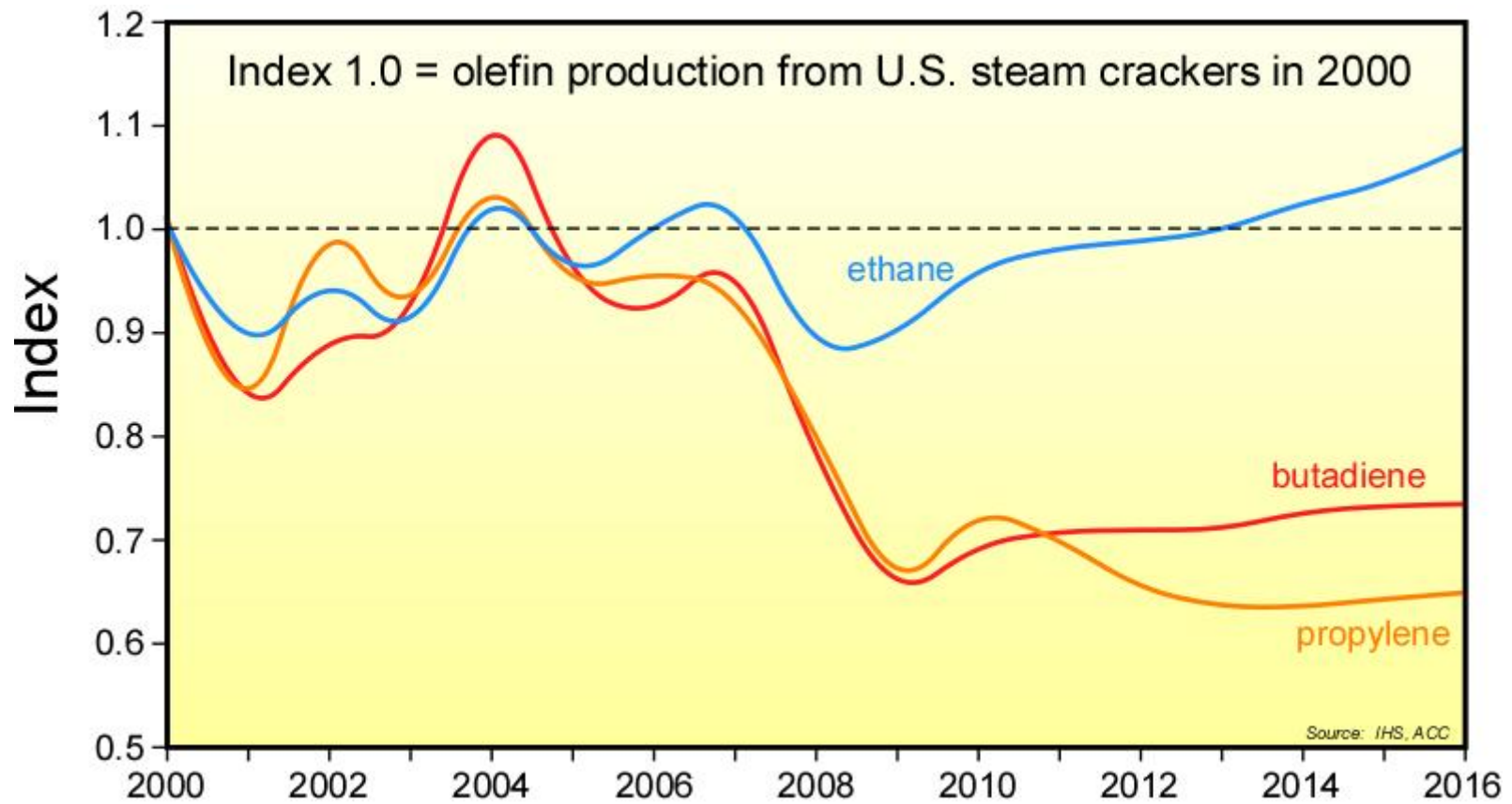


Cracking Comparison

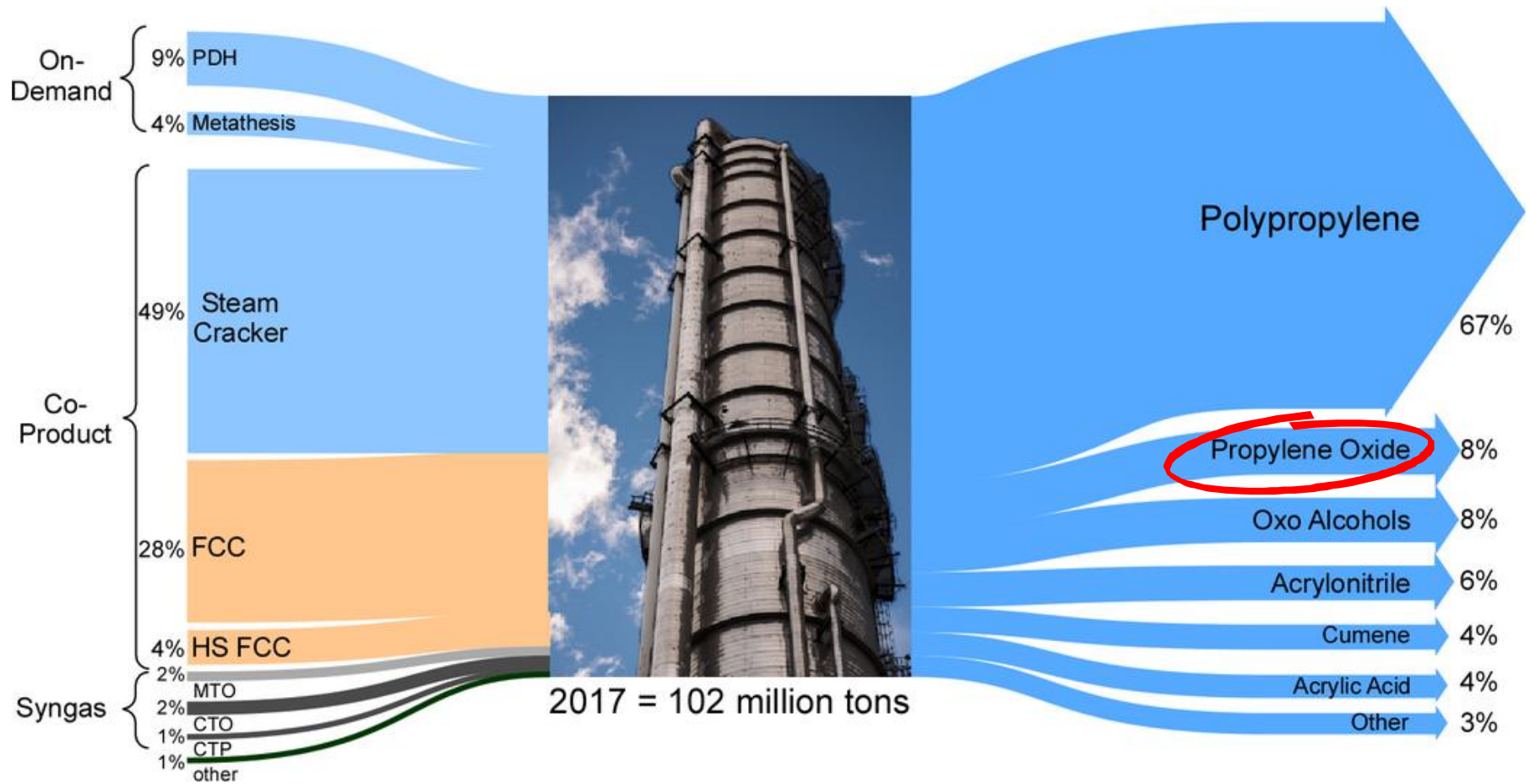


same amount of ethylene

■ Production of C3/C4 Dropped



World Propylene

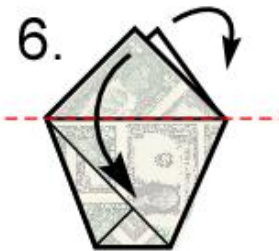
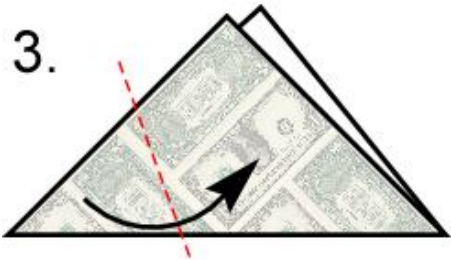
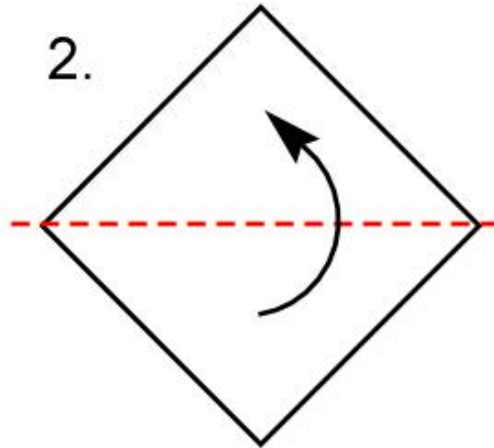
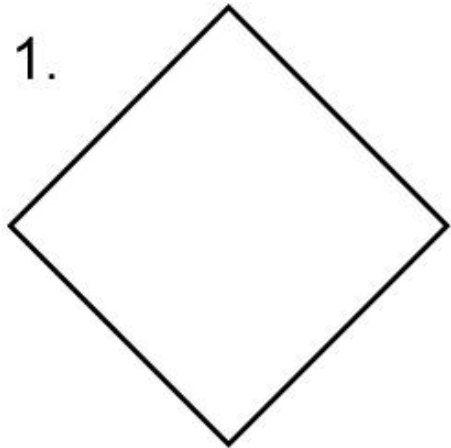


■ Scale Is Important



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Scale Demo



Make a cup
with an $8\frac{1}{2}$ "
square and
another with a
 $4\frac{1}{4}$ " square

Origami Demo of Scale

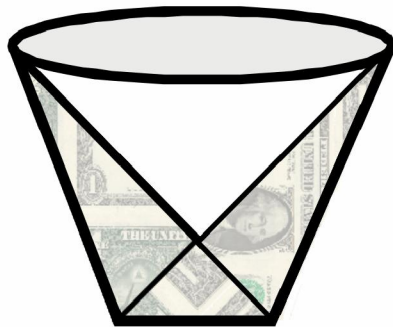


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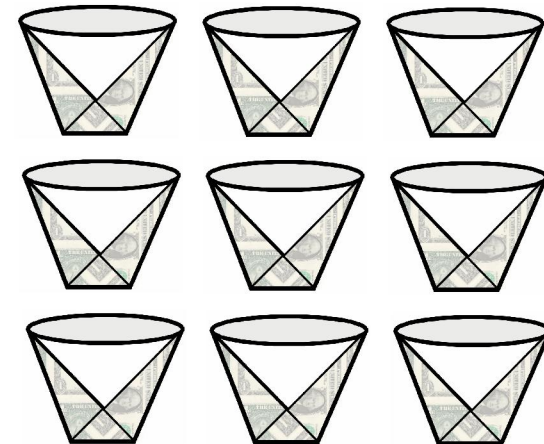
<https://www.mjphd.net/OrigamiDemo.html>

Impact of Scale to Contain Same Volume

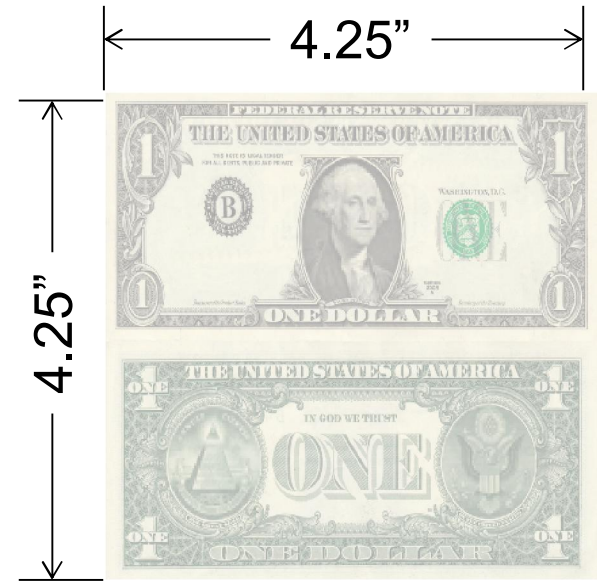
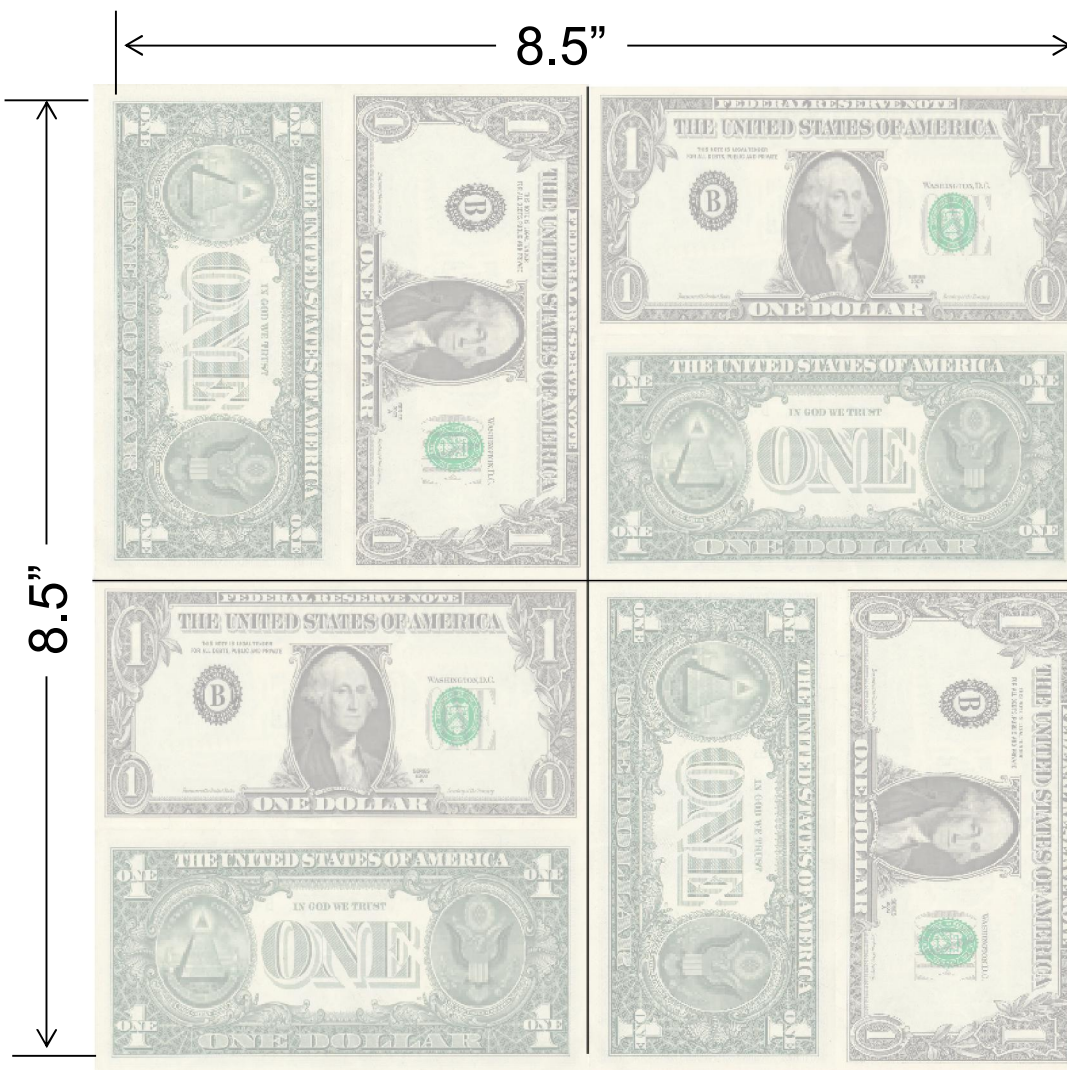
>2X material
~9X labor to construct



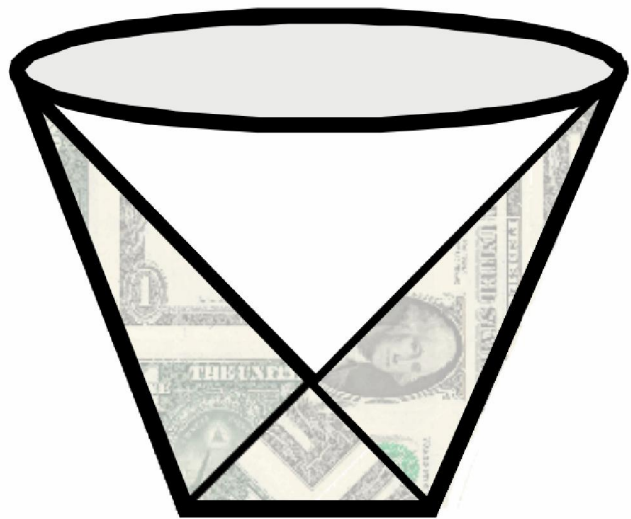
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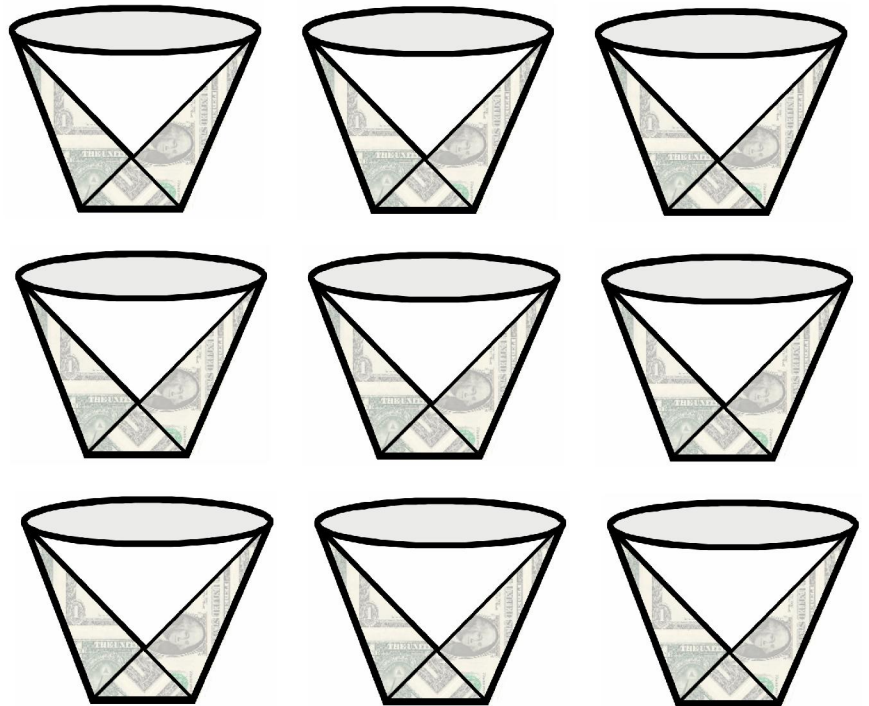
Video Demo



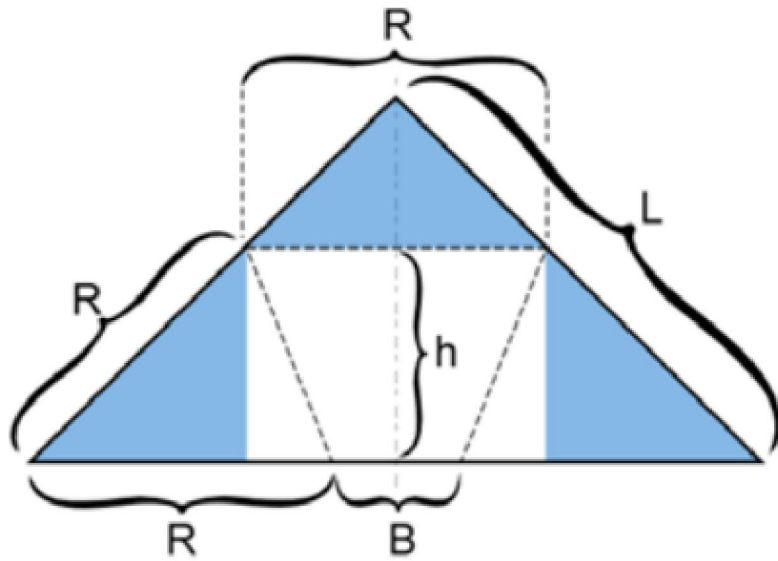
Scale Wins



=



Demo Math



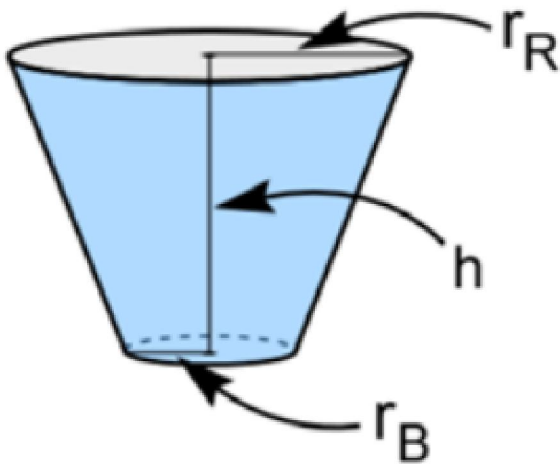
$$A = L^2$$

$$h = \frac{L}{1 + \sqrt{2}}$$

$$R = \frac{\sqrt{2} L}{1 + \sqrt{2}}$$

$$B = \frac{L(2 - \sqrt{2})}{1 + \sqrt{2}}$$

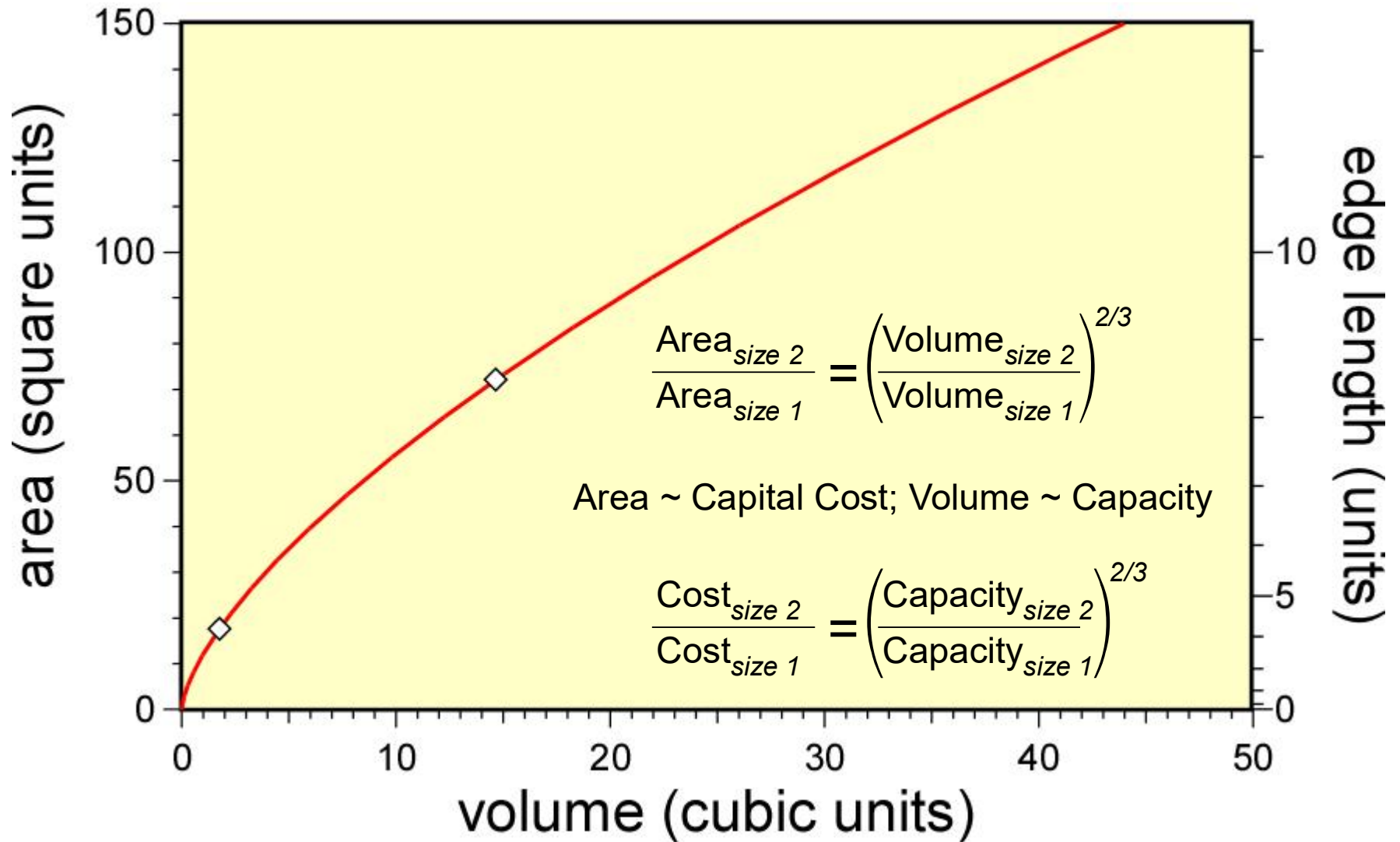
$$\frac{V_L}{V_{L/2}} = 8$$



$$r_B = \frac{B}{\pi} = \frac{L(2 - \sqrt{2})}{\pi(1 + \sqrt{2})}$$

$$r_R = \frac{R}{\pi} = \frac{\sqrt{2} L}{\pi(1 + \sqrt{2})}$$

■ Power Law

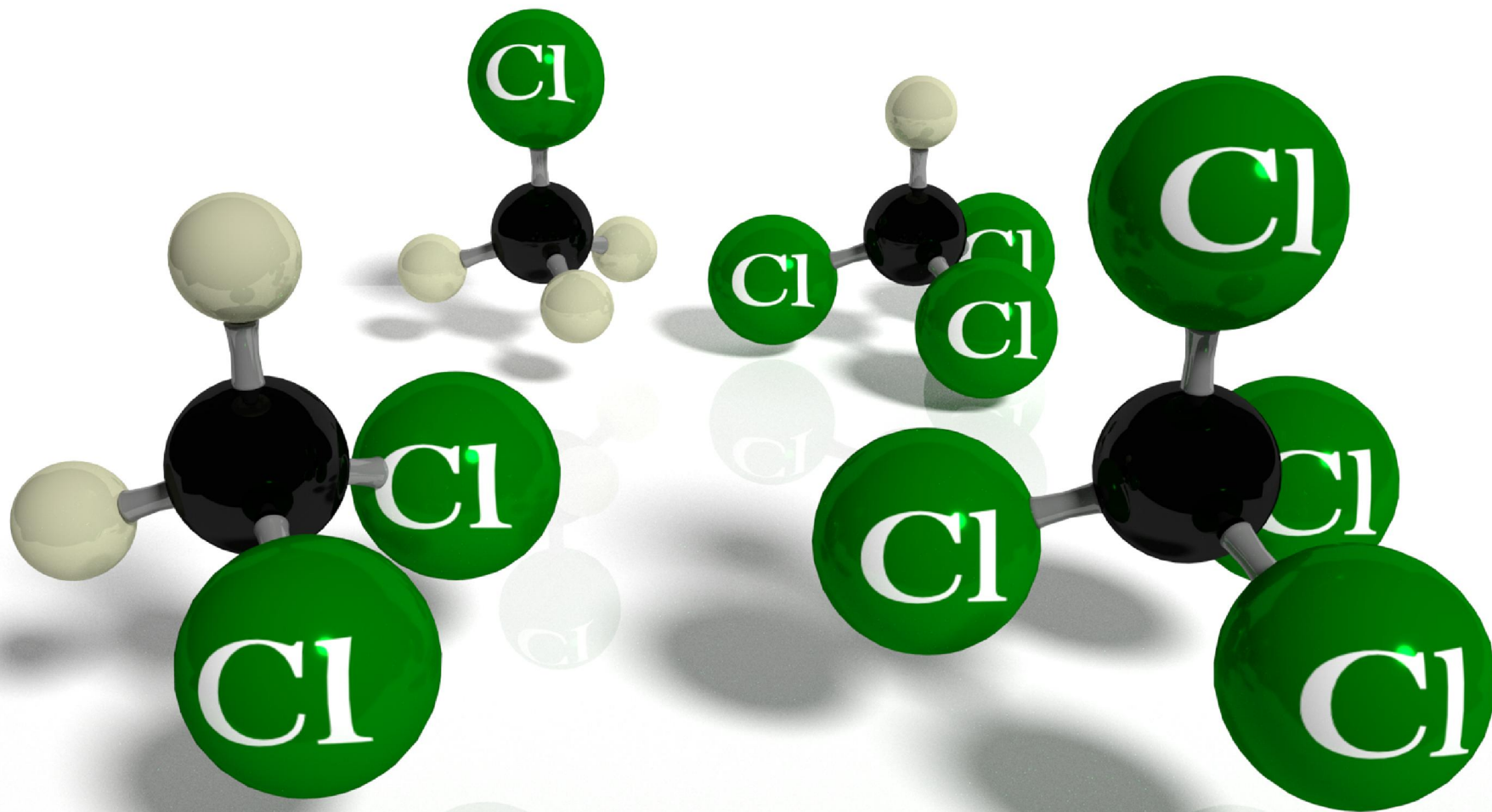


■ Scale Always Wins

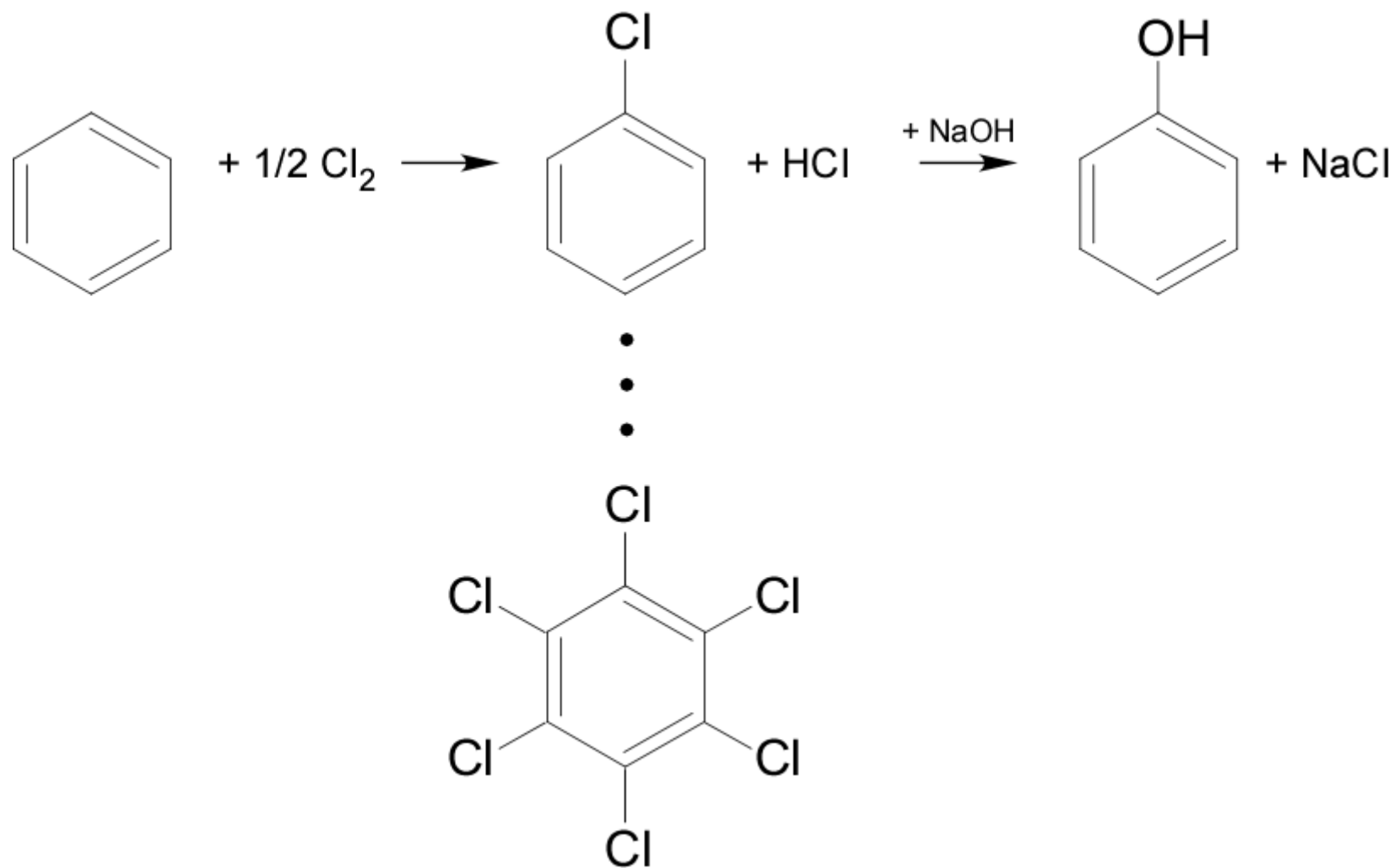


If you are moving mass around, scale reduces cost faster than experience.

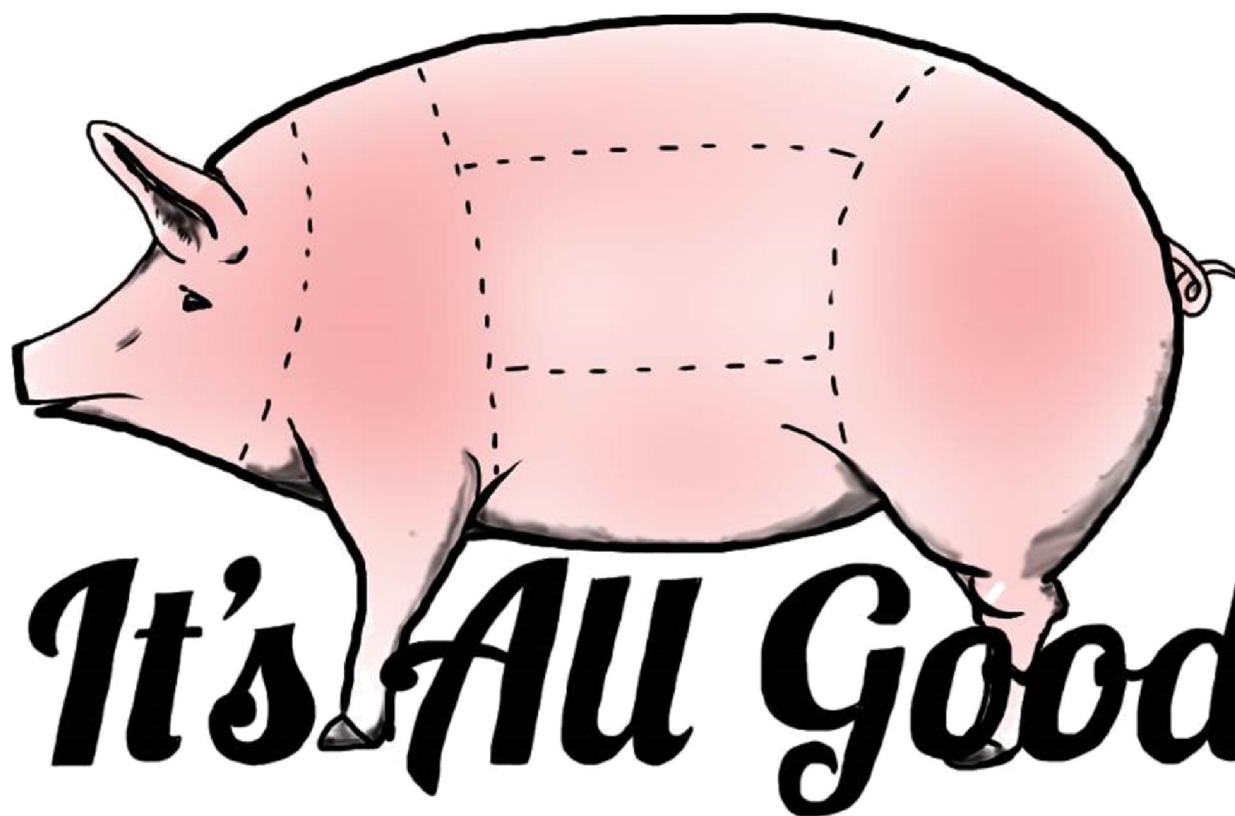
■ Organochlorides



■ Chlorine as an Oxidant

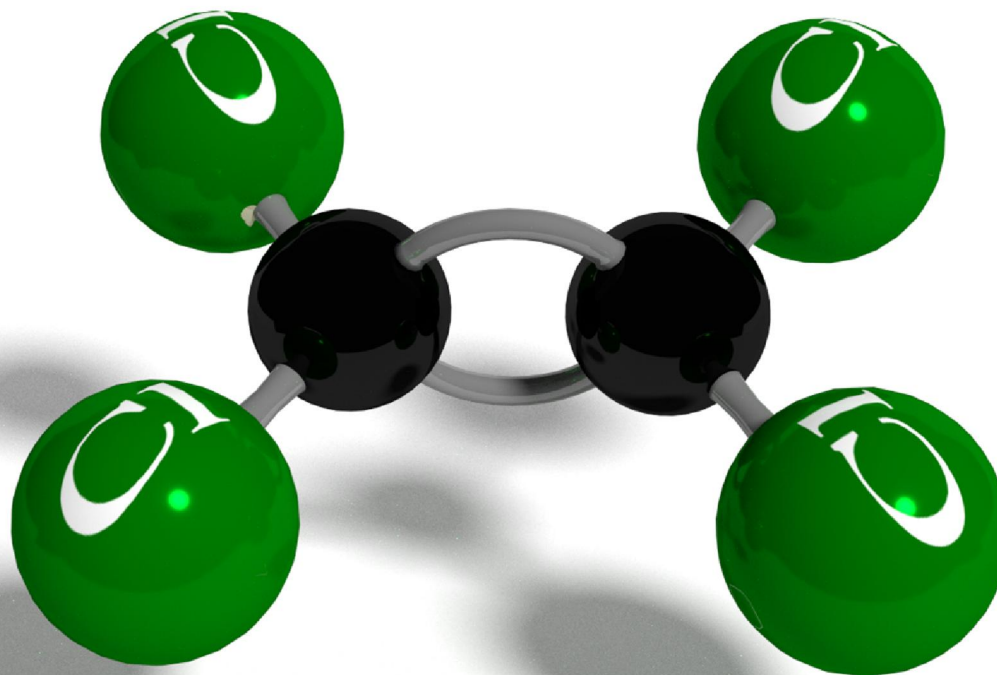


■ All Reaction Products Find Uses

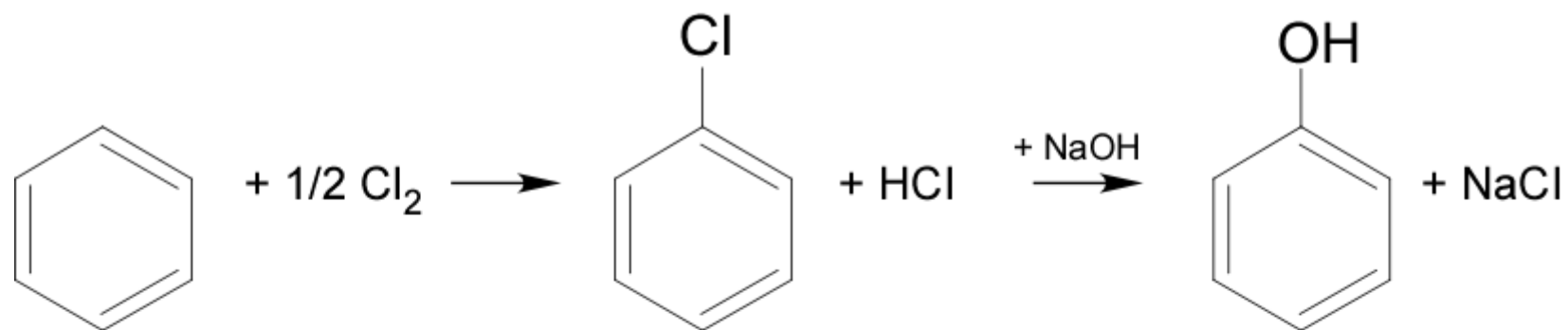


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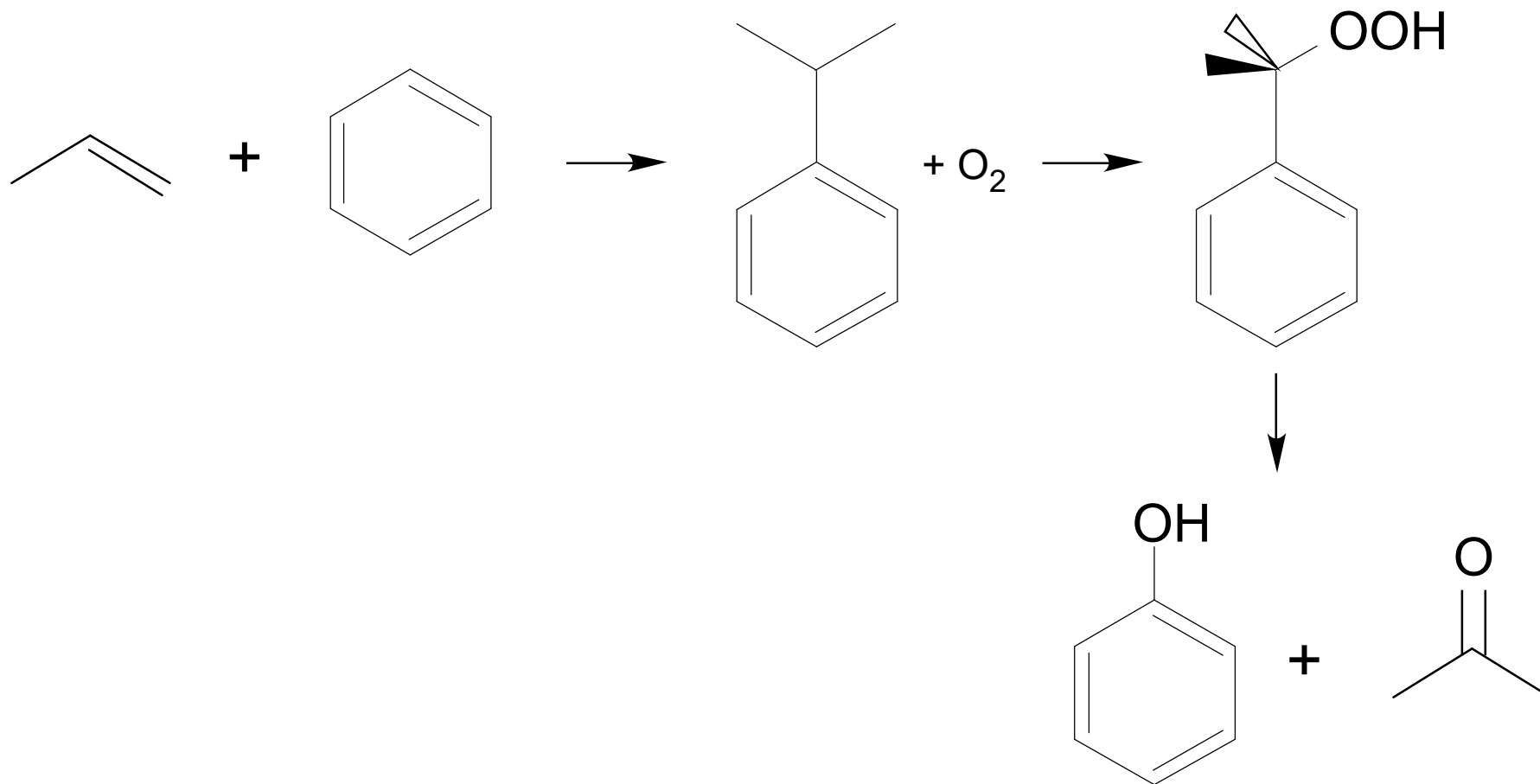
■ Perchloroethylene



■ Chlorine as an Oxidant

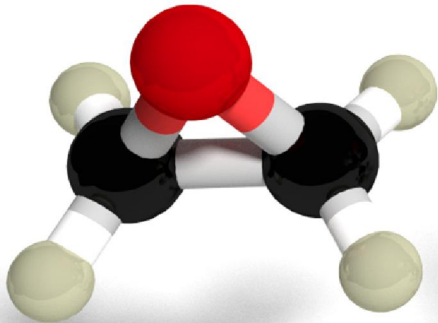


■ Phenol Today

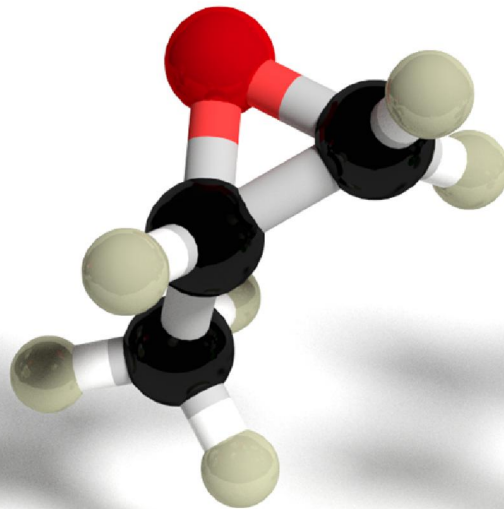


Epoxides

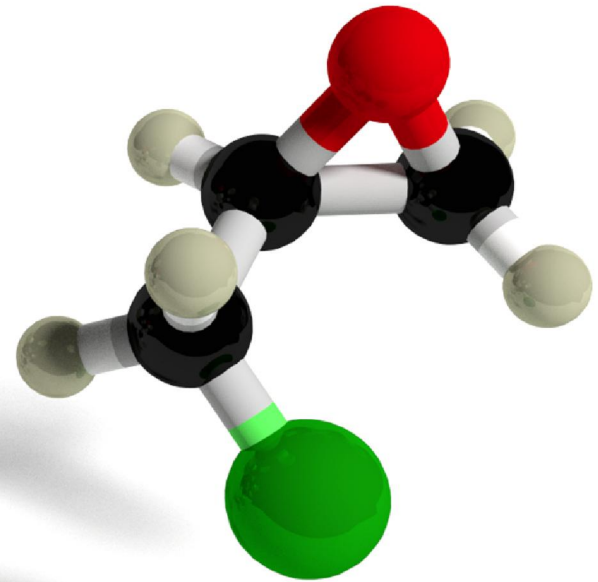
EO
ethylene oxide



PO
propylene oxide

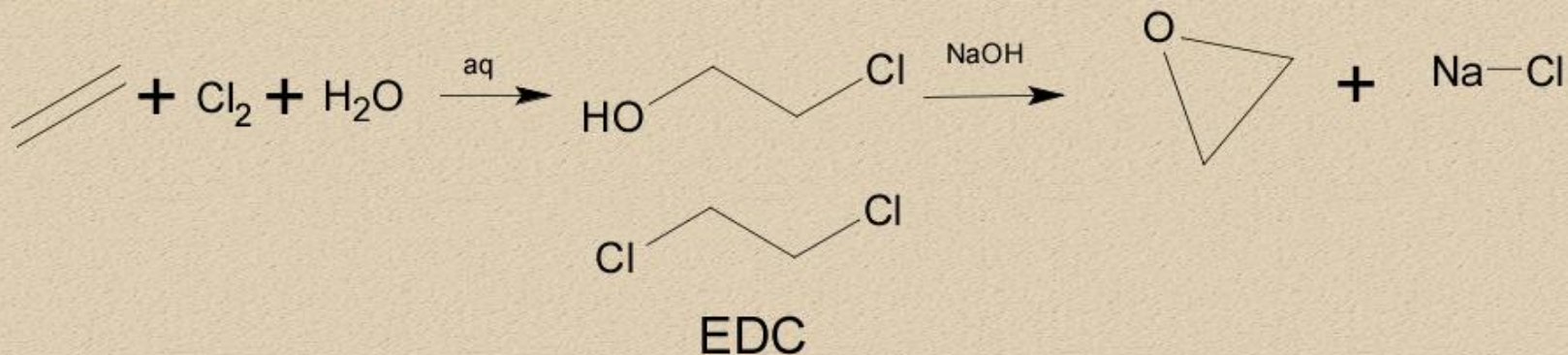


EPI
epichlorohydrin



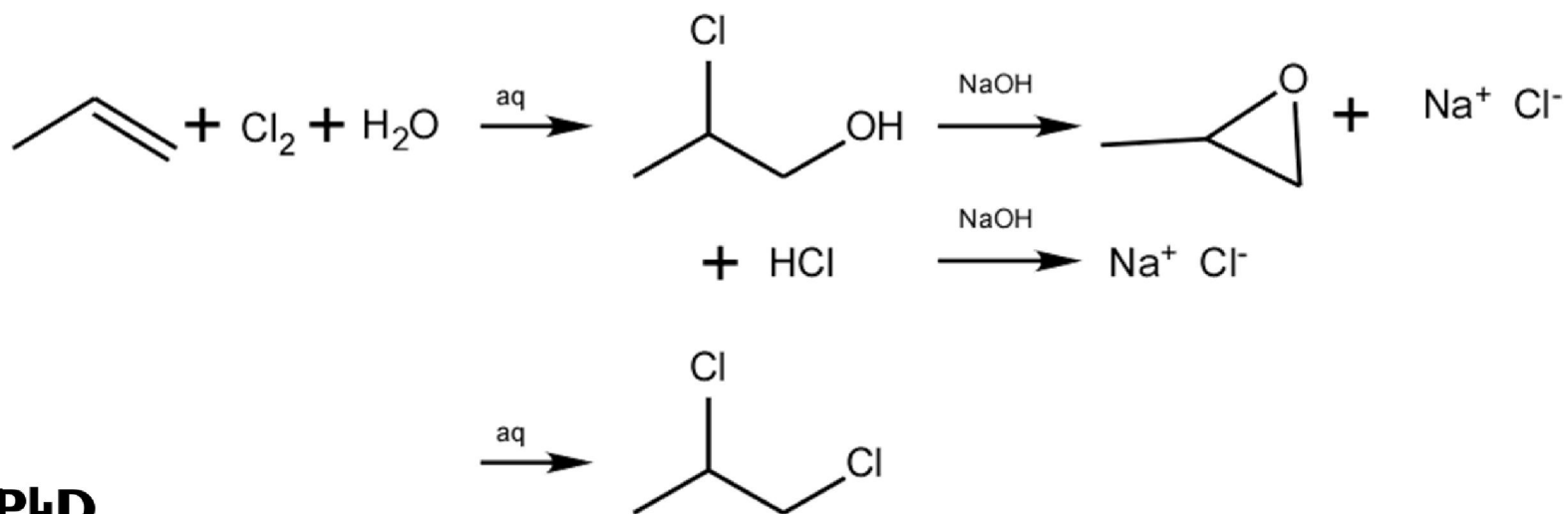
■ Chlorohydrin Chemistry

Chlorohydrin Ethylene Oxide



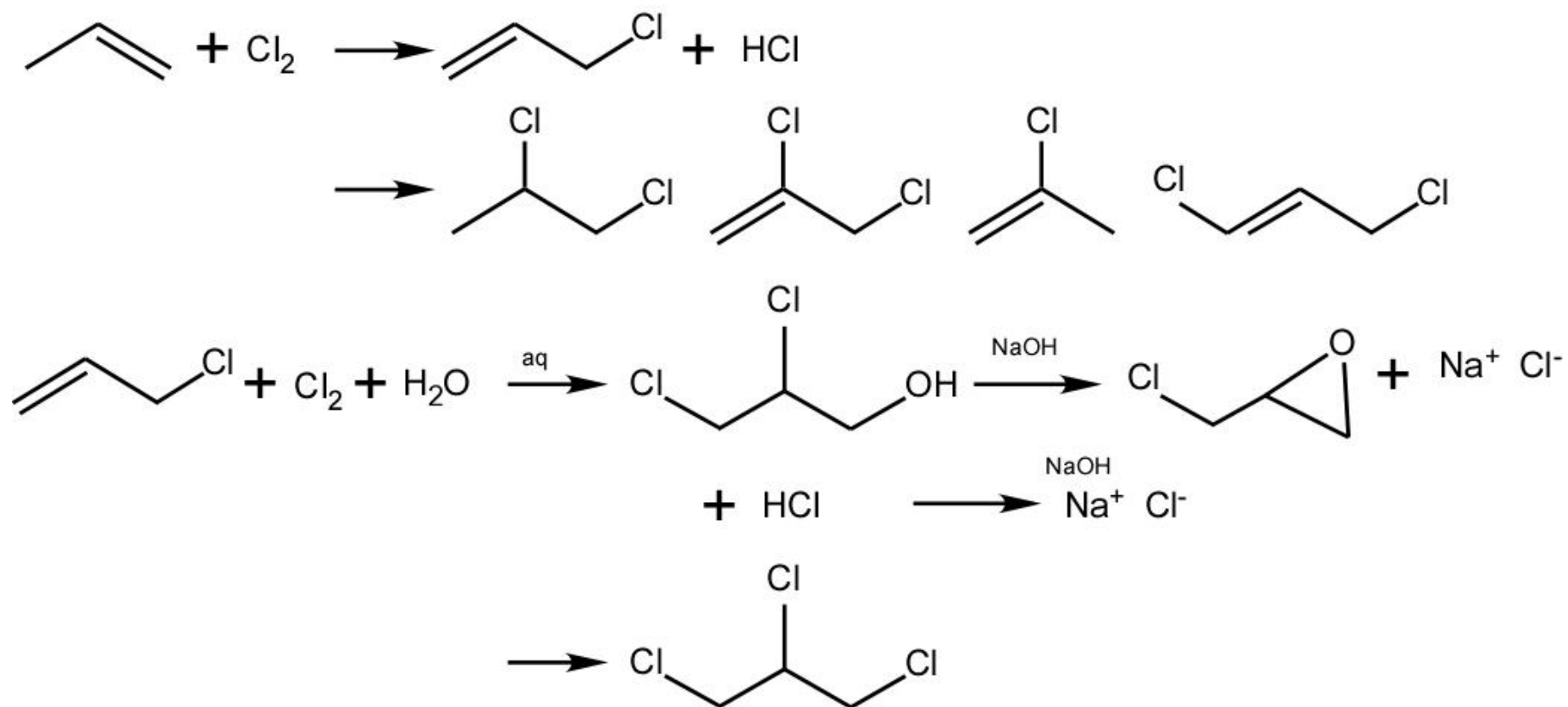
1915-1975

Chlorohydrin Propylene Oxide

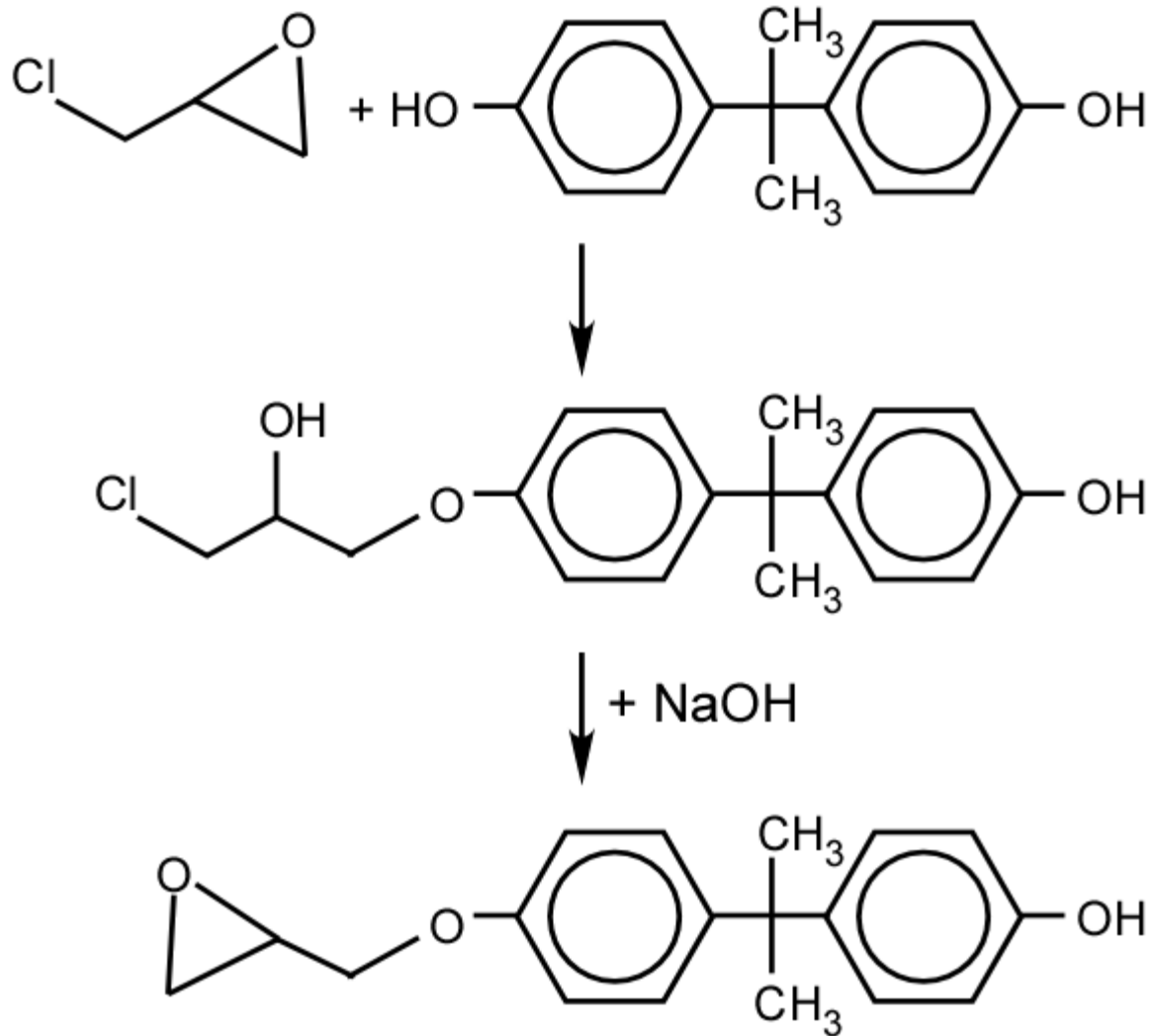


More Chlorohydrin Chemistry

Chlorohydrin Epichlorohydrin



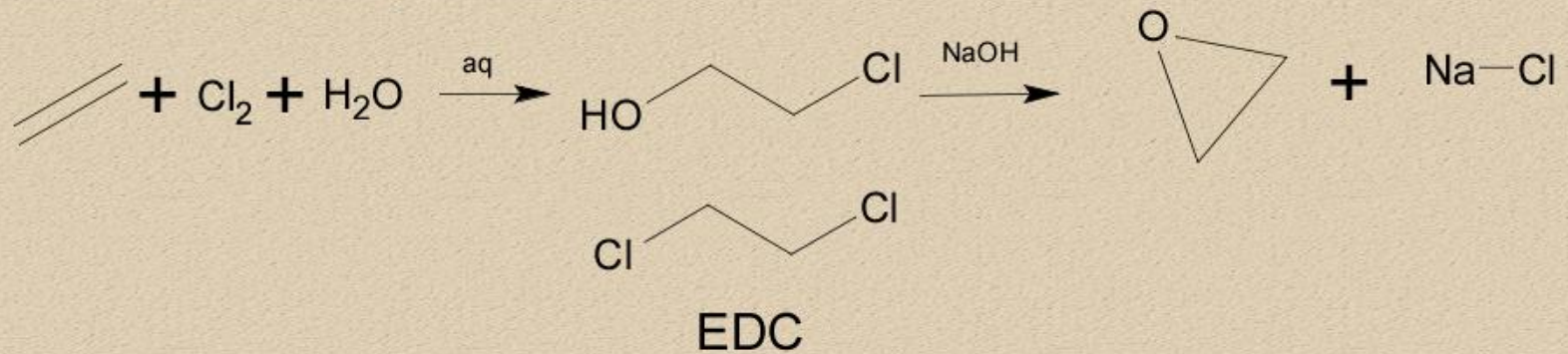
■ Epoxy Resins



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Direct Oxidation

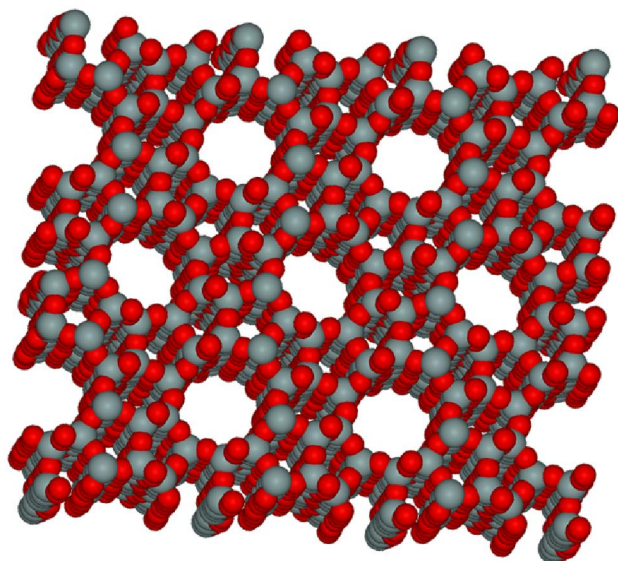
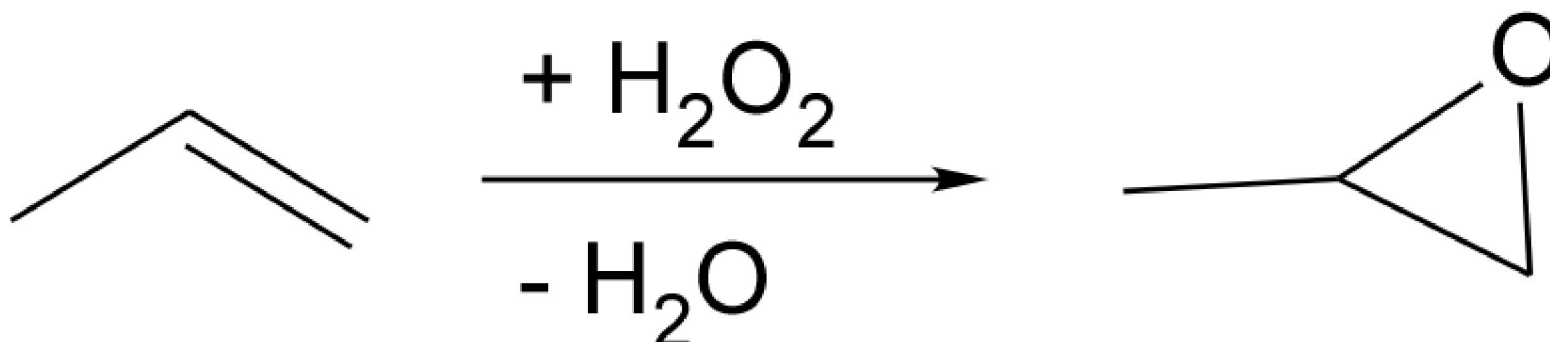
Chlorhydrin Ethylene Oxide



Direct Oxidation Ethylene Oxide



Hydroperoxidation

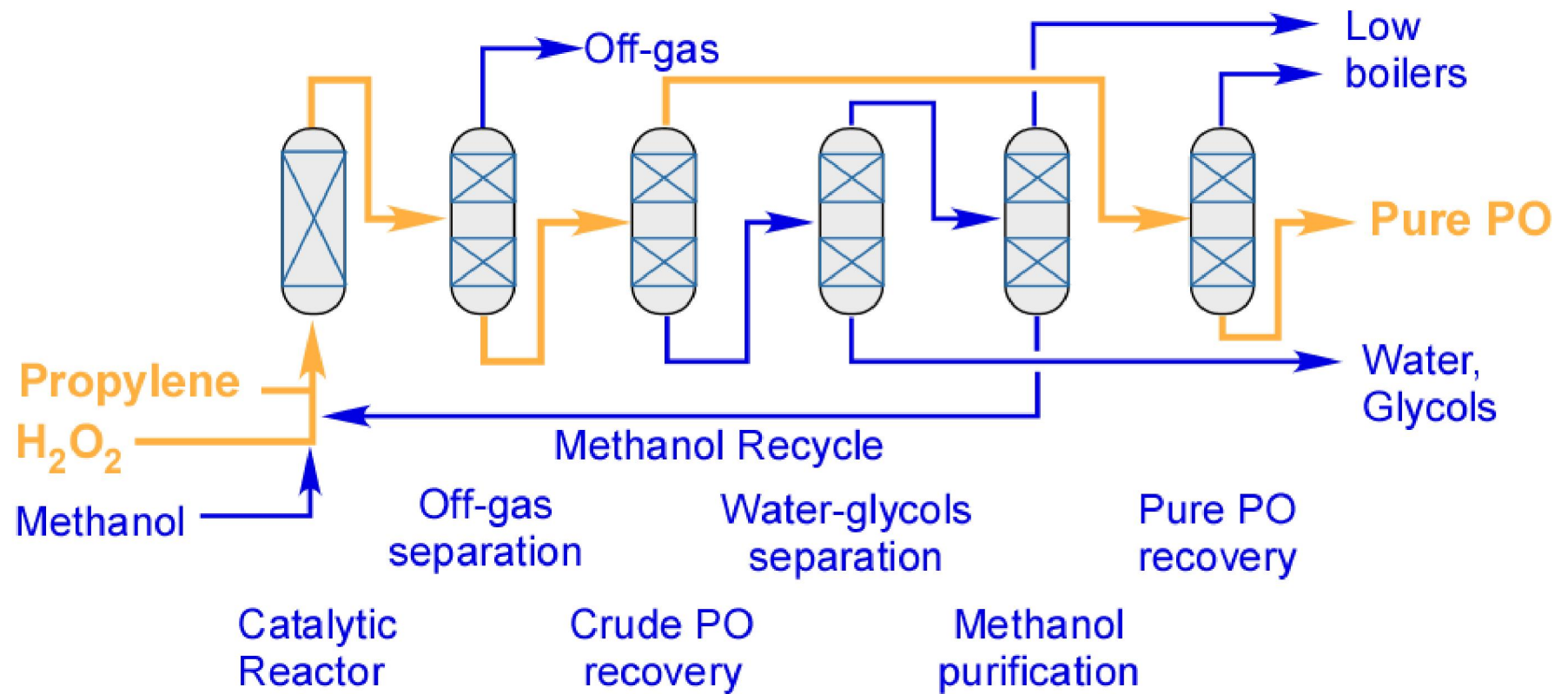


titanium silicate catalyst

0.5 nm pores

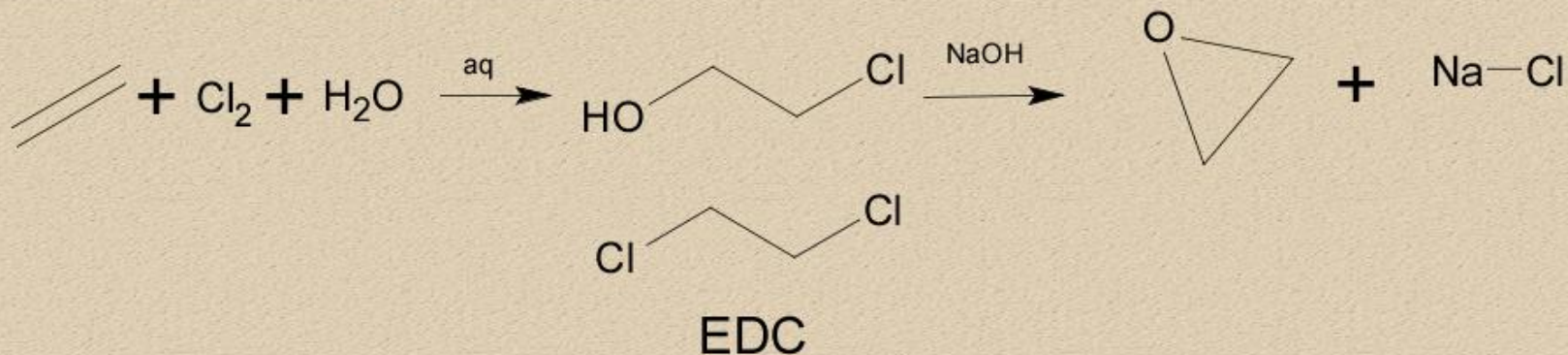
suitable for packed bed reactor

Simplified Process Flowsheet

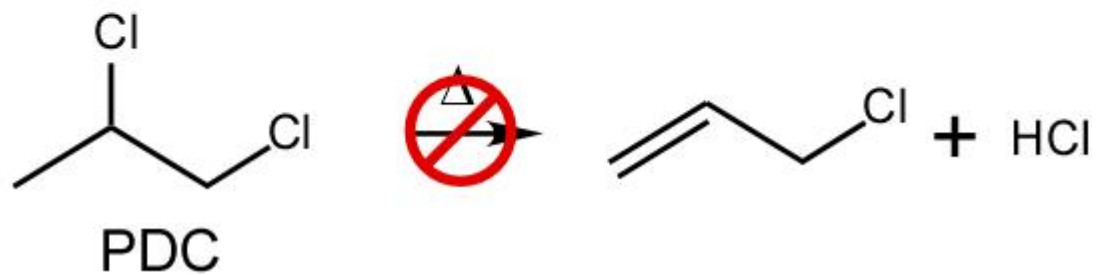
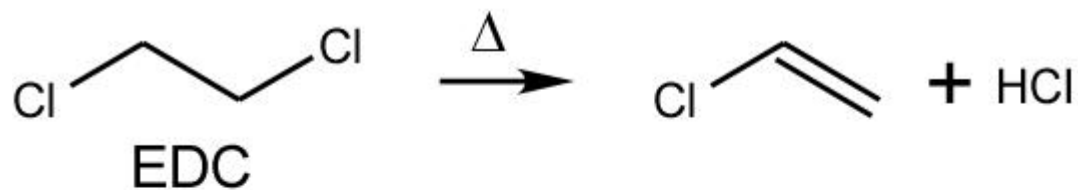


Chlorohydrin Chemistry

Chlorohydrin Ethylene Oxide

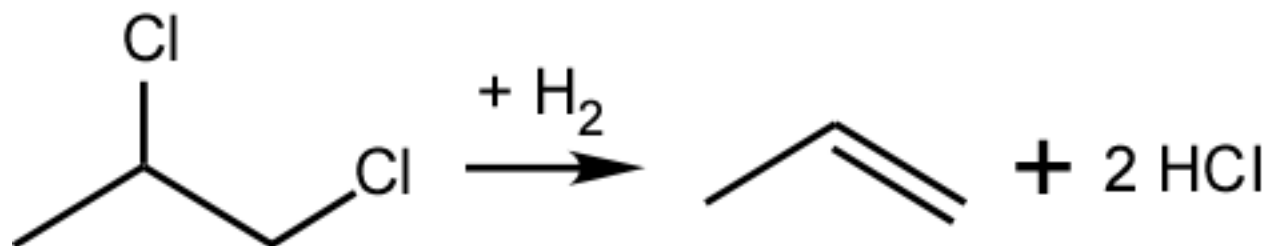


1915-1975



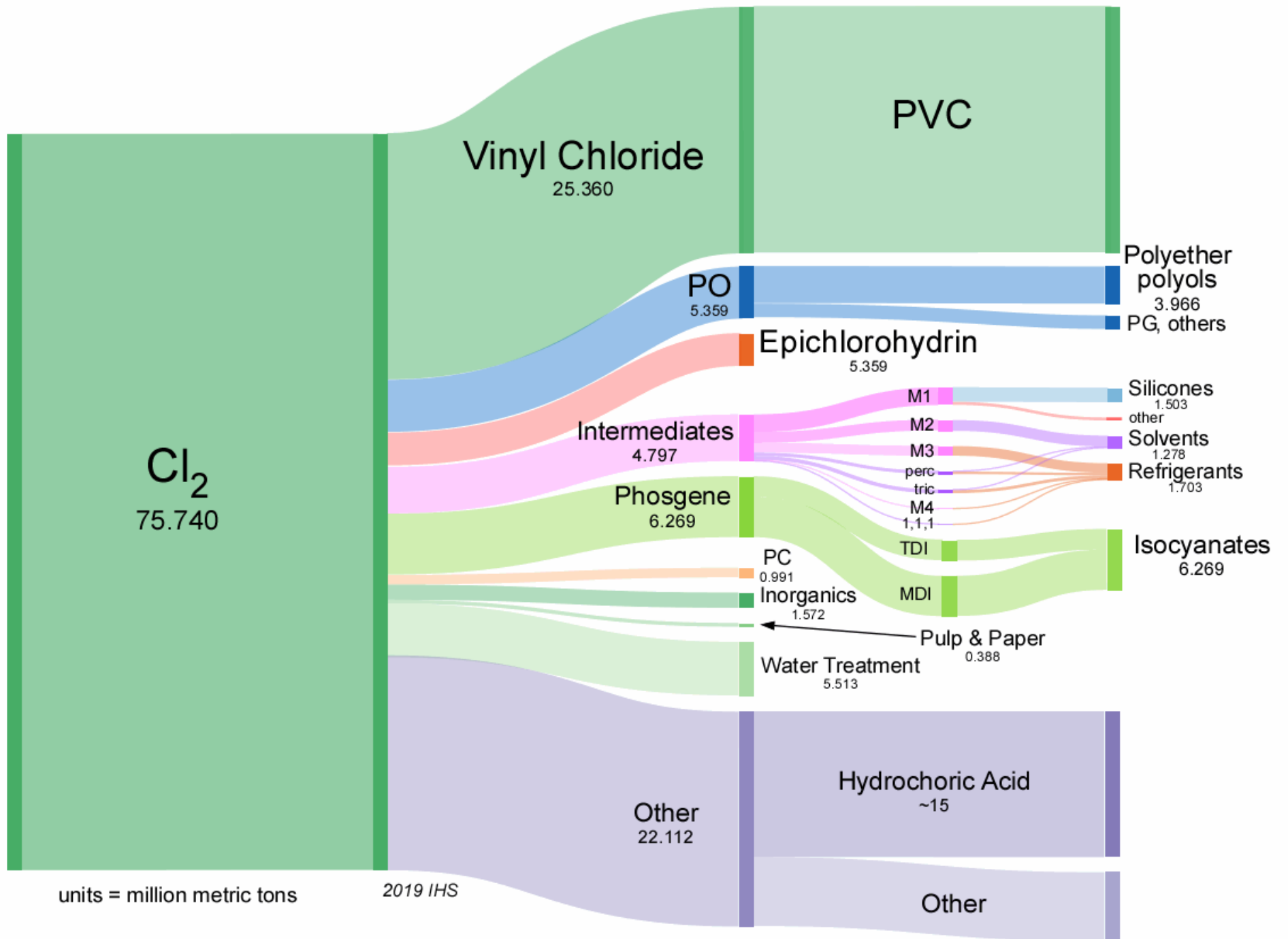
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■ PDC Hydro

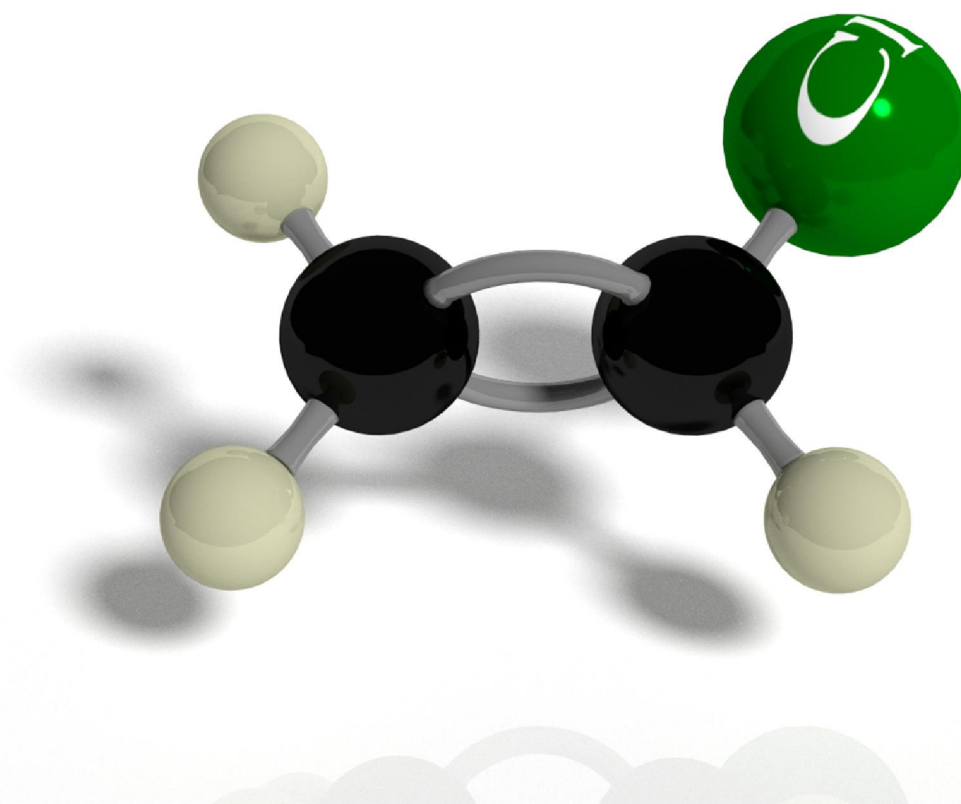


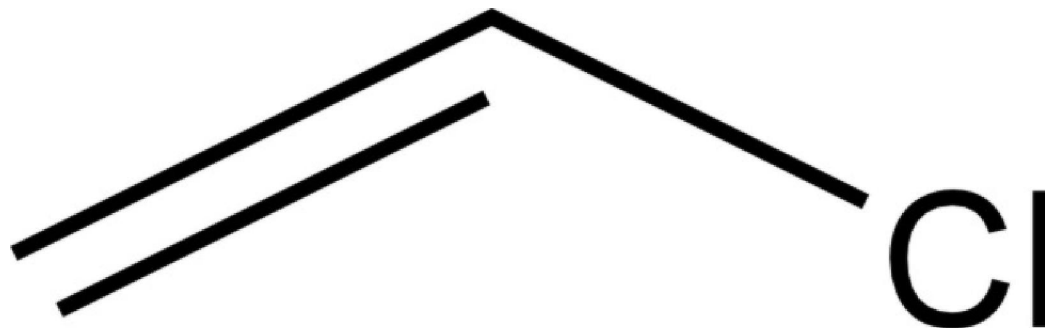
PtCu catalyst developed by Larry Ito

Carbon supported



Vinyl Chloride





Vinyl Chloride Monomer(VCM)

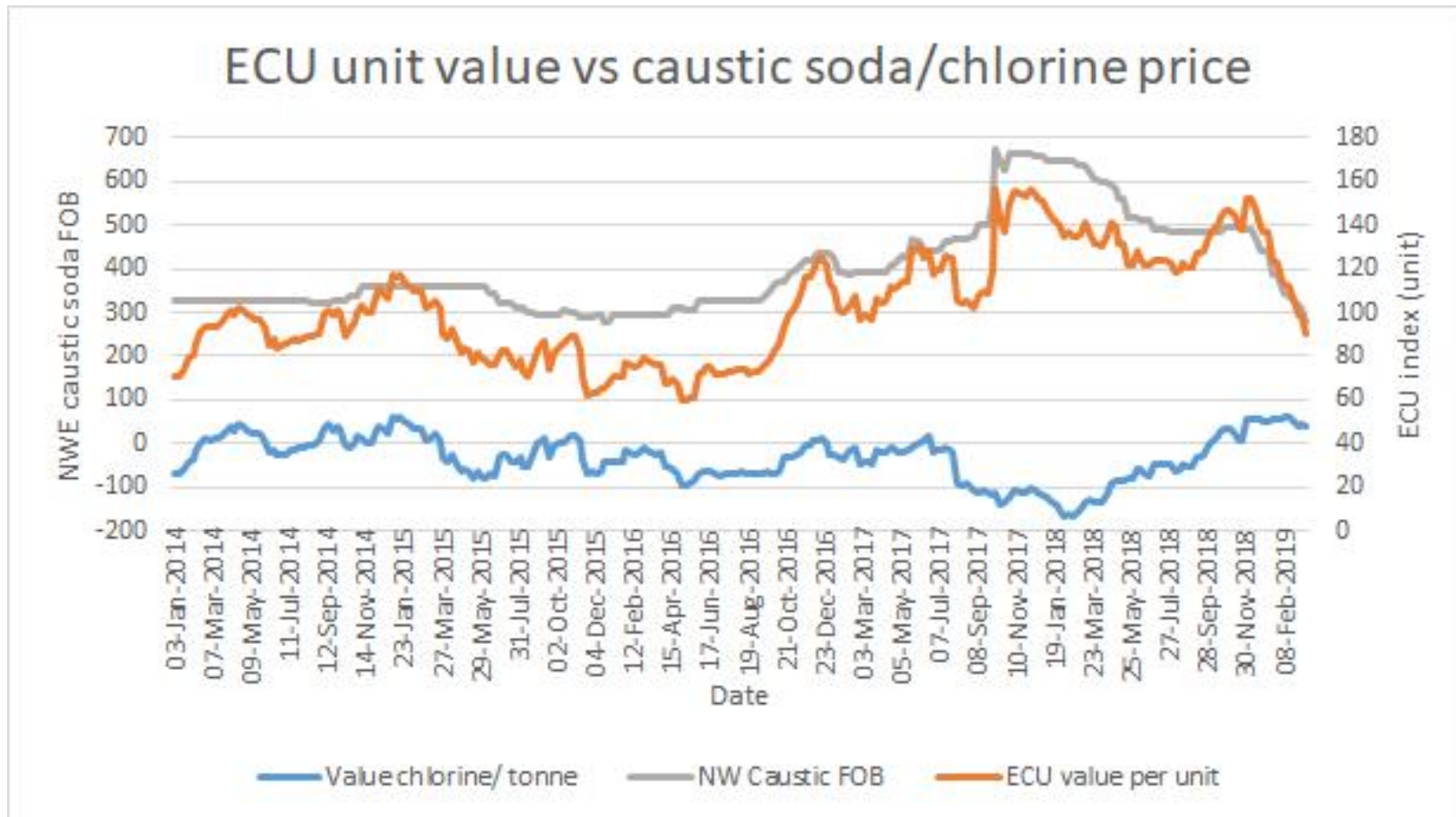
Dow produced ~5 billion pounds/year

World demand is 49 billion pounds

Growth averages 4-5%

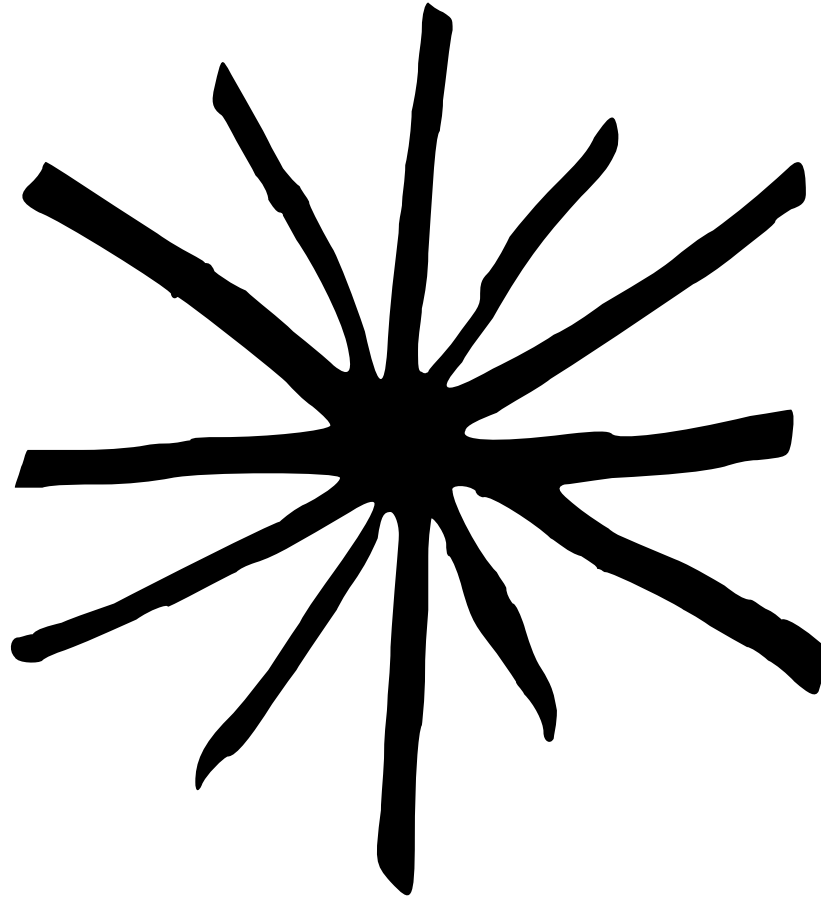
Source: Chemical Week product focus

ECU Pricing



[ics.com/explore/resources/news/2019/03/21/10336962/insight-european-ecu-values-fall-to-the-lowest-level-since-2016/](https://www.ics.com/explore/resources/news/2019/03/21/10336962/insight-european-ecu-values-fall-to-the-lowest-level-since-2016/)

■ Breakfast of Champions

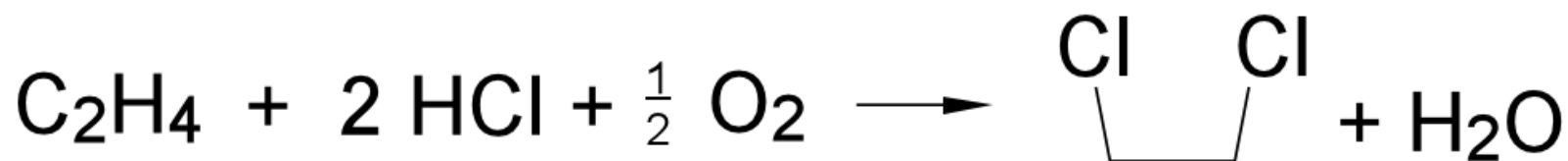
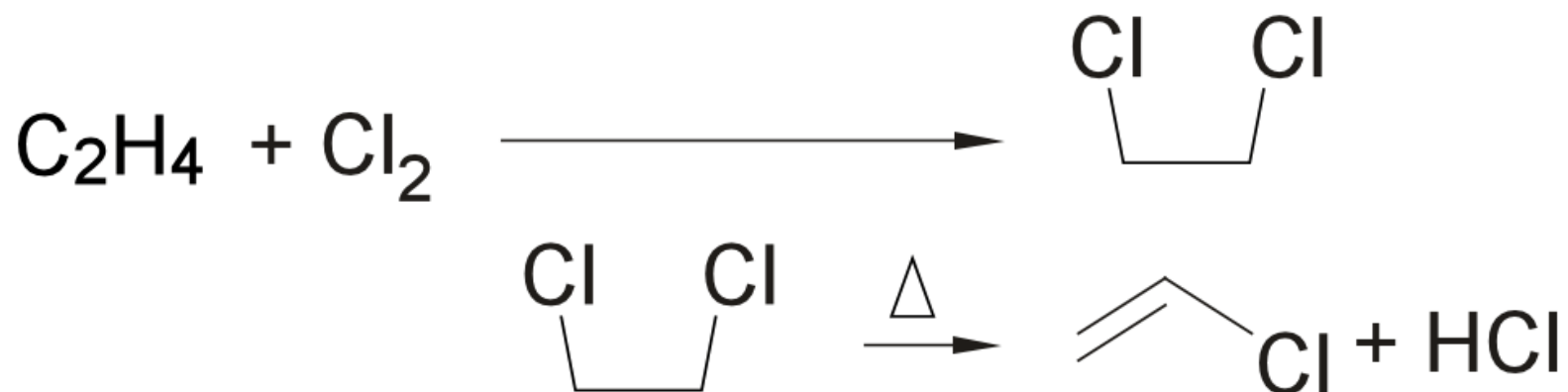


see Vonnegut's *Breakfast of Champions*

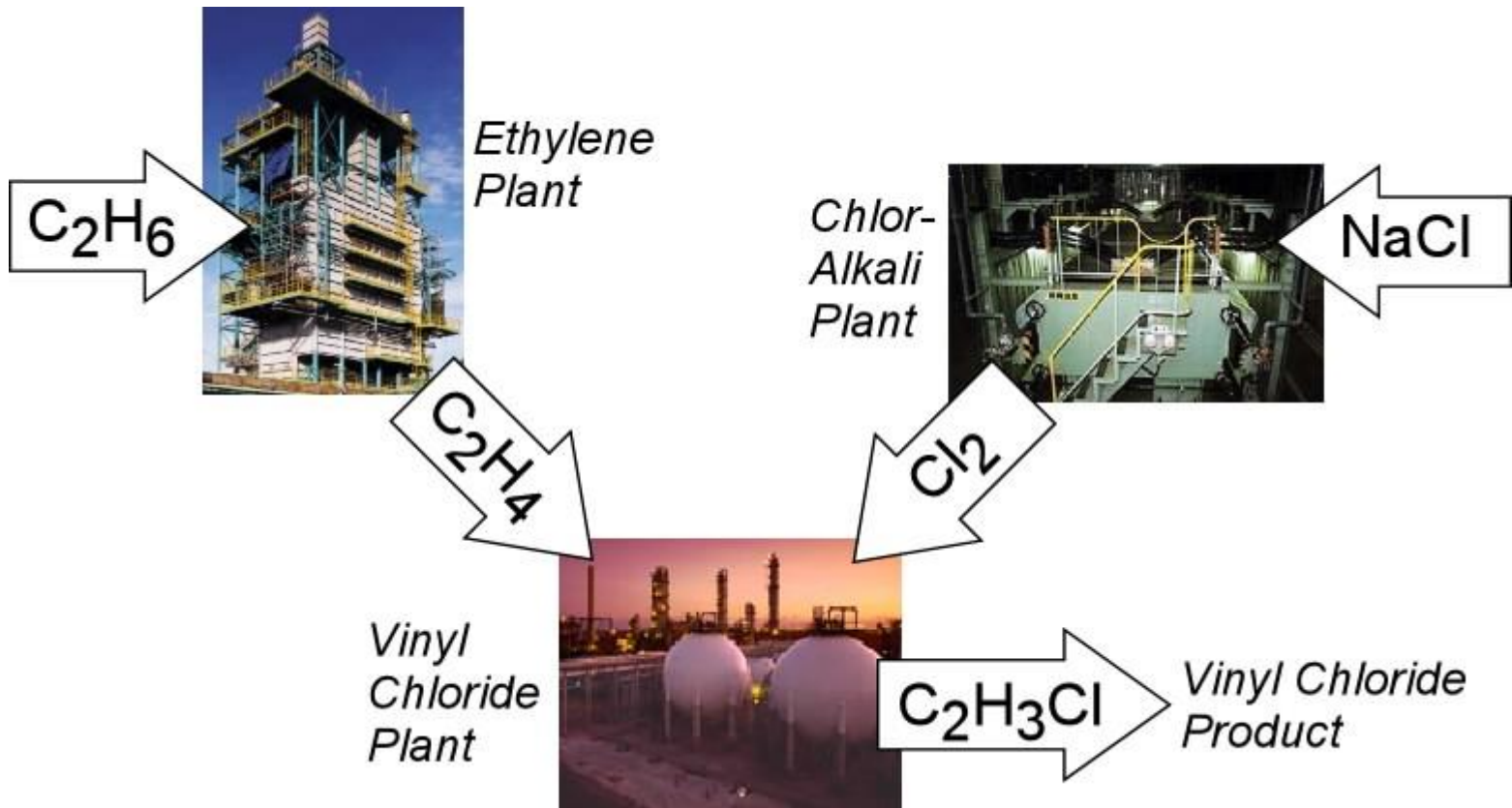
or

Pete Davidson's *The King of Staten Island*

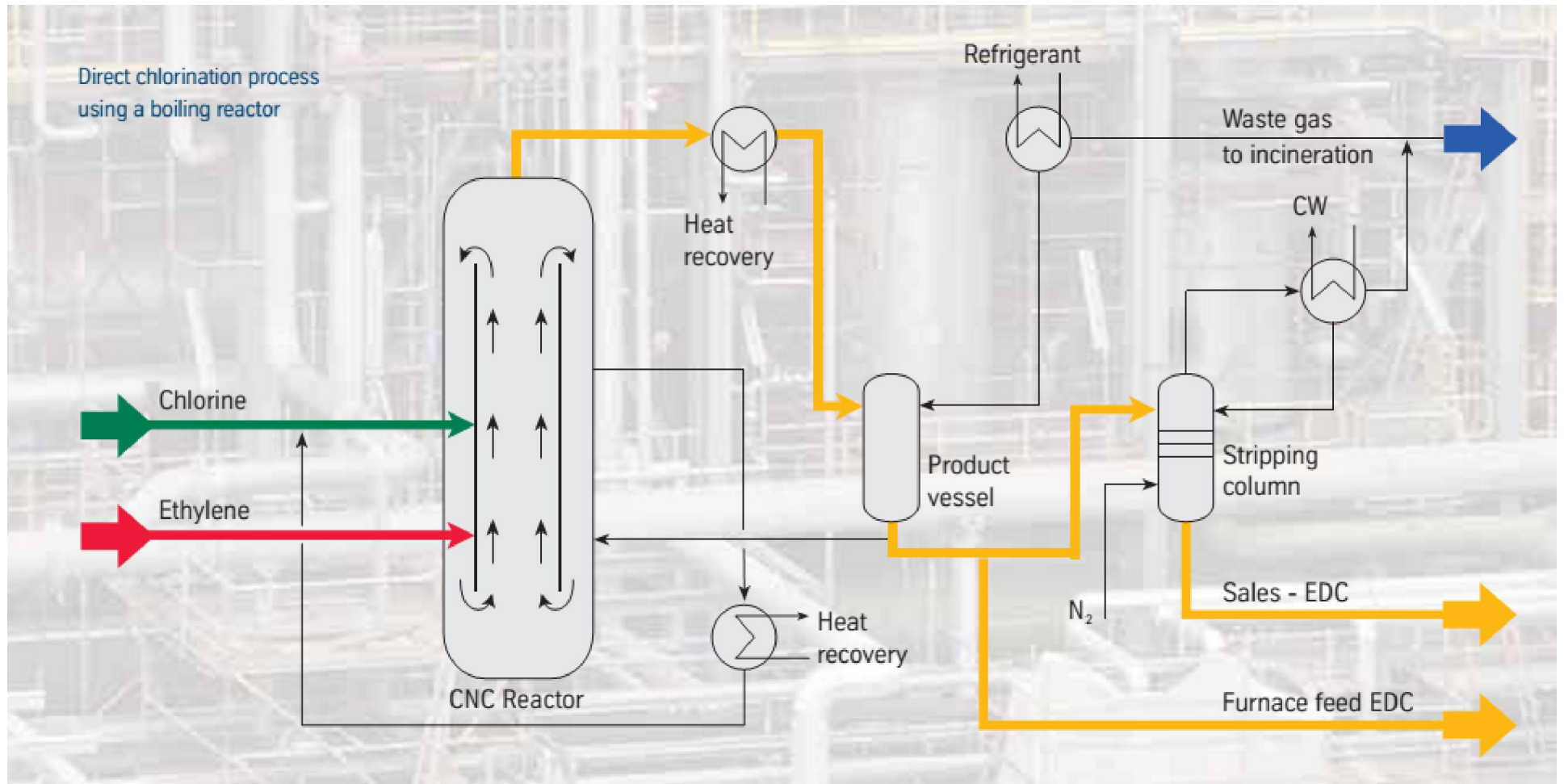
■ Conventional Production



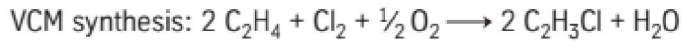
Conventional VCM



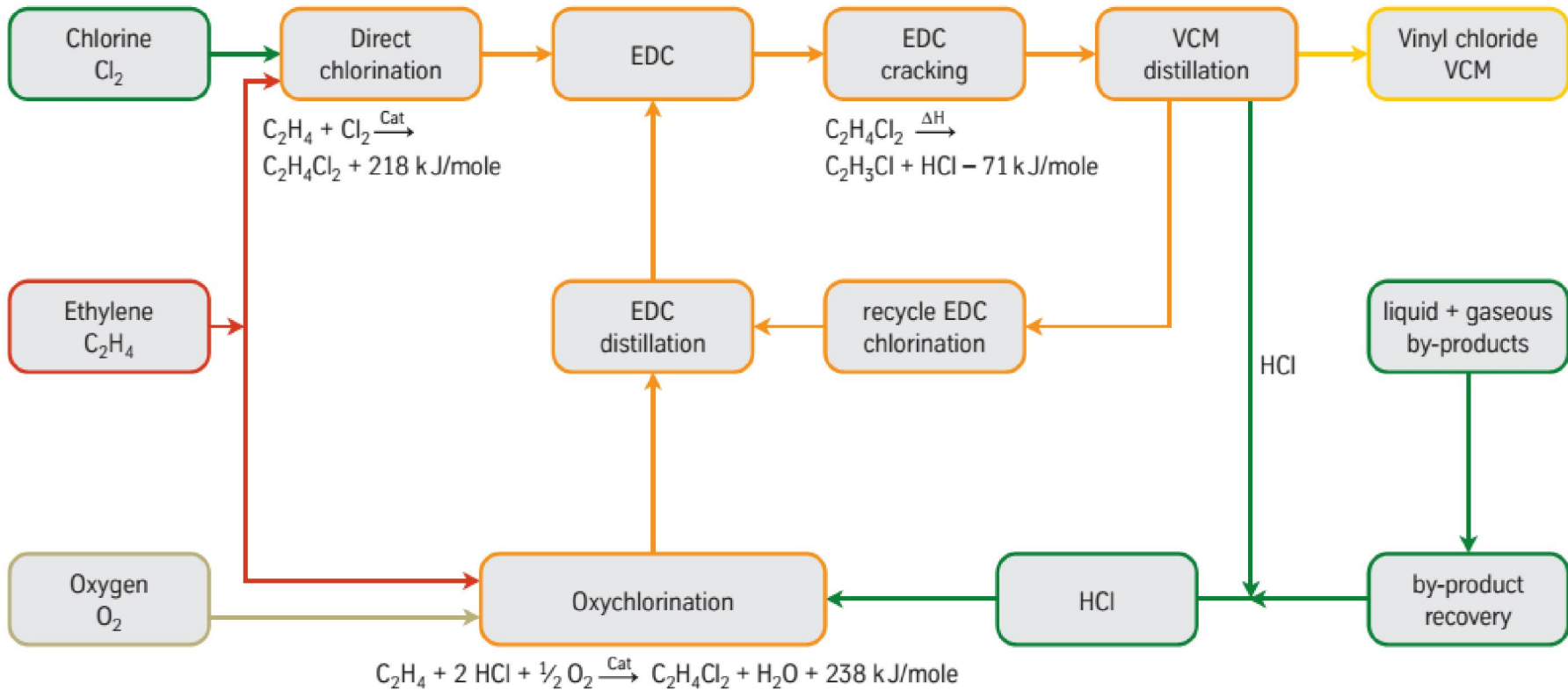
Direct Chlorination



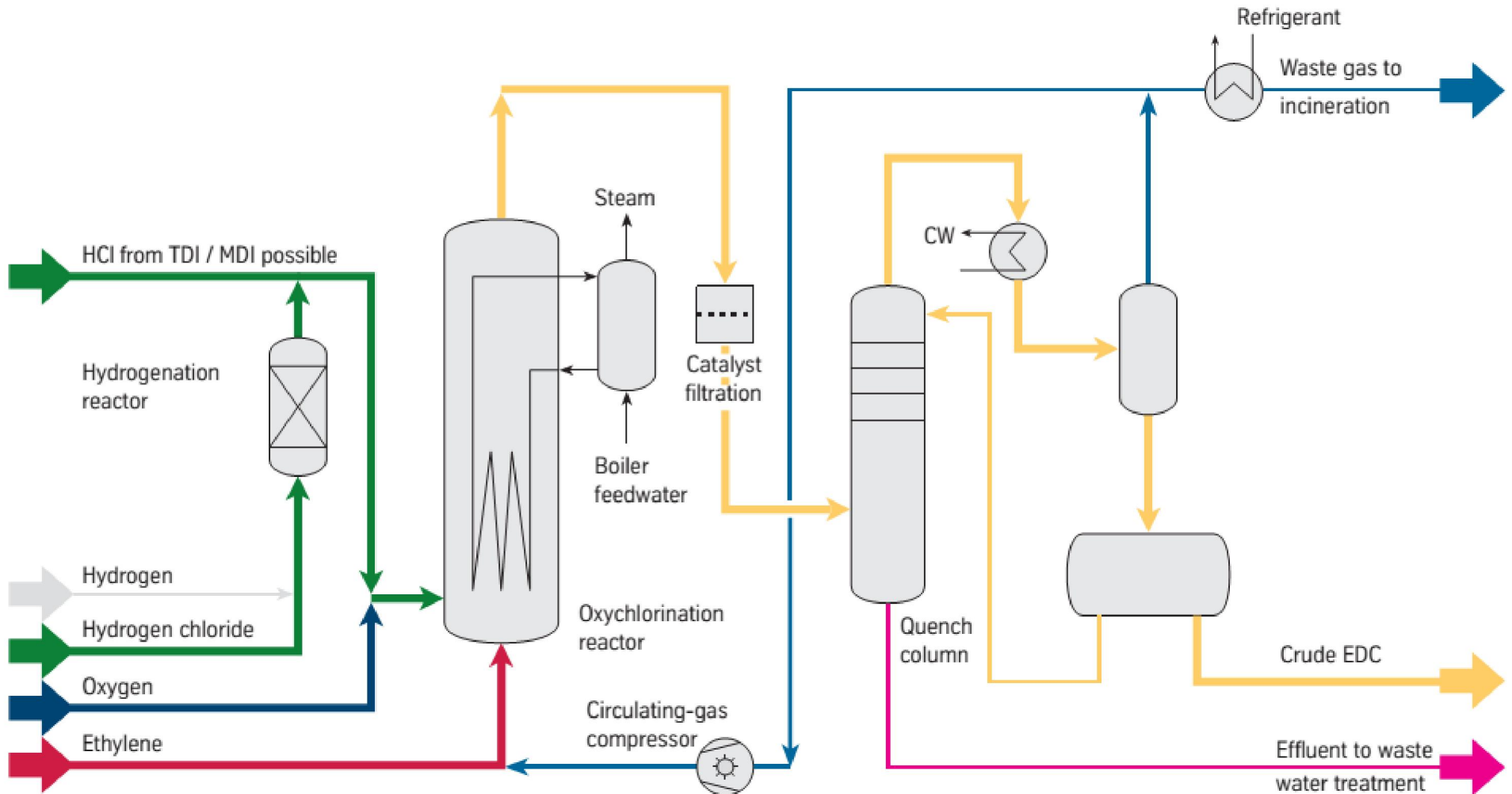
More Detail



Schematic diagram of a VCM plant



Oxychlorination

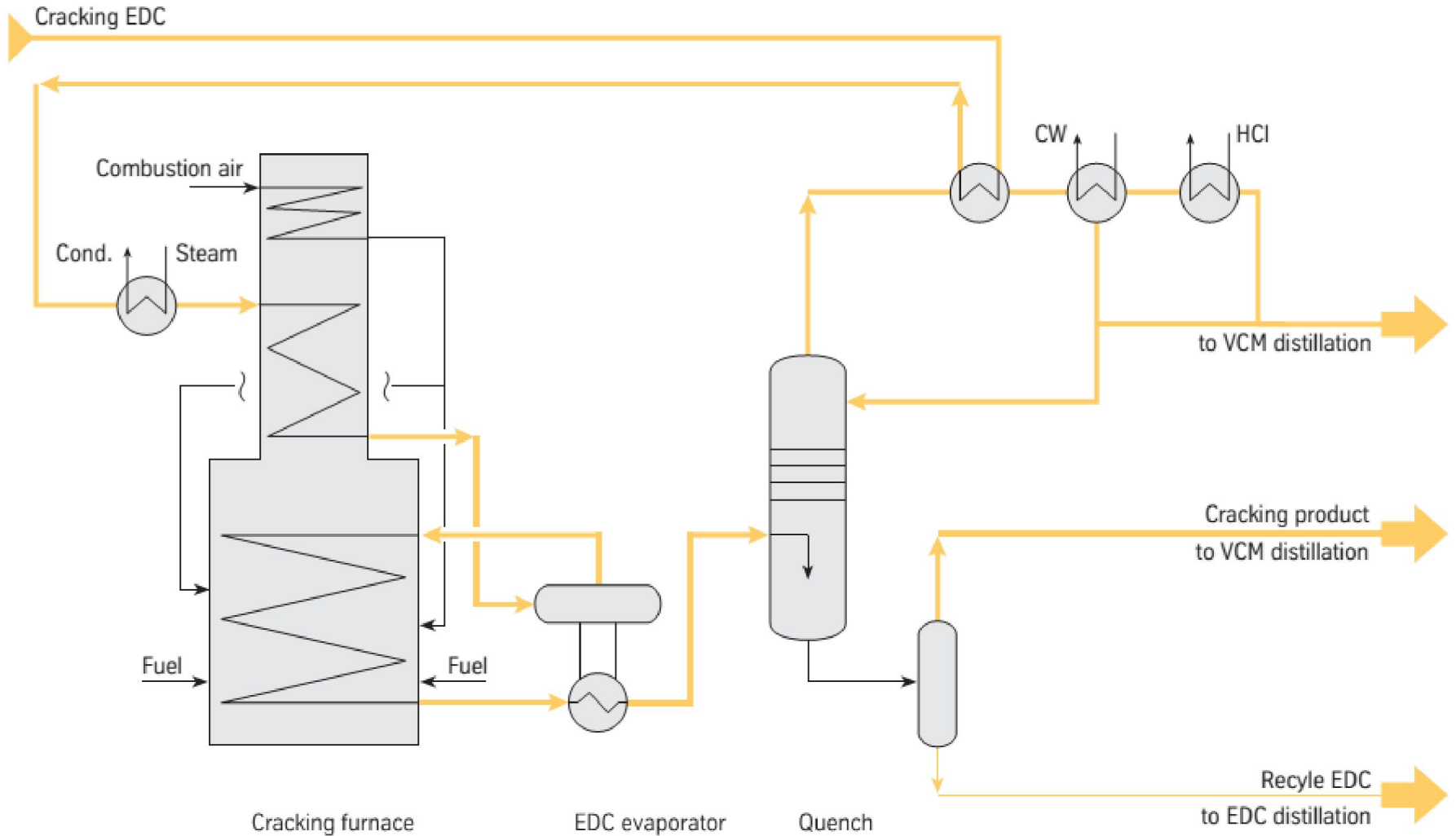


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Vinnolit

Uhde
ThyssenKrupp

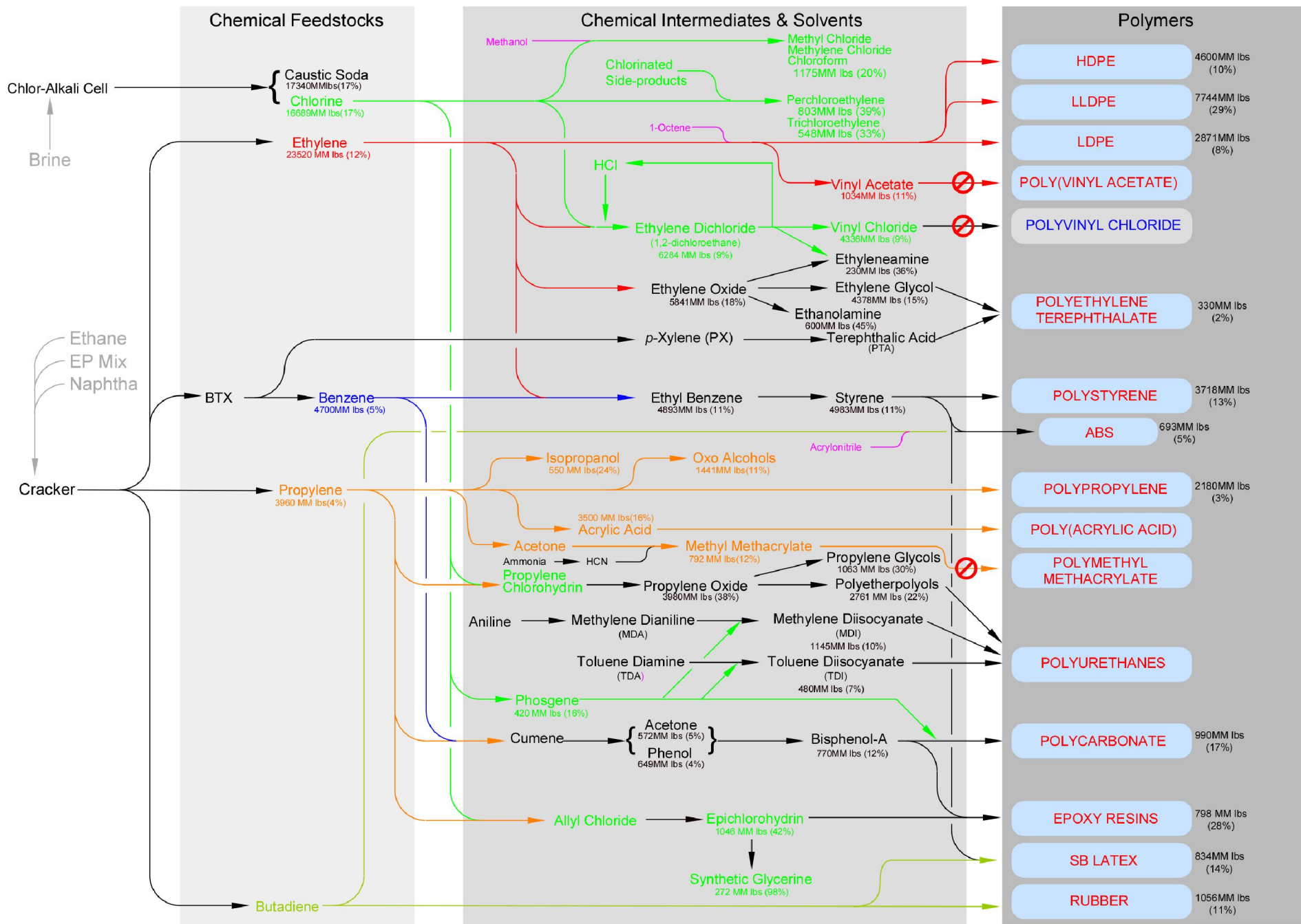
Cracking



Vinnolit

Uhde
ThyssenKrupp

MJPhD

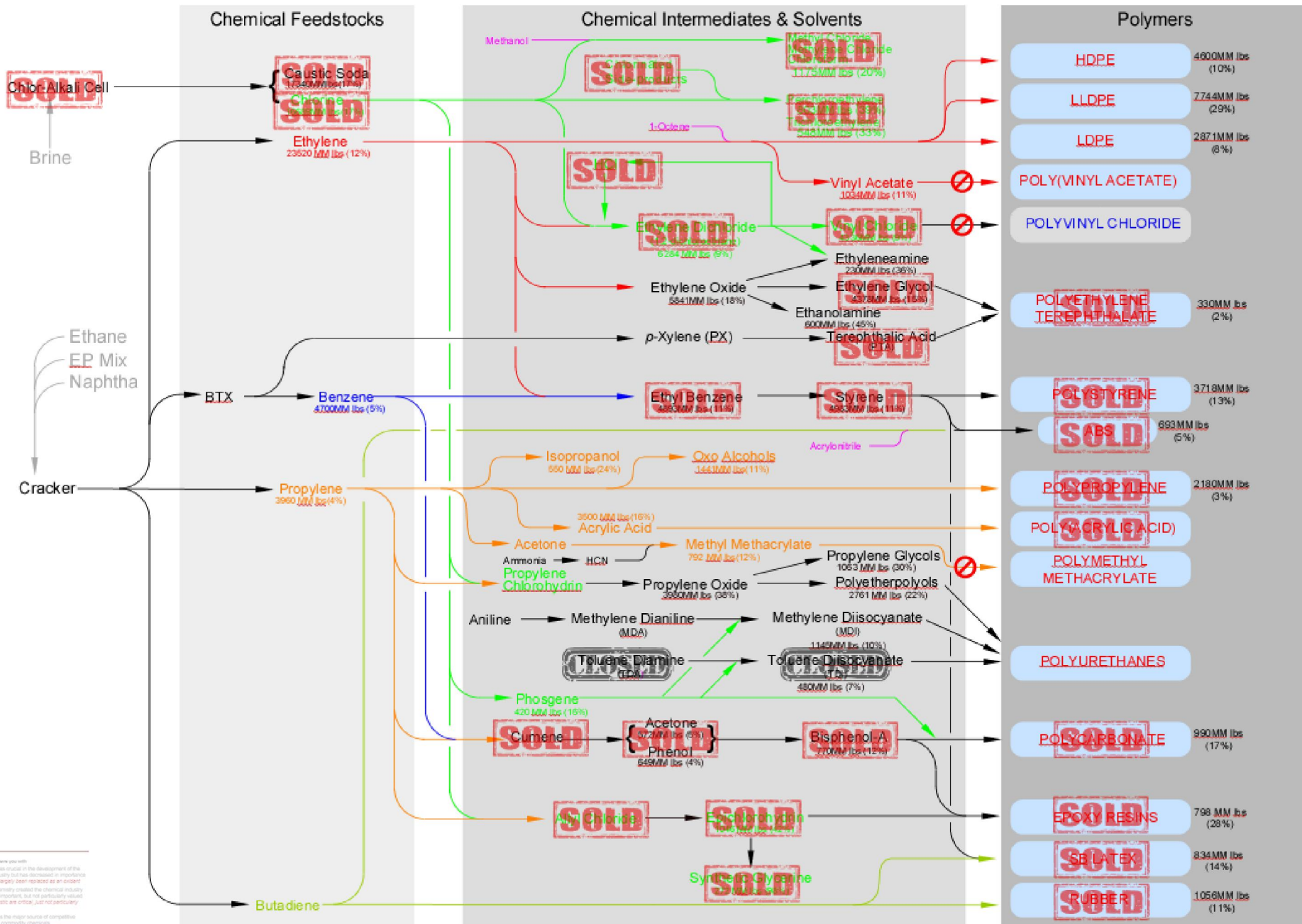


Volumes are world production unless noted.

Purchased chemicals are in pink.

NON-Confidential - from published sources

MEJ-2/2003



What I hope to leave you with:

- Integration was crucial in the development of the chemical industry but has decreased in importance
- chlorine has largely been replaced as an oxidant
- Inorganic chemistry created the chemical industry and remains important, but not particularly valued
- vinyl and oxo are critical, just not particularly profitable
- Scale remains the major source of competitive advantage in commodity chemicals
- For nonferrous materials, production cost is king and scale covers production cost

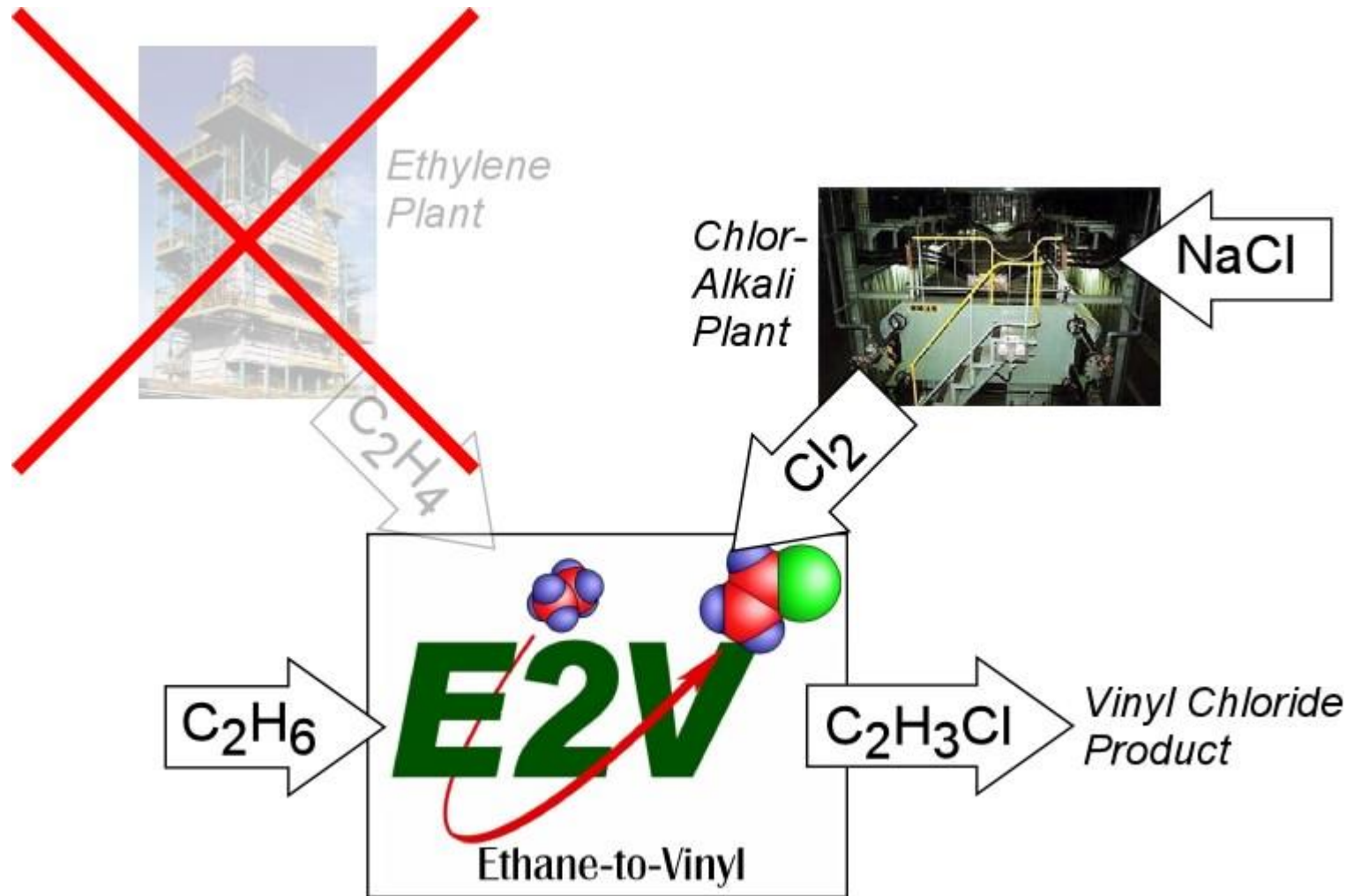
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MEJ-2/2003

E2V



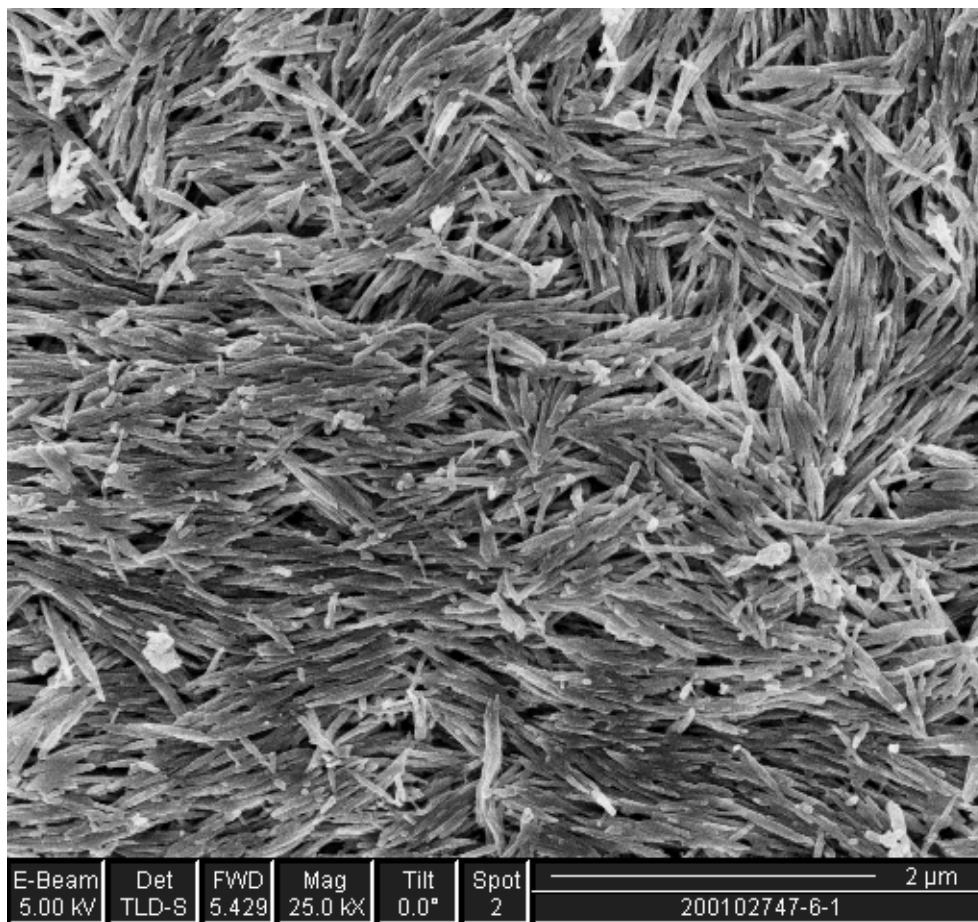
Lanthanide Catalyst

A periodic table with a large yellow box highlighting the element Lanthanum (La). The box contains the following information: atomic number 57, atomic weight 138.91, the symbol 'La', the atomic radius 1.10, the electron configuration $6s^2 5d^1$, and the name 'Lanthanum'. The rest of the periodic table is shown in a light gray, semi-transparent style.

not a redox metal!

58 Ce	59 Pr	60 Nd	61 Pm	62 Sm	63 Eu	64 Gd	65 Tb	66 Dy	67 Ho	68 Er	69 Tm	70 Yb	71 Lu
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LaOCI



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Fluidized Bed



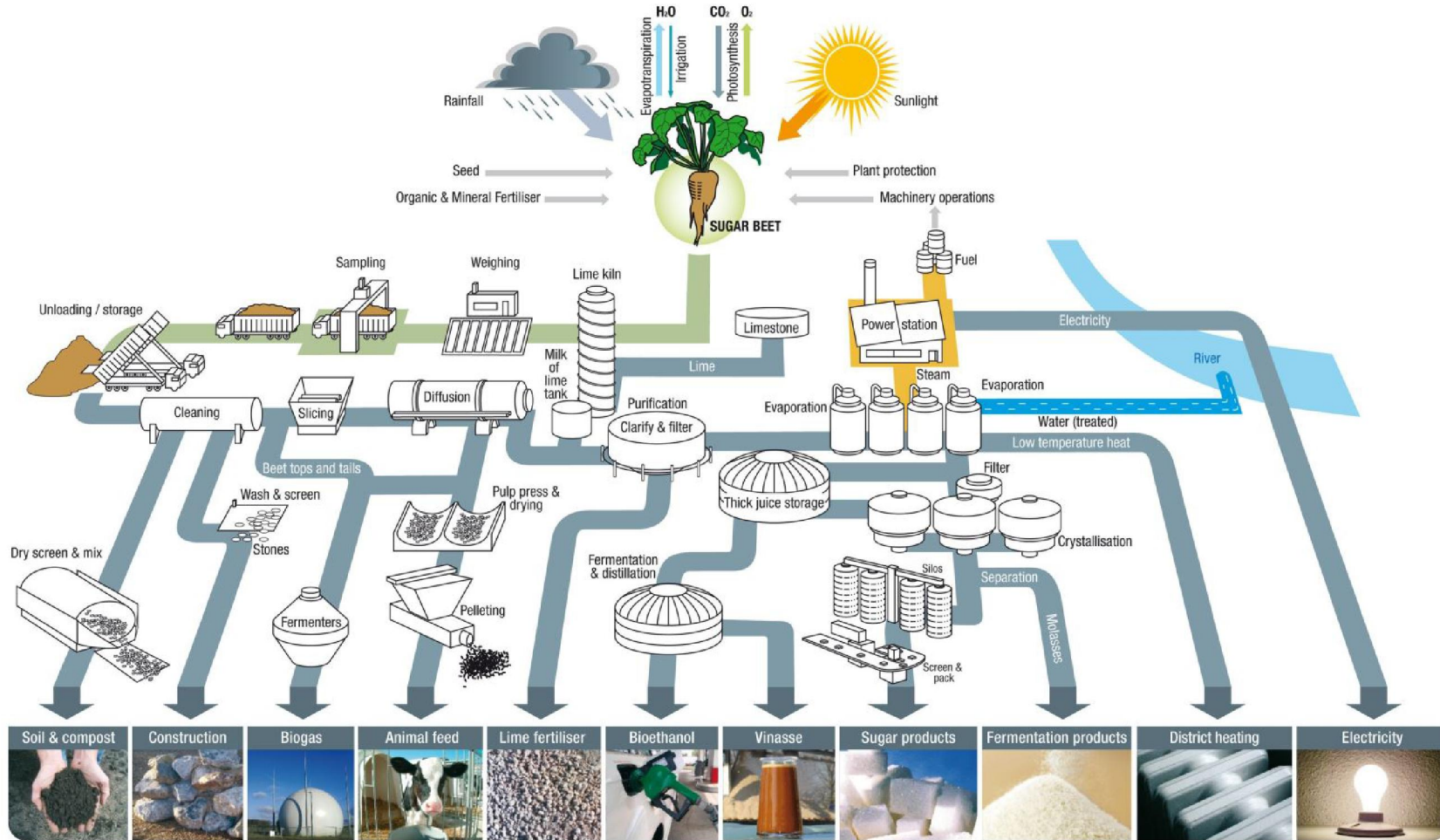
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■ What I hope to leave you with

- Integration was crucial in the development of the chemical industry but has decreased in importance
chlorine has largely been replaced as an oxidant
- Inorganic chemistry created the chemical industry and remains important, but not particularly valued
vinyl and caustic are critical, just not particularly profitable
- Scale remains the major source of competitive advantage in commodity chemicals
for undifferentiated materials, production cost is king and scale lowers production cost

Integrated Biorefinery

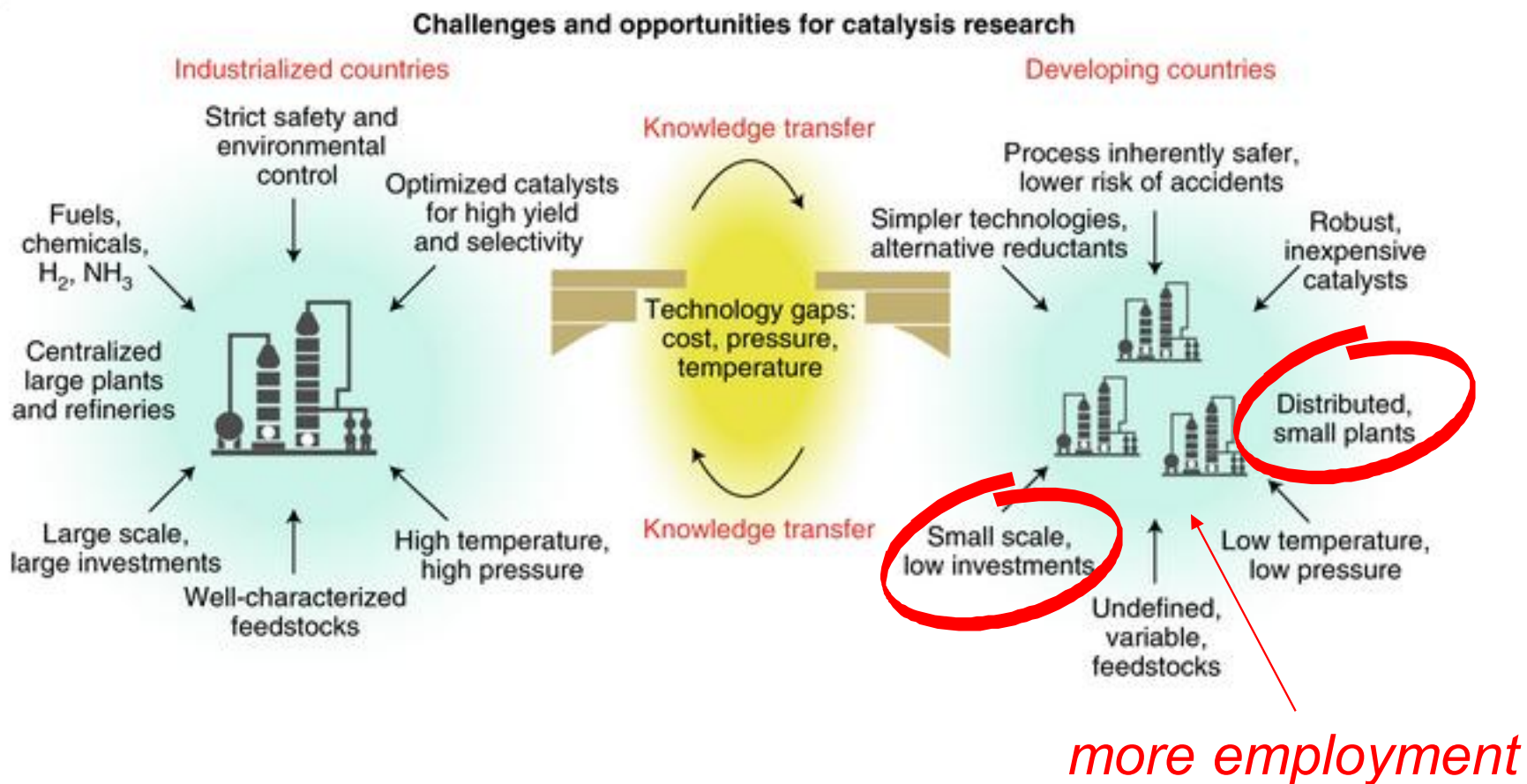
FROM BEET FIELD TO SUGAR FACTORY



Source: CIBE and CEFS (after British Sugar)

prokris.nl/production/

■ Distributed Manufacturing



Resasco DE, Wang B, Sabatini D. Distributed processes for biomass conversion could aid UN Sustainable Development Goals. *Nature Catalysis*. 2018 Oct;1(10):731.



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